



AGENDA ACTION FORM

Consideration of a Resolution Awarding a Contract to Pepsico for the Non-Alcoholic Beverage Pouring Rights and Advertising Partnership for Kingsport City Schools

To: Board of Mayor and Aldermen
From: Chris McCartt, City Manager *CM*

Action Form No.: AF-145-2026
Work Session: May 18, 2026
First Reading: N/A
Final Adoption: May 19, 2026
Staff Work By: Staff
Presentation By: David Frye

Strategic Focus Area: World-Class Education

Recommendation:
Approve the Resolution.

Executive Summary:
If approved, the City will enter into a three-year agreement with Pepsico for its Non-Alcoholic Beverage Pouring Rights and Advertising Partnership for Kingsport City Schools.

Requests for proposals for the beverage pouring rights and advertising partnership for Kingsport City Schools were opened on April 2, 2026. Two proposals were received. After reviewing the submitted proposal, the administration recommends entering into a three-year agreement with Pepsico for the Non-Alcoholic Beverage Pouring Rights and Advertising Partnership for Kingsport City Schools.

Purchases from Pepsico will be made through the school internal concessions accounts.

The Board of Education approved this motion on May 12, 2026.

- Attachments:**
- 1. Resolution
 - 2. Bid Tab

	Y	N	O
Baker	—	—	—
Cooper	—	—	—
Duncan	—	—	—
George	—	—	—
Mayes	—	—	—
Phillips	—	—	—
Montgomery	—	—	—