



## AGENDA ACTION FORM

### **Consideration of a Resolution to Approve Submittal of a BlueCross BlueShield Healthy Place Grant Application**

To: Board of Mayor and Aldermen

From: Chris McCartt, City Manager *CM*

Action Form No.: AF-212-2023

Work Session: July 17, 2023

First Reading: N/A

Final Adoption: July 18, 2023

Staff Work By: Kitty Frazier

Presentation By: Michael Borders

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#### **Recommendation:**

Approve the Resolution.

#### **Executive Summary:**

If approved, the city will apply for a BlueCross BlueShield (BCBS) Healthy Places Grant. BCBS of Tennessee Foundation works with government and nonprofit entities to create BlueCross Healthy Places through an annual grant program. The Healthy Places goal is “to provide our neighbors with opportunities for healthy activity and to help strengthen the bonds that form the backbone of our communities.” Healthy places are free and open to the public and they’re accessible to visitors of all ages and abilities.

The City of Kingsport owns relatively undeveloped park property located at the intersection of Industry drive, Center Street, and Netherland Inn Road that is ideal for a Healthy Place site. Kingsport Parks and Recreation proposes to submit a BCBS grant application to further develop this property into a multi-use park possibly containing a playground, parking, restrooms, walking paths, access to Reedy Creek, multi-sport game courts, and other unique features.

Each awarded BlueCross Healthy Place requires name and branding incorporation into all projects. This new park space will be called BlueCross Healthy Place at Kingsport Riverwalk Park. These grant funds do not require any matching funds from the awarded applicant.

Parks and Recreation applied for the grant in the prior year. Staff are working with BCBS and vendor staff on final grant submittals including design and budget. Grant applications are due August 31st. Finalists will be notified of results by February 1st.

#### **Attachments:**

1. Resolution
2. Location Map
3. BlueCross Blue Shield Healthy Place Overview

	Y	N	O
Cooper	—	—	—
Duncan	—	—	—
George	—	—	—
Montgomery	—	—	—
Ottermann	—	—	—
Phillips	—	—	—
Shull	—	—	—