



TO: KINGSFORT BOARD OF ZONING APPEALS

FROM: Jessica McMurray, Development Coordinator

DATE: August 3, 2023

RE: 1 Tribe Way

The Board is asked to consider the following request:

Case:23-0253– The owner of property located at 1 Tribe Way, Control Map 061D, Group J, Parcel 02.00 requests a 115.8 square foot variance to Sec 114-536(2). The purpose of the request is to exceed maximum size requirements for a new electronic message board. The property is zoned R-4, Medium Density Apartment District.

Code reference:

Sec. 114-536. - Electronic message board signs for public schools and churches.

Electronic message board signs are allowed in any residential district for public schools and churches as follows:

(1) Only one freestanding electronic message board to convey information by words, letters, or still pictures shall be permitted for each institution provided that at least one parcel within the development has a minimum road frontage of 150 feet located on a minor arterial or above as classified by the adopted Major Street and Road Plan and the electronic message board sign is located along that road.

(2) The electronic message board must be a part of the primary freestanding sign with a maximum size of 50 square feet per side. The electronic message board portion of the freestanding sign must not exceed 50 percent of the total freestanding sign.

(3) The maximum height of the sign is as permitted in the underlying zoning district.

(4) Electronic message boards shall include an automatic dimmer. The maximum allowable brightness of an electronic message board shall not exceed 4,000 nits during the hours between sunrise and sunset and 1,000 Nits after sunset and before sunrise.

(5) Hours of operation for electronic message boards located within a residential zone are from sunrise to 10:00 p.m. and must be turned off completely by 10:00 p.m. each night.

(6) Electronic message boards shall not interfere with traffic signal devices as determined by the city traffic engineer.

(7) Electronic message boards shall not be used for off-premises advertising.

(8) Signage shall be limited to text, images and still pictures only. Video or animation of any type is prohibited. Animated signs are prohibited.

(9) Scrolling or flashing text shall be prohibited.

(10) Any display on an electronic message board shall be for a minimum of five seconds in duration. Any message change shall be completed within one second, shall be simultaneous, and fixed in place for a minimum five seconds.

(11) Electronic message boards shall not be allowed in any historic district as designated by the city.