



**AGENDA ACTION FORM**

**Consideration of a Resolution to Approve Mural on Bays Mountain Brewing Company**

To: Board of Mayor and Aldermen  
From: Chris McCartt, City Manager *CM*

Action Form No.: AF- 98-2024  
Work Session: April 1, 2024  
First Reading: N/A  
Final Adoption: April 2, 2024  
Staff Work By: Kristie Leonard  
Presentation By: Michael Borders

**Recommendation:**  
Approve resolution

**Executive Summary:**

If approved the proposed mural on Bays Mountain Brewing Company located at 154 Commerce Street will be permitted.

As part of the Tennessee Arts Commission Covid Relief Grant received by Engage Kingsport, the Downtown Kingsport Association is requesting a mural be installed as part of an alleyway activation project, which will include murals, lights, and two murals taking place in the alleyway beside Bays Mountain Brewery and State Theatre.

Bays Mountain Brewing Company is located in the B-2 Central Business District. Murals are not permitted in the B-2 District except as approved by the Board of Mayor and Alderman.

The artist is Madison Presnell with MadrPaints and Abstract Art and Murals and the project is expected to be completed by April 20<sup>th</sup> in time for the Arts Festival.

**Attachments:**

- 1. Resolution
- 2. Mural rendering

	<u>Y</u>	<u>N</u>	<u>O</u>
Cooper	—	—	—
Duncan	—	—	—
George	—	—	—
Montgomery	—	—	—
Olterman	—	—	—
Phillips	—	—	—
Shull	—	—	—