



## City of Ketchum

November 21, 2022

Mayor Bradshaw and City Councilors  
City of Ketchum  
Ketchum, Idaho

Mayor Bradshaw and City Councilors:

### **Recommendation to Approve Professional Services Contract #23039 with McClure Policy, LLC for Governmental Relations with State of Idaho**

#### Recommendation and Summary

##### The council supported retaining

During the FY22 Idaho legislative session, the council supported retaining a professional resource to represent the city and other resort cities. The Resort Cities Coalition was formed and the firm Sullivan & Reberger was retained. For the 2023 session, the Coalition revisited available firms and selected McClure Policy, LCC as representatives.

"I move to approve contract #23039 with McClure Policy, LLC for Governmental Relations Services with the State of Idaho in a not-to-exceed amount of \$25,000 and to seek reimbursement from Resort City Coalition members.

#### Introduction and History

The scope of work for the contract is:

1. Prevent negative/hostile legislation: In recent years, the legislature has taken action to limit city authority on a range of issues (short-term rentals, property taxes, resort city Local Option Tax, etc.). The priority of the firm would be to defeat any potential new negative legislation affecting resort cities.
2. Coalition Building: There are approximately twenty Idaho resort cities who utilize local option taxing authority (LOT). Beyond the LOT authority, these communities share a common goal/challenge of addressing workforce housing, short-term rentals, infrastructure improvements and more. The lobbyist(s) serves as a coordinating resource between all resort cities in Idaho with a goal of speaking with one voice with the Governor's Office and Legislature.
3. The Coalition has established the following legislative priorities for the 2023 session:
  - a. Protecting Local Option Tax
  - b. Protecting Short-Term Rental legislation
  - c. Exploring amendments to Liquor laws for Resort Cities
  - d. State funds for workforce housing
  - e. Infrastructure/transportation projects

### Sustainability

No direct impact. Increased inventory of a local workforce and housing does decrease the amount of auto trips as local workers are closer to their place of employment.

### Financial Impact

This contract can be funded via the Professional Services budget. A three-tiered funding structure has been proposed consisting of small towns at \$250, mid-sized at \$500, and larger communities at \$2,500. Should full financial participation occur, the net cost to the City of Ketchum would be \$12,500.

### Attachment

Attachment A: Proposed Contract 23039

## CONSULTING SERVICES AGREEMENT

THIS CONSULTING SERVICES AGREEMENT (“Agreement”) is made and entered into by and between McClure Policy, LLC (McClure) an Idaho limited liability company with principal offices in Boise, and the City of Ketchum (Ketchum) an Idaho municipality.

In consideration of the mutual promises hereinafter set forth, it is agreed by and between the parties as follows:

1. The initial term of this Agreement shall be for five (5) months starting December 1, 2022 and terminating on April 30, 2023 unless terminated by either party in accordance with the provisions of Paragraph 6 of this Agreement.
2. Ketchum hereby retains McClure to assist with lobbying and government affairs services in the state of Idaho on behalf of the Resort Cities Coalition (RCC). Such services shall involve informing, advising and lobbying on behalf of RCC on matters relevant to Idaho’s resort cities. In particular, McClure will work to: (1) protect the resort cities local option tax; (2) support funding for affordable workforce housing; (3) reinforce local autonomy of short-term rentals; (4) assist with efforts to update Idaho’s liquor laws; (5) cultivate positive relationships between RCC and state agencies such as ITD; and (6) communicate regularly with RCC via weekly zoom calls and written updates during the legislative session. Emily McClure shall register as a lobbyist on RCC’s behalf and will use her best efforts to represent RCC in state government affairs. Emily McClure’s colleagues Blake Youde of Youde & Associates, LLC and Hailie Johnson-Waskow of Waskow Policy, LLC will also register as lobbyists on behalf of RCC and will use their best efforts to represent RCC in the same capacity.
3. In consideration of McClure’s services, Ketchum shall pay five thousand dollars (\$5000) each month, for a total five-month contract of \$25,000. In addition, Ketchum shall reimburse McClure for reasonable and customary expenses, including but not limited to, legislative entertainment expenses and in-state travel expenses incurred in fulfilling obligations under this Agreement.
4. McClure will provide its own office, supplies and support staff as necessary for the performance of government affairs services. It is further understood that McClure will be an independent contractor and not an employee of Ketchum and as such, McClure will be responsible for its own insurance, as required by law. McClure shall indemnify and hold harmless Ketchum, RCC, its affiliates, and its respective officers, directors, agents, and employees from any and all claims, demands, losses, causes of action, damage, lawsuits, judgments including attorneys’ fees and costs, arising out of, or relating to, McClure’s services under the Agreement.
5. McClure will submit oral and/or written reports, as appropriate and as requested to such persons as RCC shall direct, regarding activities undertaken pursuant to this Agreement.

6. This Agreement may be terminated at any time by either party without cause on thirty (30) days written notice.
7. This Agreement is a personal services agreement and shall not be assigned or transferred in whole or in part by either party.
8. Jade Riley is the City Administrator of Ketchum and is authorized to enter into this agreement on behalf of Ketchum.

IN WITNESS THEREOF, the parties hereto have executed this 21st day of November 2022.

City of Ketchum

McClure Policy, LLC

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Neil Bradshaw, Mayor

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Emily McClure, Principal  
McClure Policy, LLC

ATTEST

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Trent Donat, City Clerk & Business Manager



**CITY OF KETCHUM**  
 PO BOX 2315 \* 191 5TH ST. \* KETCHUM, ID 83340  
 Administration 208-726-3841 (fax) 208-726-8234

**PURCHASE ORDER**  
 BUDGETED ITEM? \_\_\_ Yes \_\_\_ No

**PURCHASE ORDER - NUMBER: 23039**

<b>To:</b> 5931 MCCLURE POLICY, LLC 5538 S. ZONETAILED WAY BOISE ID 83716	<b>Ship to:</b> CITY OF KETCHUM PO BOX 2315 KETCHUM ID 83340
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P. O. Date	Created By	Requested By	Department	Req Number	Terms
11/17/2022	Shellie	Shellie		0	

Quantity	Description	Unit Price	Total
1.00	CONSULTING AGREEMENT 01-4193-9930	25,000.00	25,000.00
	SHIPPING & HANDLING		0.00
	TOTAL PO AMOUNT		25,000.00

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 Authorized Signature