

**CITY OF KETCHUM**

**RESOLUTION 25-015**

**A RESOLUTION OF THE CITY COUNCIL SETTING A GOAL OF ELIMINATING ALL TRAFFIC FATALITIES FOR ALL USERS ON KETCHUM ROADWAYS BY THE YEAR 2035**

WHEREAS, Ketchum aspires to reduce the number of fatal and serious injury crashes on its roads to zero by 2035; and

WHEREAS, the adopted Blaine County Safety Action Plan takes an ethical, equitable, and sustainable approach toward achieving safety for all road users; and

WHEREAS, in the past eight years more than 5 people have lost their lives and more than 15 people were seriously injured on City of Ketchum roads; and

WHEREAS, traffic-related deaths and serious injuries are preventable; and

WHEREAS, Ketchum wants to be proactive in reducing fatal and serious injury crashes on our roads; and

WHEREAS, the adopted Safety Action Plan will leverage existing programs and can create new programs and strategies to help meet the Council's adopted performance measure to achieve a reduction in the number of fatal and serious injury crashes to zero.

**NOW, THEREFORE, BE IT RESOLVED BY THE KETCHUM CITY COUNCIL, KETCHUM, IDAHO THAT:** The Ketchum City Council hereby sets the goal of eliminating all traffic fatalities for all users on Ketchum roadways by 2035.

PASSED BY THE CITY COUNCIL OF THE CITY OF KETCHUM, EFFECTIVE THIS 4<sup>TH</sup> DAY OF AUGUST 2025.

City of Ketchum

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Neil Bradshaw, Mayor

ATTEST:

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Trent Donat, City Clerk