



City of Ketchum

KETCHUM ARTS COMMISSION MEETING AGENDA MEMO

Meeting Date: Staff Member/Dept:

Agenda Item:

Recommended Motion:

Reasons for Recommendation:

Policy Analysis and Background (non-consent items only):

About the Sun Valley Jazz and Music Festival
Attendees from all 50 states, every Canadian province, and several foreign countries gather each October to celebrate live performances of America’s music during the Sun Valley Jazz & Music Festival. Since 1990, the Festival has been held each year in mid-October in Sun Valley and Ketchum, Idaho. This year, experience performances celebrating and reenacting the history of 20th-century “American” music, honoring names such as Armstrong, Ellington, Fitzgerald, Beiderbecke, Goodman, Holliday, Basie, Shaw, Miller, and so many more.

Background
The Sun Valley Jazz and Music Festival has partnered with the City of Ketchum for the past few years to present two performances at Ketchum Town Square during their festival. The city has provided the venue and infrastructure and waived all event fees, and the Sun Valley Jazz Festival has provided the performers, sound equipment, and promotion.

Proposal
The Ketchum Arts Commission has shown interest in supporting live art performances, such as BODYTRAFFIC’s live performance and dance classes in Ketchum Town Square in the summer of 2024. Would the Arts Commission consider underwriting additional marketing efforts for this year’s free Sun Valley Jazz and Music Festival performances at Town Square to ensure more public participation?

Sustainability Impact:

None OR state impact here: None

Financial Impact:

None OR Adequate funds exist in account:

City staff are suggesting a \$1,000 sponsorship from the Commission's 2025 budget to help promote the free concerts at Ketchum Town Square.

Attachments:

1. None