Staff Analysis of the Mural Proposal for 311 Cherokee Street

Zoning criteria for new murals in the B-2, Central Business District, are found in the definition of a mural that resides in the City's zoning code. Murals in the B-2 zone are required to be placed on a wall and must not contain references to the premises or to the products and/or service offered for sale on the premises.

It is staff's opinion that the proposed mural, shown below, meets the criteria to be placed on the wall of 311 Cherokee Street. The owner of 311 Cherokee Street stated that she wanted something that would be a great place for taking pictures. The proposal is 14 feet tall and 14 feet wide. The artist is Ashley Madden.



