



**CITY OF KING  
CITY COUNCIL**

**MEETING DATE:**

June 1st, 2026

**PART A**

<b>Subject:</b>	<b>COMPREHENSIVE PLAN BRANDING</b>
<b>Action Requested:</b>	Discuss and review the initial branding options we received for our comprehensive plan
<b>Attachments:</b>	<ul style="list-style-type: none"> <li>Initial Branding Options from Kimley-Horn</li> </ul>

<hr/> <b>Todd Cox, Int. Planning &amp; Zoning Official</b> <b>Emerson Wright, Planning &amp; Zoning Intern</b>	<b>This abstract requires review by:</b>	
	<b>City Manager</b>	<b>City Attorney</b>

**PART B**

<b>Introduction and Background:</b>
Kimley-Horn has come up with some ideas for our branding of the comp plan and all the material we will use through the process. We would like council to choose maybe a 1st place and 2nd place branding scheme either at this meeting or if necessary, let Scott know by the end of the week. We would like to get this back to our consultant as soon as we can so they can start using it for the various phases of work.
<b>Discussion and Analysis:</b>
See attachment for the 8 schemes.
<b>Budgetary Impact:</b>
None; Already included in Comp Plan
<b>Recommendation:</b>
Advise staff on which option(s) you prefer.