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Joseph Maye is a native of and small business owner in historic downtown Kingsport. He spent most of his adolescence in Bloomingdale, graduating Sullivan North High School in 1993 and then moving on to pursue a career in the military, spending the next six years as an Infantryman. His military background provided him with the skills to focus on and accomplish tasks to the best of his ability, work with a team of individuals to reach a goal, and the leadership skills to take charge when necessary.

Joseph received an honorable discharge from the United States Army in 1999 and immediately started pursuing a career in the arts as a Tattoo Artist after obtaining an apprenticeship at a local tattoo studio back home in Kingsport.

He spent the next 8 years concentrating on his craft while starting a new search for knowledge in higher education. Joseph began his collegiate experience at Austin Peay University in 2007 in Clarksville TN before, once again, returning to his hometown to finish his Bachelors of Arts in 2011 from King University.

In 2012, Joseph opened Now or Never Gallery on Sullivan Street before moving to Broad Street in 2014. There he was able to accomplish the dream of having a different style of tattoo studio that presented itself as an art gallery where the artists could perform their craft of tattooing as well as display paintings and sculpture they created and bring something different to downtown.

In 2017, Joseph created his first two murals, "Grow" and "The GateKeeper." These projects began a new extension of his art career. He began doing Murals for local businesses such as Gypsy Circus Cider Company and Catch 22 in Kingsport and Johnson City.

In 2020 when the threat of the coronavirus came about, Joseph decided to do something to aid in bringing the community back together and started offering pro-bono mural work to local businesses. He spent the next few years creating murals in Kingsport as well as Johnson City. This gave him the opportunity to build a successful portfolio of mural arts and move on to create murals for more businesses in the area like The Telephone Building, Taylor Law Firm, Blackheart Salon, Backdoor Records, SH! on Market Street, Model City Taphouse, and The Greens in Oak Ridge TN.

Joseph continues to tattoo, paint and create murals in the area and wants to aid in building a greater Art community that artist and patrons alike can thrive in and enjoy.