



Stokes United FC  
City Proposal Packet

# Concessions Facility Improvement Proposal

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City of King, North Carolina

March 06, 2026

Submitted by:  
Kelcie Lynch  
Stokes United FC  
StokesUnitedFCEvents@gmail.com | KelcieLynch@gmail.com  
336-486-4807



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## 1. 1. Project Overview

Stokes United FC continues to experience steady growth in youth participation throughout the community. As the league expands, we are working to improve the appearance and functionality of the concessions facility located at our soccer complex. This proposal outlines a simple improvement project that enhances the appearance of the facility while creating an opportunity to recognize community sponsors.



Figure 1 – Current appearance of the concessions building.



## 2. 2. Exterior Paint Improvement

With donated paint supplies from a Wake Forest contractor, we plan to repaint the exterior and interior of the concessions building. The goal is to create a clean, bright appearance that improves the visual presentation of the facility for families and visitors.



Figure 2 – Anticipated appearance after repainting.

## 3. 3. Sponsor Art Installation

Because the soccer complex does not have perimeter fencing available for traditional sponsor signage, Stokes United FC has developed a creative alternative: a 3D-printed sponsor art installation mounted to the exterior wall of the building. Each hexagonal tile will feature the name or logo of a local business supporting the league.



Figure 3 – Concept of sponsor tile installation.

#### **4. 4. Hex Tile Flow Layout**

The hexagonal sponsor tiles will be arranged in a flowing pattern across and around the corner of the wall to create a cohesive art installation that grows as new sponsors join the league.

#### **5. 5. Estimated Tile Sizes**

The sponsor display will feature a variety of hexagonal tile sizes to create visual interest and allow sponsors to participate at different levels.

- 12 inch hex tiles – Premium sponsors
- 10 inch hex tiles – Major sponsors
- 6 inch hex tiles – Standard sponsors
- 4 inch hex tiles – Community supporters



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## 6. 6. Community Benefits

This project offers several benefits to the City of King and the surrounding community:

- Beautifies an existing public sports facility
- Encourages local business participation and sponsorship
- Creates a unique community art feature
- Supports the growth of youth athletics
- Provides educational collaboration opportunities with the West Stokes High School 3D printing team

## 7. 7. Sponsor Tile Mockup

The example below demonstrates how sponsor names or logos may appear on the hexagonal tiles.



Figure 5 – Example sponsor tile layout.

## 8. Request for Approval

Stokes United FC respectfully requests approval from the City of King to proceed with repainting the concessions building and installing the sponsor art display. We believe this project will enhance the appearance of the complex and strengthen community partnerships that support youth sports.