



## AGENDA ACTION FORM

### **Consideration of a resolution to apply for and accept funding from the Tennessee Tourism Enhancement Grant.**

To: Board of Mayor and Aldermen

From: Chris McCartt, City Manager *CM*

Action Form No.: AF- 210-2025

Work Session: August 05, 2025

First Reading: NA

Final Adoption: August 05, 2025

Staff Work By: Megan Krager

Presentation By: Michael Price

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### **Strategic Focus Area: Exceptional Cultural and Recreational Opportunities**

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#### **Recommendation:**

Approve the Resolution

#### **Executive Summary:**

If approved, the City will apply for and accept funding from the Tennessee Tourism Enhancement Grant. Funding will be used to upgrade the dilapidated floating bridge at Bays Mountain Park.

The accompanying resolution authorizes the City to apply for a \$100,000.00 award that carries a 30% match requirement (\$30,000.00).

If approved, the Floating Bridge Project at Bays Mountain Park will include mandatory upgrades required by TDEC to the 25-year-old floating bridge. TDEC standards must be met by 2033. The bridge is vital not only to the park but to the guests who visit the park.

Cost estimates for the project are underway, but not complete.

Applications are due to the State by August 22, 2025.

The grant supports Tourism Development projects by eligible grantees to allow for the creation or expansion of offerings that are available and open to the public, that improve the appeal of the destinations to tourists, and that enhance tourist experiences.

#### **Attachments:**

1. Resolution
2. Recommendation Memo
3. Photos

	Y	N	O
Baker	—	—	—
Cooper	—	—	—
Duncan	—	—	—
George	—	—	—
Mayes	—	—	—
Phillips	—	—	—
Montgomery	—	—	—