

Sun Valley Economic Development
October 2021

Describe any activities taken this month to advance your industry targeting objectives

(Objective A)- facilitated delivery of 6 tiny homes to Ketchum RV park for rental to 3 local businesses for seasonal employees; evaluating county wide fast-track ADU implementation program based in preferential supply chain access, grants and streamlined deployment; updated analysis of restaurants at risk of closure with 12 identified; rotated local professional jobs on MountainCareers.com to give new jobs visibility; SVCI's 1st cohort of 4 students secured apprenticeships with Ketchum, Sun Valley and Hailey restaurants; awarded \$150k IWDC Industry Grant application for SVCI; hosted 20 Idaho FCCLA educators at SVCI as path towards FY22 recruitment.

Describe any activities taken this month to advance your business outreach objectives

(Objective B) –direct outreach to 15 local business organizations; main topics remain lack of local talent and workforce housing options; continued business-business advocacy in support of Bluebird Affordable Housing project; continued analysis of other city STR programs; reviewed 1 Dept of Commerce RFI request (non-applicable); finalizing annual economic summit to virtual community forum with theme on resiliency post-Covid; completed data and graphics for Mountain Express Economic Almanac.

Describe any activities taken this month to advance your main street and entrepreneurship activities (Objective C)

– evaluation & commentary on Ketchum Historic Preservation Commission ordinance and In-Lieu housing fees; weekly meetings of Mayors Collaboration Group, monthly meetings of Blaine Recovery Committee and bi-monthly meetings of Business Working Group; support on Guyer Hot Springs revitalization project.

Describe any activities taken this month to advance your placemaking objectives (Objective D)

– working with Boise based film production company on upcoming feature length film to be shot in Ketchum; supported Trailing of the Sheep and Rebeccas' Ride events with data and economic analysis.

Describe any activities taken this month to advance your professional development objectives (Objective E)

–participated in webinars on agency & govt funding options

Describe any other activities taken this month that fall outside of your workplan objectives-

continued planning for annual retreat; reviewed & approved 1 RIVDA loan