



**CITY OF KING
CITY COUNCIL**

MEETING DATE:

April 6, 2026

PART A

Subject: 5 Year Strategic and Economic Development Plan for Downtown King

Action Requested: Consider and adopt

Attachments: 5-Year Strategic Plan

This abstract requires review by:

City Manager

City Attorney

Downtown Partnership

PART B

Introduction and Background:

The downtown partnership, along with Lizzie Morrison will be present to present this item

Discussion and Analysis:

Attached you will find the 5 Year Strategic and Economic Development Plan for Downtown King. This plan is the direct result of the approval for City of King, Downtown King Partnership, and the elected local work group to work with NC Main Street and Rural Planning Center and Lizzie Morrison over the course of the last year.

Through several meetings and multiple opportunities for public input, the downtown partnership feels that this plan is a great starting point and tool for directing the dynamics of the changing downtown area. Lizzie, Dane and Ashley intend to attend the council meeting on Monday evening. Lizzie plans to discuss the high notes of the plan and be available for any questions. Dane plans to give a very brief update regarding Downtown King Partnership and how the organization may work to support the plan moving forward.

Budgetary Impact:

n/a

Recommendation:

Adopt 5-year Plan