



## AGENDA ACTION FORM

### **Consideration of a Resolution authorizing the application for funding through the Tennessee Tourism Enhancement Grant**

To: Board of Mayor and Aldermen  
From: Chris McCartt, City Manager *CM*

Action Form No.: AF-270-2023  
Work Session: August 14, 2023  
First Reading: N/A

Final Adoption: August 15, 2023  
Staff Work By: Michael Price  
Presentation By: Michael Price

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#### **Recommendation:**

Approve the Resolution.

#### **Executive Summary:**

If approved the City of Kingsport will apply for a Tourism Enhancement Grant for the rehabilitation of the Observation Tower at Bays Mountain Park.

Community Development staff seeks authorization to apply for the Tennessee Tourism Enhancement Grant. The grant specifically promotes tourism development. The application is for \$100,000 and will be used for rehabilitation of the observation tower at Bays Mountain Park. The rehabilitation will include scaping, painting, decking, compliant railing, new decking, additional amenities, and structural reinforcement. The project is estimated to be \$177,000.

The grant carries a 70/30 match requirement with matching funds coming from donations and pledges totaling \$90,000 from the Friends of Bays, the Fox Family and Bays Mountain Park Commission.

The Observation Tower (Lookout Tower on Park Map) is approximately half a mile from the nature center off Bays Mountain Road. A rehabilitated tower will provide an additional destination asset to the park with a goal of increasing tourism.

#### **Attachments:**

1. Resolution
2. Park Map
3. Picture

	Y	N	O
Cooper	—	—	—
Duncan	—	—	—
George	—	—	—
Montgomery	—	—	—
Olterman	—	—	—
Phillips	—	—	—
Shull	—	—	—