



**AGENDA ACTION FORM**

**Consideration of a Financial Contribution Supporting the Regional Efforts to Recruit Additional Airline Service at Tri-Cities Airport**

To: Board of Mayor and Aldermen  
From: Chris McCartt, City Manager *CM*

Action Form No.: AF-48-2025  
Work Session: February 17, 2025  
First Reading: NA  
Final Adoption: February 18, 2025  
Staff Work By: Chris McCartt  
Presentation By: Chris McCartt

**Recommendation:**

Approve the Resolution.

**Executive Summary:**

The six legacy owners of the Tri-Cities Airport have been asked to consider a proposal from representatives working to recruit new airline(s) into our market. The proposal, which was presented to the BMA at the February 3, 2025 work session, recommends establishing funding in the amount of \$2.0M to create a minimum revenue guarantee (MRG), which is necessary to attract a new carrier.

The MRG would be used exclusively to support any financial loss the new airline might encounter in the start-up phase, typically over a two-year period. Further described in the attached supplemental information.

Staff recommends approval of a resolution supporting this effort along with a financial commitment of \$250K. Consideration is also being given to the establishment of multi jurisdiction oversight committee to assist in the implementation of this incentive and others. Should the creation of such a committee come to fruition a subsequent resolution will be brought before the board authorizing City's participation and appointment of officials.

Funding for this incentive would come from both general fund revenues and occupancy tax. Funding would be held by the city until needed.

**Attachments:**

- 1. Resolution
- 2. Supplemental Information

	<u>Y</u>	<u>N</u>	<u>O</u>
Baker	—	—	—
Cooper	—	—	—
Duncan	—	—	—
George	—	—	—
Mayes	—	—	—
Phillips	—	—	—
Montgomery	—	—	—