



City of Ketchum

Mental Health Awareness Month Proclamation

- Whereas,** mental health and well-being are fundamental to the overall health, resilience and quality of life for all Ketchum citizens, enabling individuals to engage in productive activities, maintain fulfilling relationships, and effectively cope with life's challenges; and
- Whereas,** mental health challenges are among the most common health conditions in the United States, affecting one in five adults and one in four children annually, and significantly impacting not only the individuals directly affected but also their loved ones and community; and
- Whereas,** the residents of Blaine County are known for their compassion, strength, and collective spirit, consistently showing support for one another and rising together in times of difficulty; and
- Whereas,** Mental Health Awareness Month provides an important opportunity to honor the diverse strengths and abilities of our citizens and to highlight the ways in which mental well-being contributes to a vibrant, healthy, and connected community.

NOW THEREFORE, I, Neil Bradshaw, Mayor of the City of Ketchum, do hereby recognize May 2025 as Mental Health Awareness Month in Blaine County to enhance public awareness of mental health, to help end the negative perceptions, and to provide equitable access to life-saving behavioral health care; and

BE IT FURTHER RESOLVED, that Ketchum formally pledges to be a committed Partner of Blaine County's Mental Well-Being Initiative, advancing its shared mission, goals, and values to foster a resilient, connected, and thriving community.

Neil Bradshaw, Mayor

ATTEST:

Trent Donat, Clerk