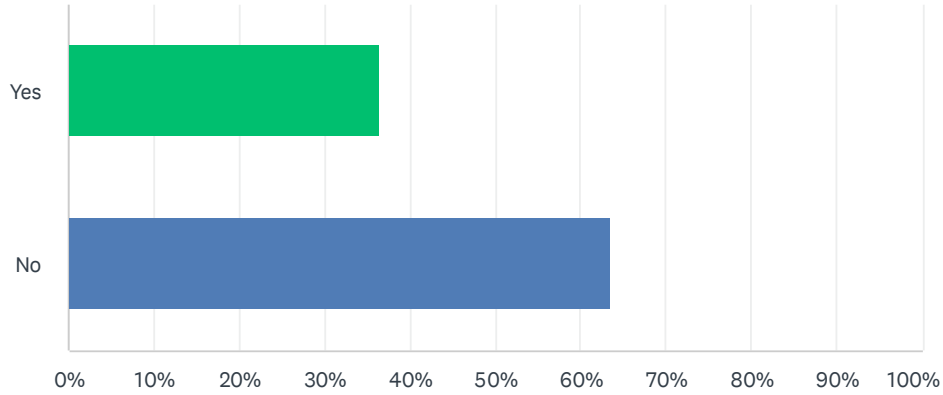


Q1 Would you support an increase to the Local Option Tax rate by 2% on hotel/motel rooms and short-term rentals (rental duration of 30 days or less) to be dedicated solely for community housing?

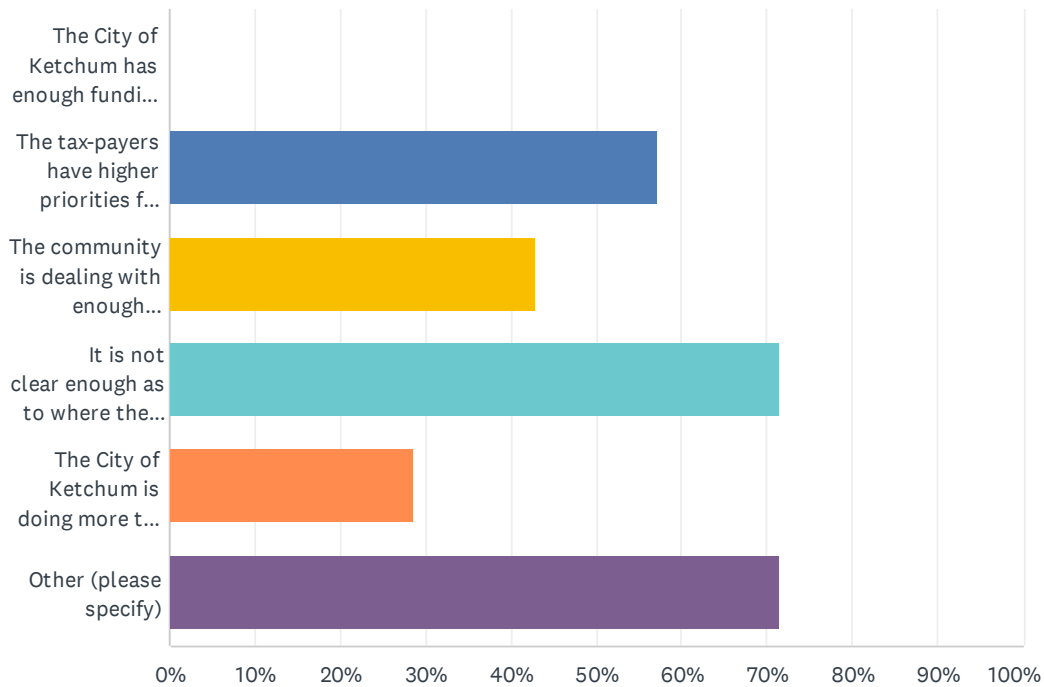
Answered: 11 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	36.36%	4
No	63.64%	7
TOTAL		11

Q2 If 'no', why? (check all that apply)

Answered: 7 Skipped: 4



ANSWER CHOICES	RESPONSES
The City of Ketchum has enough funding for Community Housing programs as-is.	0.00% 0
The tax-payers have higher priorities for LOT funds (sidewalks, parking, etc.).	57.14% 4
The community is dealing with enough disruption and uncertainty.	42.86% 3
It is not clear enough as to where the additional funds would go.	71.43% 5
The City of Ketchum is doing more than its fair share to support Community Housing.	28.57% 2
Other (please specify)	71.43% 5
Total Respondents: 7	

#	OTHER (PLEASE SPECIFY)	DATE
1	NUMEROUS LODGING OWNERS STATED IT IS A BURDEN TO THEIR BUSINESS, i WOULD PREFER 1% TO HOUSING / 1% TO HOUSING	8/5/2024 10:51 AM
2	The city seems to be taking on the whole valley's issue on this topic. Including funding for the BCHD from the housing tax funds already,500,000 credit to subsidize SilverCreekLiving in Hailey from the General fund,and more. They received a 2.5 mil grant specific for housing.Raising taxes=raising the amount to spend on marketing which is lacking,Like said,its complicated and its being discussed in the busiest month of the whole year! I appreciate that the time and effort that Jade,Aly,Daniel and all have made to discuss it.	8/2/2024 10:49 AM
3	Vote in May when bluebird is open	8/1/2024 8:47 PM
4	Nothing is currently being done for parking. It is vital.	8/1/2024 4:12 PM

Focus Group Follow-up

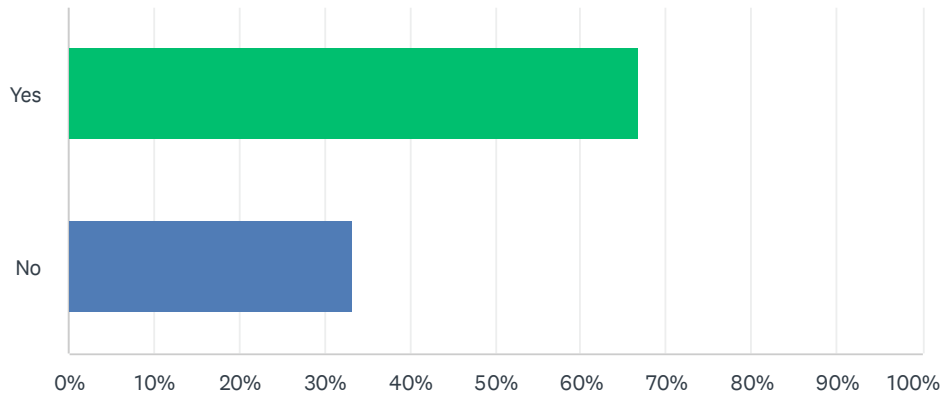
5

1% for housing and 1% for sidewalks, parking etc -specific infrastructure related items

8/1/2024 4:11 PM

Q3 Would you support the formation of the Ketchum Fire District, comprised of the current city limits of Ketchum, with the intent to consolidate the Wood River Fire district?

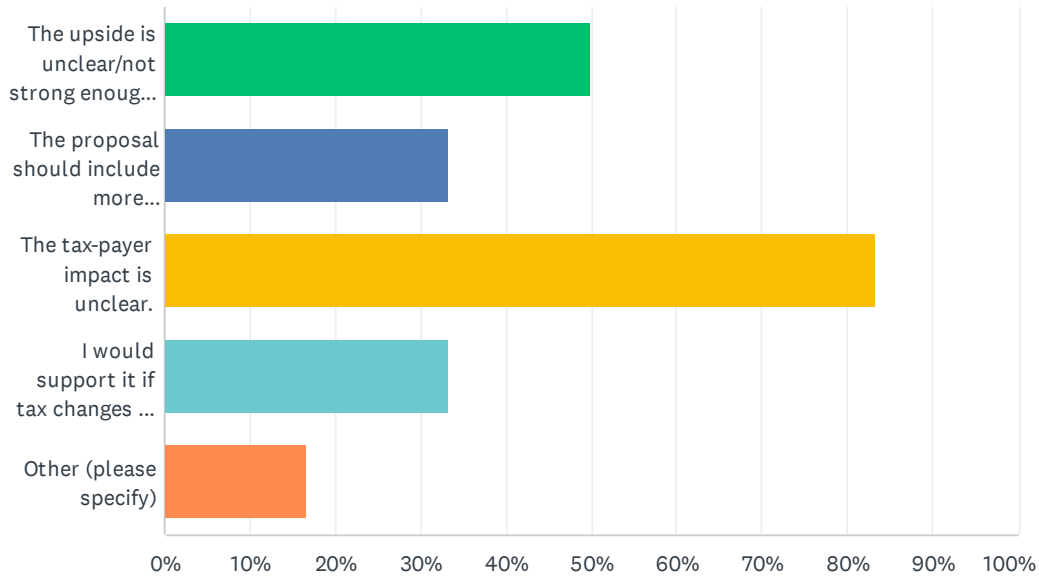
Answered: 9 Skipped: 2



ANSWER CHOICES	RESPONSES
Yes	66.67% 6
No	33.33% 3
TOTAL	9

Q4 If 'no', why?

Answered: 6 Skipped: 5



ANSWER CHOICES	RESPONSES	
The upside is unclear/not strong enough, i.e., how would a change benefit a Ketchum citizen?	50.00%	3
The proposal should include more cities/districts.	33.33%	2
The tax-payer impact is unclear.	83.33%	5
I would support it if tax changes to Ketchum residents were minimal to none.	33.33%	2
Other (please specify)	16.67%	1
Total Respondents: 6		

#	OTHER (PLEASE SPECIFY)	DATE
1	Probably need more education	8/1/2024 8:48 PM