

October 2024

## Arctic Spirits Manager's Report

**To:** Tessa Baldwin – City Manager  
**CC:** Paeton Schaeffer – City Clerk  
**From:** Jamie Lambert, Arctic Spirits Manager  
**Date:** November 5, 2024  
**Re:** Arctic Spirits Manager's report and monthly recap comparison

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The following is a calendar recap for October 2023 as compared to October 2024.

Total revenue collected in October of 2023 was \$265,964.54 compared to \$258,540.82 in October of 2024. This is a decrease of \$7,423.72 or almost 3% less revenue than this time last year. There were 25 sales days in October of 2023 and 25 sales days in October of 2024.

In October of 2023 we had 5,251 customers compared to 5,307 in October of 2024. This is an increase of 56 customers. The average sale in October of 2023 was \$50.65 compared to \$48.72 in October of 2024 or an average of \$1.93 less spent per customer this year compared to last year.

Cigarette sales in October of 2023 were \$4213.50 as compared to \$9948.85 in October of 2024. This is an increase of \$5,735.35 in tobacco sales compared to this time LY.

The Delivery Site 3 logged transactions.

The number of 10-day permits issued was 168.

The number of 30-day permits issued was 16.

The number of 90-day permits issued was 3.

The number of 180-day permits issued was 12.

The number of one-year permits issued was 64

Total Permits sold \$6,815.00

Total Delivery Site fees \$120.00

Total - \$6,935.00

At least 10 permits were newly suspended or revoked due to background checks, public intoxication reports, and COR/judgement paperwork sent from the jail. We received about 32 COR/judgements to update within our system.

Inventory for October 2024 has been completed and filed.

Please feel free to contact me if you have any questions,  
Jamie Lambert - Arctic Spirits Store Manager  
(907)442-4000 or (907)412-0747