



URBANSDK

City of Kingsport, Tennessee - 2025-2028 Renewal (3 years)

City of Kingsport, Tennessee

415 Broad St
Kingsport, TN 37660
United States

Lesley Christian

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Quote created: June 30, 2025

Quote expires: September 28, 2025

Quote created by: Zack Funkhouser

Senior Enterprise Account Manager

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Comments from Zack Funkhouser

URBAN SDK, INC.

Urban SDK will provide **Kingsport TN** with comprehensive Speed, Delay, and Volume data for every roadway. This includes:

- **Speed Data:** A 36-month data backfill starting from the month before the contract signing, with ongoing monthly reports.
- **Rules Engine:** Enables customers to optimize their workflow with system automation.
- **Historical Data:** Any historical data supplied by Kingsport will be uploaded into the platform, ensuring continuity and a robust dataset for analysis.
- **Customer Support:** Live Chat & Email Support, Knowledge Base How To Articles and Videos, Online Training Webinars
- **User Seats:** 5 Administrative Seats

This quote is for a 3 year agreement. Annual pricing for the 3 years listed below:

- Year 1 - **\$17,325**
- Year 2 - **\$18,191**
- Year 3 - **\$19,100**

Contract Start Date 9/28/2025

Contract End Date 9/27/2028

Products & Services

Item & Description	Quantity	Unit Price	Total
<p>Insights Plan</p> <p>Base plan for Urban SDK with 13 Months of Historical Data Archive.</p> <p>License includes:</p> <ul style="list-style-type: none"> - Insights Analytics & Reporting - Workspace Data Storage - Studio Map Builder - Dashboard Builder - Public Portfolio to Share Dashboards and Maps <p>Monthly Traffic Conditions Data for Functional Road Classes 1-5</p> <ul style="list-style-type: none"> - Average Speed - 85% Speed - 95% Speed 	1	\$17,325.00 /year	\$17,325.00 /year for 3 years
<p>Rules Engine/Workflow</p> <p>Workflow automations from Urban SDK enable customers to set default data criteria, scheduling, and configure notifications to automatically generate Insights reports; reducing the need for manual submissions.</p>	1	\$5,197.00 /year	\$0.00 /year after 100% discount for 3 years
<p>Traffic Volumes</p> <p>- AADT, AAHT, VMT Range Estimates Functional Road Classes 1-5</p> <ul style="list-style-type: none"> - Updated Annually - 1 Year Data Archive 	1	\$0.00 /year	\$0.00 /year for 3 years
<p>Customer Support</p> <ul style="list-style-type: none"> - Live Chat & Email Support - Knowledge Base How To Articles and Videos - Online Training Webinars 	1	\$0.00 /year	\$0.00 /year for 3 years

Annual subtotal	\$17,325.00
	after \$5,197.00 discount
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Year 2	\$18,191.00
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Year 3	\$19,100.00
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Total	\$54,616.00

Terms and Conditions

Our agreement is effective as of the Effective Date set forth below, is entered into by and between the Buyer identified as Customer below ("Customer") and Urban SDK, Inc., a Delaware corporation, with its principal place of business located at 100 N Laura St, Ste 602, Jacksonville, FL 32202 ("Urban SDK"). The parties acknowledge and agree that they have read and understand this Agreement and, upon execution, are legally bound by it.

This Agreement includes this "Signature" or any other ordering document referencing this Agreement, the Terms and Conditions available at Terms and Conditions, all statements of work entered into in connection with this Agreement ("Statement(s) of Work").

Signature

Signature

Date

Printed name

Countersignature

Countersignature

Date

Printed name