



AGENDA ACTION FORM

Consideration of a Resolution to Enter into an Agreement with RCX Sports for a NFL FLAG Football League

To: Board of Mayor and Aldermen

From: Chris McCartt, City Manager *CM*

Action Form No.: AF- 101-2025

Work Session: April 14, 2025

First Reading: N/A

Final Adoption: April 15, 2025

Staff Work By: Chas Smiley

Presentation By: Michael T. Borders

Recommendation:

Approve the Resolution

Executive Summary:

If approved, the City will enter into a league registration agreement with RCX Sports LLC (RCX) for the operation of an NFL FLAG Football League.

In an effort to expand robust recreational sports offerings for the citizens of Kingsport, Parks and Recreation staff has been exploring options to establish a flag football league. The proposed agreement with RCX will enable City staff to collaborate with RCX in preparation for the launch of the Kingsport NFL FLAG Football League in the fall of 2025.

Affiliation with NFL FLAG offers numerous benefits, including but not limited to:

- Official NFL team affiliation
- Technical support
- Uniform kits
- Coaching resources and league guides

Participation in NFL FLAG incurs no cost to the City. The terms of the agreement extend through January 2026, with the option for a one-year renewal.

While there are no direct costs imposed by execution of the agreement with RCX Sports, creation of the league will require the appropriation of funding for operation of the league. In order to operate the league funds will be required for equipment, supplies, field maintenance, and personnel such as referees. Funding will need to be appropriated in the fiscal year 2026 budget to support the program's implementation. Staff are working to develop cost estimates for the program which will be included in the fiscal year 2026 budget for consideration.

Attachments:

1. Resolution
2. Supplemental Information

	Y	N	O
Baker	—	—	—
Cooper	—	—	—
Duncan	—	—	—
George	—	—	—
Mayes	—	—	—
Phillips	—	—	—
Montgomery	—	—	—