

Ketchum Urban Renewal Agency

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February 24, 2025

Chair and Commissioners
Ketchum Urban Renewal Agency
Ketchum, Idaho

DISCUSSION AND DIRECTION ON FIRST AND WASHINGTON PARKING LOT OPERATIONS DURING THE FIS WORLD CUP EVENT

Introduction/History

Commissioner Lipton requested discussion about the use and management of the First and Washington parking lot operation during the FIS World Cup Event in March.

During the FIS World Cup event, the parking will be available for public parking. The 5850 Event originally requested use of the lot for their event. The event organizers have made other arrangements and no longer need the lot for their event. The 5850 event has secured parking for their vendors and commercial participants at other private locations such as the Simplot lot at Second Avenue and 4th Street.

The question before the Board is should the parking hours and operation be changed during the World Cup event, and if so, to what.

Existing Regulations

The lot is currently being operated as free parking during the day and free winter overnight parking. The following signs are posted in the lot.

Options to Consider

Ideally, it would be beneficial if the parking lot remains open and available for public parking during the event. Visitors and spectators are encouraged to use public transit to access the event in Warm Springs. The lot could provide all day parking for visitors and spectators. The following options are presented for Board consideration:

- Leave the parking as is with no change during the World Cup event. Free unlimited daytime public parking and free overnight parking per the signage.
- Establish a time limit for public parking during the day, such as 2-4 hours. Do not change the overnight parking availability.
- Other options identified by the Board.

Should the Board decide to alter the parking regulations during the event, temporary signs will be installed, and the lot will revert to current operations after the event.

Financial Requirement/Impact

Should the regulations change for the event, there will be a minor cost in preparing and installing temporary signage.

Recommendation

Staff requests direction from the Board on the operation and regulations for the parking lot during the FIS World Cup event.