



City of Ketchum

KETCHUM ARTS COMMISSION MEETING AGENDA MEMO

Meeting Date: Staff Member/Dept:

Agenda Item:

Recommended Motion:

Reasons for Recommendation:

Policy Analysis and Background (non-consent items only):

The Ketchum Arts Commission has installed crosswalk artwork along Sun Valley Road for the past three years and has opted to select new artwork for the locations almost every year. During this year’s artwork installation, Arts Commission Staff Liaison Daniel Hansen oversaw the installation of the artwork and discussed the process from start to finish with the installers. They assessed that artwork quality can be improved by taking the following steps:

- Change designs every three years, rather than every year. Installers work out kinks each time the design is installed, and the quality improves every year it is repeated.
- Use larger, thicker stencils in the future. Current stencils must be tiled vertically and horizontally and are a thin 2 mil. Mylar material, which easily buckles in the heat and leaves gaps between the pavement and stencil. This makes artwork lines fuzzy and aligning multiple colors difficult. Using stencils that are thicker, more rigid, and equally as wide as the crosswalk will keep lines crisper and alignment more accurate.

Sustainability Impact:

Financial Impact:

<input type="text" value="None OR Adequate funds exist in account:"/>	<input type="text" value="Following the new installation guidelines will cost about \$250-\$300 more the first time a crosswalk design is installed but will save installation time (and money) in subsequent years. It will"/>
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	also cost the Arts Commission less in artist award fees. The estimated annual savings will be \$2,000-\$5,000.
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Attachments:

1. None
