

AGENDA ACTION FORM

<u>Consideration of a Resolution to Apply for and Receive a Statewide Agricultural Farmers</u> Market Grant

To: Board of Mayor and Aldermen

From: Chris McCartt, City Manager

Action Form No.: AF-53-2025 Final Adoption: March 18, 2025
Work Session: March 17, 2025 Staff Work By: Kristie Leonard
First Reading: N/A Presentation By: Michael T. Borders

Recommendation:

Approve the Resolution.

Executive Summary:

If approved staff will apply for and be <u>authorized to receive a Statewide Agricultural Farmers Market</u> <u>Grant Program (SAFMGP) through the Tennessee Department of Agriculture in the amount of \$1,500</u>.

The purpose of SAFMGP is to increase income to Tennessee farmers by providing assistance for the promotion, marketing, and/or improvement of farmers markets in communities throughout Tennessee. Funds may be utilized for activities such as advertising, social media promotions, collateral material development, participation in Pick TN Products Conference, or membership in the Tennessee Association of Farmers Markets.

Staff will utilize the grant to assist in <u>marketing efforts for the Kingsport Farmers Market</u> for the 2025 season. This is an annually grant the City has historically applied for and received. The 2025 season will run from <u>April 26th – November 29th</u>.

The deadline to submit all grant paperwork is <u>June 15th, 2025</u>. The total grant amount is <u>\$1,500</u>. No <u>matching funds are required</u>.

Attachments:

- 1. Resolution
- 2. Contract

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Baker			
Cooper	_	_	
Duncan	_		_
George	_		_
Mayes	_		_
Phillips	_	_	_
Montgomery			