



AGENDA ACTION FORM

Consideration of a Resolution Awarding a Contract to Pepsico for the Non-Alcoholic Beverage Pouring Rights and Advertising Partnership for Kingsport City Schools

To: Board of Mayor and Aldermen

From: Chris McCartt, City Manager *CM*

Action Form No.: AF-86-2023

Work Session: April 17, 2023

First Reading: N/A

Final Adoption: April 18, 2023

Staff Work By: Committee

Presentation By: David J. Frye

Recommendation:

Approve the Resolution

Executive Summary:

Requests for proposals for the beverage pouring rights and advertising partnership for Kingsport City Schools were opened on March 1, 2023. One proposal from Pepsico was received. After reviewing the submitted proposal, the administration desires to enter into a three year agreement with Pepsico for the Non-Alcoholic Beverage Pouring Rights and Advertising Partnership for Kingsport City Schools.

Commission will be paid to each school based on quantity sold. Purchases from Pepsico will be made through internal concessions accounts.

The Board of Education approved entering into a three year agreement with Pepsico for the Non-Alcoholic Beverage Pouring Rights and Advertising Partnership for Kingsport City Schools on April 11, 2023.

Attachments:

Bid Tab
Resolution

	Y	N	O
Cooper	—	—	—
Duncan	—	—	—
George	—	—	—
Montgomery	—	—	—
Olterman	—	—	—
Phillips	—	—	—
Shull	—	—	—