

City of Ketchum

KETCHUM ARTS COMMISSION MEETING AGENDA MEMO

Meeting Date:	September 24, 2024 St	taff Member/Dept: KAC Staff Liaison, Daniel Hansen	
Agenda Item:	Crosswalk artwork installation future planning		
Recommended Motion:			
"None"			
Reasons for Rec	rommendation:		
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Policy Analysis and Background (non-consent items only):			
The Ketchum Arts Commission has installed crosswalk artwork along Sun Valley Road for the past three			
years and has opted to select new artwork for the locations almost every year. During this year's artwork			
installation, Arts Commission Staff Liaison Daniel Hansen oversaw the installation of the artwork and			
discussed the process from start to finish with the installers. They assessed that artwork quality can be			
 improved by taking the following steps: Change designs every three years, rather than every year. Installers work out kinks each time the 			
design is installed, and the quality improves every year it is repeated.			
 Use larger, thicker stencils in the future. Current stencils must be tiled vertically and horizontally and 			
are a thin 2 mil. Mylar material, which easily buckles in the heat and leaves gaps between the			
pavement and stencil. This makes artwork lines fuzzy and aligning multiple colors difficult. Using			
stencils that are thicker, more rigid, and equally as wide as the crosswalk will keep lines crisper and			
alignment more accurate.			
Sustainability Impact:			
None OR state impact here: None			
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Financial Impact	t:		
None OR Adequ	late funds exist in account:	Following the new installation guidelines will cost about \$250-	
		\$300 more the first time a crosswalk design is installed but will	
		save installation time (and money) in subsequent years. It will	

	also cost the Arts Commission less in artist award fees. The estimated annual savings will be \$2,000-\$5,000.
Attachments:	

1. None