Describe any activities taken this month to advance your industry targeting objectives (Objective A)- rollout of summer vocational boot camps to 200 high school students with 10 different camps in culinary x 2, construction x 2, public water works, AI, and childcare; restaurant innovation project; partnering with BSU and CSI to develop a 2+2 year post secondary unique BA program in resort hospitality management, key differentiator is 2 years of stacked certificates with CSI based on hands on learning at the Sun Valley Resort, followed by on line and experiential learning with BSU; support to local restauranters on allocation of the three new resort liquor licenses; preparation of Idaho Tax Reimbursement Incentive application for Decked LLC based on projected growth aspirations

Describe any activities taken this month to advance your business outreach objectives (Objective B) –direct outreach to 48 local business organizations this month; main business concern remains lack of local talent/workforce housing but Hwy 75 closures and elimination of parking spaces emerging concern; delivered 3Q SVED Roundtable on the Alpine World Cup in partnership with the Sun Valley Co. to 50 participants; continued planning for 2025 FIS Alpine World Cup Finals in Sun Valley; recent major business changes include sale of the Warfield Distillery, hirng freeze at 1st Lite with future growth now focused on Meateater HQ in Montana; windup of SV Gold portfolio, and new Columbia Hospitality management contract for Hotel Ketchum/Tamarack.

Describe any activities taken this month to advance your main street and entrepreneurship activities (Objective C) –opportunity cost analysis of Hwy 75 traffic delays showed negative impact of delays on commuters at least $30 million on an annual basis shared with BC Commissioners and ITD; continued discussions with businesses about parking removed from Ketchum downtown core; rollout of BCHA Housing Nexis study

Describe any activities taken this month to advance your placemaking objectives (Objective D) – started EIA on SV Film Festival

Describe any activities taken this month to advance your professional development objectives (Objective E) – ED Pro webinar on Cybersecurity

Describe any other activities taken this month that fall outside of your workplan objectives- Improvement in bookkeeping and bill payment processes

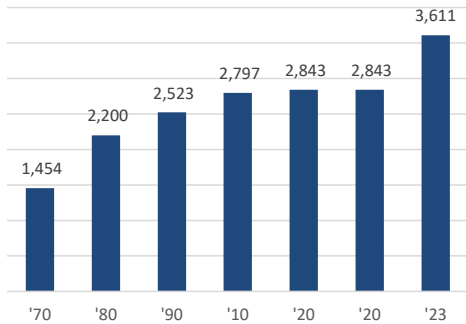| Date	Company	Industry	Contact Name	City	Summary of Visit
7/1/2024	Business Working Group	Economic development	Harry Griffith	Blaine Co	regular meeting of county economic entities to discuss issues and prioritites
7/1/2024	City of Sun Valley	Government	Peter Hendricks	Sun Valley	annual budget request and presentation on SVE programs
7/1/2024	Sun Valley Co	Hospitality	Stacey Timmons	Sun Valley	introduction to new contractors working on rasing sponsorship funding for Alpine World Cup (AWC)
7/2/2024	US Ski & Snowboard	Sport	Kipp Nelson	Ketchum	review of progress to delivery of AWC
7/3/2024	Decked	Manufacturing	Bill Banta	Ketchum	discussion of possible expansion in local workforce; option to grow here by 100+ jobs if staff housing, trailing spouse employment and HQ development can be resolved; planning for TRI application
7/8/2024	BC Lodging Association	Hospitality	Jessica Maynard	Blaine Co	regular meeting of association to discuss occupancy levels, upcomnig events and business; summer looking similar to '23 but Sept off by 10% +
7/9/2024	Williams Partners	Construction & Trades	Caleb Spangelburger	Ketchum	review of Ketchums code changes and process; discusion of CLT housing project transferability to Blaine Co for workforce housing
7/9/2024	Far & Wise	Not for Profit	Laura Rose Lewis	Ketchum	meeting to discuss medium term business plan for organzation and programs
7/10/2024	BC Sustainability Committee	Government	Andrew Mentzer	Blaine Co	discussion draft report goals and action plans; key metrics to be included in 2024 Economic Almaanc chapter
7/10/2024	BC Sustainability Committee	Government	Andrew Mentzer	Blaine Co	planning for EV charging station grant and locations for all of Blanie Co
7/10/2024	Valley Economic Developmn	Not for Profit	Guy Cherp	Blaine Co	regular meeting of board to discuss projects and priorities
7/11/2024	Sun Valley Culinary	Education	Karl Uri	Ketchum	regular meeting of executive committee on priorities and strategy
7/11/2024	BC Recreation District	Not for Profit	Mark Davidson	Blaine Co	discussion on growth plans for new facilites in annexed land between Hailey and Bellevue; consideration of potential ballot intiative for May 2025
7/12/2024	US Bank	Financial	Chalotte Westerdorf	Ketchum	discussion of business activity
7/16/2024	Berkshire Hathaway	Real Estate	John Soffro	Ketchum	discussion of housing needs for AWC
7/17/2024	Dept of Commerce	Economic development	Tatum Clark	Boise	discussion of Idaho incentive programs
7/18/2024	5B Events	Entertainment	Brandon Kuvara	Ketchum	review of Ketchum entertainment plans for AWC
7/19/2024	BC Lodging Association	Hospitality	Cindy Foregren	Blaine Co	discussion of potential LOT increase on lodging properties to pay for housinf projects; cincerns about efficiency of hosuing programs
7/23/2024	Walnut Ave Mall	Commercial Development	Chip Fisher	Ketchum	discussion of potetnial redevelopment of 2 commercial properties for major local business and new restaurant
7/23/2024	Sun Valley Co	Hospitality	Pete Sonntag	Sun Valley	review of new SV village master plan to increase hotel rooms, recreational amenties and conference space
7/23/2024	City of Ketchum	Government	Neil Bradshaw	Ketchum	discussion of city support for AWC and proposed LOT on Lodging
7/24/2024	Community Forest Enhancem	Environmental	Lance Davison	Blaine Co	review of action plan and possibility of securing an additional $250k for urban forest projects
7/24/2024	Best Western Tyrolian	Hospitality		Ketchum	discussion of potential housing block reservation for AWC teams; commetment to c 30% of capacity
7/25/2024	BC Commissioners	Government	Muffy Davis	Blaine Co	review of new traffic light delay analysis showing 30 min/day delays for commuters creates an opporutnity cost to the community of >$3million on an annual basis
7/25/2024	Sun Valley Culinary	Not for Profit	Karl Uri	Ketchum	regular Board meeting on strategy, finances and staffing
7/26/2024	BC Sustainability Committee	Government	Andrew Mentzer	Blaine Co	review of methodology for presenting green house gas emission data to public
7/29/2024	Sun Valley Culinary	Not for Profit	Karl Uri	Ketchum	greetings for new Culinary Director and donor population
7/30/2024	City of Ketchum	Government	Morgan Lander	Ketchum	tour of light industrial as part of new comp plan development with local businesses
7/31/2024	Dept of Commerce	Economic development	Tatum Clark	Boise	webinar of cybersecurity risks to businesses and possible resources for training
7/31/2024	City of Ketchum	Government	Jade Riley	Ketchum	forum on proposed LOT for Lodging with business community
7/31/2024	Far & Wise	Not for Profit	Laura Rose Lewis	Ketchum	planning for new arborist boot camp program for HS students
7/31/2024	Sun Valley Co	Hospitality	Stacey Timmons	Ketchum	prep session for upcoming 3Q SVED roundtable on AWC with panelists
7/31/2024	Decked	Manufacturing	Bill Banta	Ketchum	further discussion of TRI application for business
7/31/2024	BC Sustainability Committee	Not for Profit	Andrew Mentzer	Blaine Co	meeting of transporttion and land use planning team on action plan and metrics
7/1/2024	BC Housing Authority	Not for Profit	Keith Perry	Blaine Co	review of anti Bluebird AH project issues and potential concerns of business community
7/2/2024	RIVDA	Financial	Rob Atkins	Twin Falls	discussion of potential fundnig sources for local business working capital needs
7/5/2024	Starbucks	Retail	George Rizzo	Ketchum	review of town sqaure development plans and feedback provided from VSV survey on options
7/9/2024	Fly Sun Valley Alliance	Transport	Carol Waller	Hailey	discussion about upcoming renewal date for general LOT ballot intiiviev planned for May '25
7/9/2024	CSI	Education	Brett Madron	Twin Falls	confirmation of extension of IWDC TPM grant for 12 months, with SVED focus on Hospitality
7/9/2024	Stifel	Financial	Otto Tscudi	San Fran	review of options to housr client group of 30 for AWC
7/10/2024	PCP Properties	Recreational	Tom Neiderkloffer	Blaine Co	discussion of potential pad leases for AWC volunteers
7/11/2024	Insight Collective	Tourism	Ralf Garrison	San Diego	discussion of concept of effective population analysis for mountain towns
7/12/2024	Rebeccas Ride	Recreational	Rebecca Rusch	Ketchum	update on event participation and economic impact analysis for last year
7/16/2024	The Argyos	Not for Profit	Casey Mott	Ketchum	discussion of possible transfer of conference liquor license
7/18/2024	Dondero Development	Commercial Development	Kris Dondero	Ketchum	discussion of potential redevelopment of McHannvile parcel for large commercial office complex
7/19/2024	MVP Properties	Property Management	Dan Spence	Hailey	review of status of increasnig inventory of short term rentals for AWC
7/23/2025	Stellar Travel & Media	Recreational	Reggie Crist	Ketchum	update on status of new heliski operation in Fairfield rnager district; favorable meeting based on plans to progress ERISA for future application
7/29/2024	Limelight Hotel	Hospitality	John Curnow	Ketchum	discsison of their views on LOT for Lodging proposed by Ketchum

Opportunites Report

Projects that involve CapEx, job creation, and/or incentives

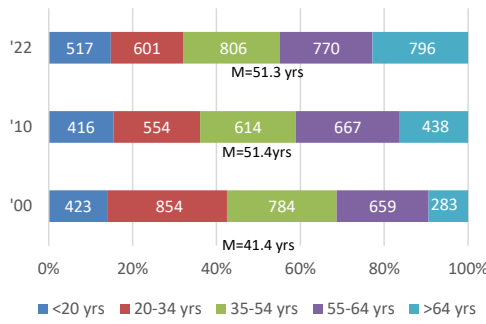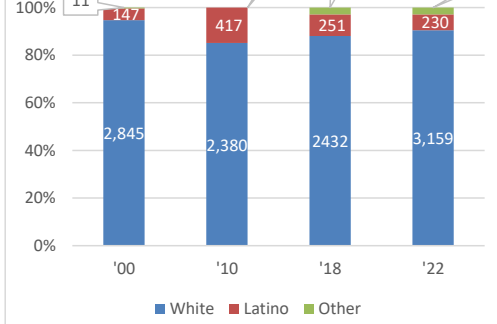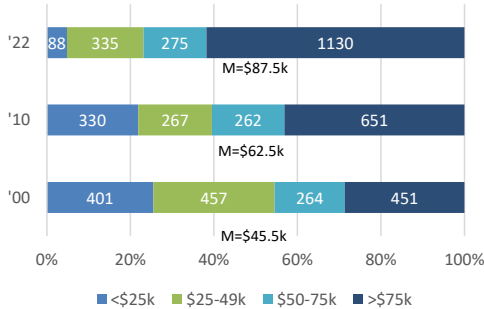| Date	Project/ Company Name	City	Industry	Opportunity Type	Number Existing Jobs	Potential Job Creation	Potential Capital Investment	Incentives Applied For	Project Stage	Summary of Project
1-Jul	Carr Building	Ketchum	Commercial	Community Development	0	2	$16,200,000	None	Closed Won	New mixed use building completed with ground floor commercial, offices/institute on 2nd and luxury residence 3rd floor; ground floor hosts Community Library museum, and 3 relocated existing businesses
1-Jul	Sanborne Building	Ketchum	Commercial	Community Development	0	0	$6,000,000	None	In Progress	New mixed use building under construction; fully leased to existing local businesses for office expansion; Decked is one of the co-investors
1-Jul-24	BC Recreational District	Blaine Co	Not for Profit	Community Development	150	10	$30,000,000	None	In Progress	Planning for major expansion n facilites to include new HQ, pools, palying fields, etc; probable use of levy or bond to fund development; may need economic impact assessment to help gais support
1-Jul-24	Decked	Ketchum	Manufacturing	Business Expansion	60	178	$30,000,000	TRI	In Progress	ready to apply for TRII salary schedule developed showing 128 new jobs over 3 years subject to ability to established addiotnal office space for HQ, solving problems with housing transfers into area and crearing options for trailing spousal employment

CITY DEMOGRAPHICS

POPULATION

Population by decade:
- '70: 1,454
- '80: 2,200
- '90: 2,523
- '10: 2,797
- '20: 2,843
- '20: 2,843
- '23: 3,611

AGE

Year	<20 yrs	20-34 yrs	35-54 yrs	55-64 yrs	>64 yrs	Median
'22	517	601	806	770	796	M=51.3 yrs
'10	416	554	614	667	438	M=51.4 yrs
'00	423	854	784	659	283	M=41.4 yrs

RACE/ETHNICITY

Year	White	Latino	Other
'00	2,845	147	11
'10	2,380	417	0
'18	2432	251	78
'22	3,159	230	101

CITY EMPLOYMENT & INCOME

HOUSEHOLD INCOME DISTRIBUTION

Year	<$25k	$25-49k	$50-75k	>$75k	Median
'22	88	335	275	1130	M=$87.5k
'10	330	267	262	651	M=$62.5k
'00	401	457	264	451	M=$45.5k

JOBS BY INDUSTRY SECTOR

Industry sectors: Construction, Leisure/Hosp, Trade/Transpo, Professional, Educ/Health, Finance, Government, All Other (Leisure/Hosp peaks at ~1,400). Legend: '18, '23
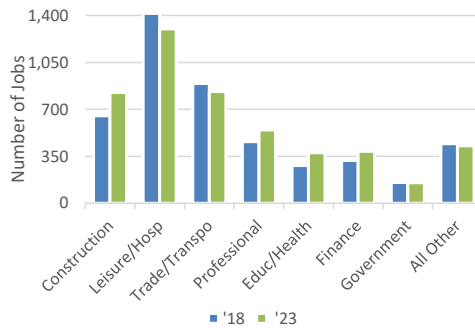
NUMBER OF JOBS AND BUSINESSES

Businesses: '14: 582, '15: 577, '16: 580, '17: 666, '18: 639, '19: 624, '20: 675, '21: 736, '22: 767, '23: 784

jobs: '14: 4,517, '15: 4,807, '16: 4,890, '17: 5,078, '18: 4,690, '19: 4,618, '20: 4,425, '21: 4,907, '22: 4,791, '23: 4,847
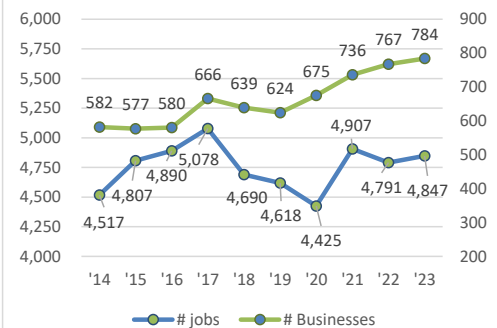
CITY HOUSING STOCK

HOUSING STOCK UTILIZATION (# units)

Year	# Owner Occupied	# Renter Occupied	# Seasonal
'00	879	703	1,338
'10	792	718	1,882
'22	1316	512	2,268

RESIDENTIAL SALES TRANSACTIONS ($000 & #)

Units Sold: '15: 131, '16: 158, '17: 198, '18: 185, '19: 187, '20: 238, '21: 192, '22: 111, '23: 105

Legend: Median Price, # Units Sold
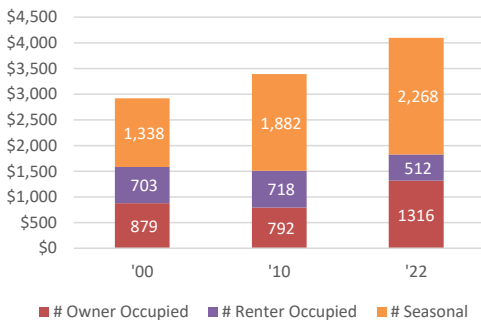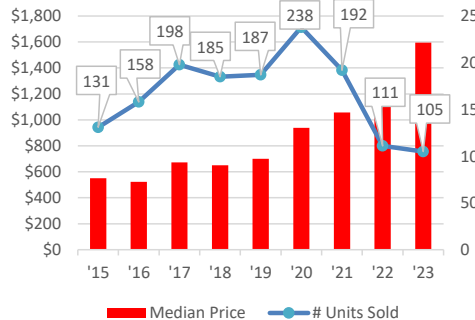
AVERAGE RENT/MO & ADS PER WEEK

Legend: 1 Bedroom, 2 Bedroom, 3 Bedroom, Average ads per week ('13–'23)
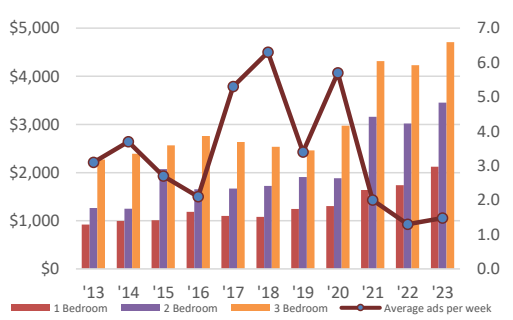
CITY BUSINESS ACTIVITY

TOTAL REPORTED SALES ($M)

2023 Dollars: '10: $409, '11: $378, '12: $380, '13: $386, '14: $423, '15: $416, '16: $436, '17: $470, '18: $457, '19: $489, '20: $460, '21: $550, '22: $552, '23: $543

These numbers reflect only taxpayers reporting their primary location as Blaine County. Entities in multiple counties, or an out-of-state primary address, are not included.

Legend: Unadjusted, 2023 Dollars

TOTAL REPORTED WAGES ($M)

2023 Dollars: '13: $202.8, '14: $215.4, '15: $209.1, '16: $212.4, '17: $226.0, '18: $222.4, '19: $233.4, '20: $255.6, '21: $317.0, '22: $299.1, '23: $295.0

Legend: Unadjusted, 2023 Dollars

CITY RESIDENTIAL ACTIVITY

RESIDENTIAL BUILDING PERMITS ($000)

Legend: Single Family | Multi-Family | Remods/Other | # Permits

Values (# Permits): '07: 98, '08: 86, '09: 58, '10: 40, '11: 74, '12: 53, '13: 68, '14: 72, '15: 72, '16: 88, '17: 95, '18: 75, '19: 103, '20: 138, '21: 103, '22: 95, '23: 169

RESIDENTIAL SALES TRANSACTIONS ($000)

Legend: $ Market | # Units Sold

Values (# Units Sold): '07: 118, '08: 72, '09: 58, '10: 92, '11: 113, '12: 140, '13: 140, '14: 124, '15: 131, '16: 158, '17: 198, '18: 185, '19: 187, '20: 238, '21: 192, '22: 111, '23: 105
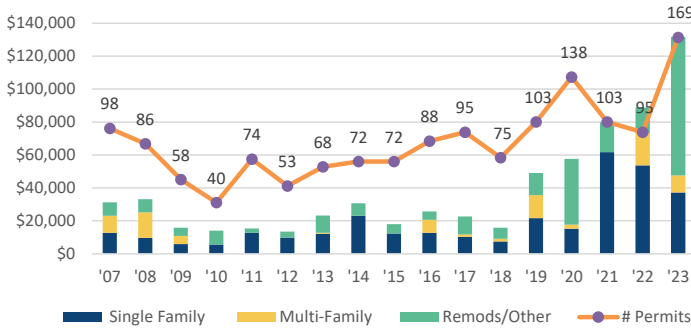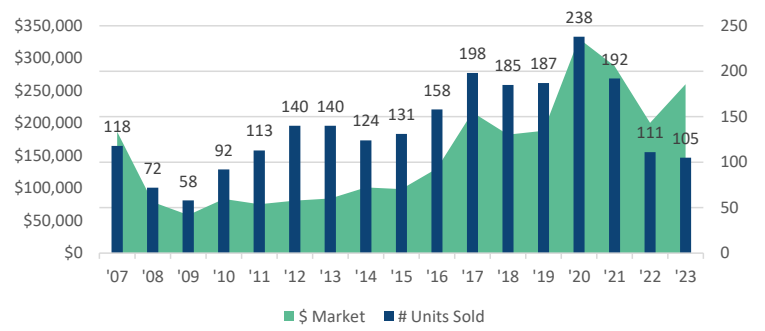
CITY COMMERCIAL ACTIVITY

COMMERCIAL BUILDING PERMITS ($000)

Legend: New Const | Remods/Other | # Permits

Values (# Permits): '07: 20, '08: 27, '09: 30, '10: 18, '11: 26, '12: 24, '13: 23, '14: 20, '15: 32, '16: 24, '17: 24, '18: 34, '19: 23, '20: 16, '21: 16, '22: 6, '23: 27
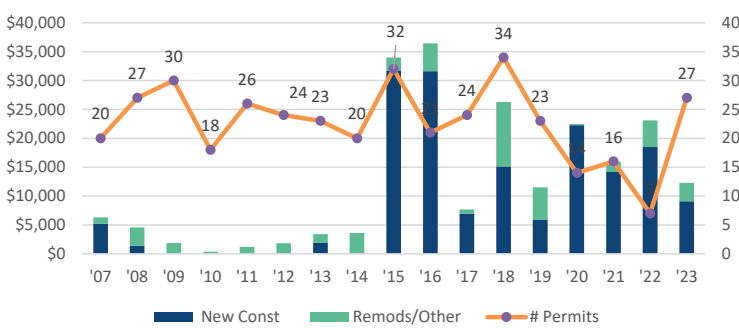
COMMERCIAL SALES TRANSACTIONS ($000)

Legend: $ Market | # Units Sold

Values (# Units Sold): '09: 3, '10: 3, '11: 6, '12: 11, '13: 21, '14: 11, '15: 13, '16: 7, '17: 15, '18: 14, '19: 23, '20: 23, '21: 18, '22: 12, '23: 3
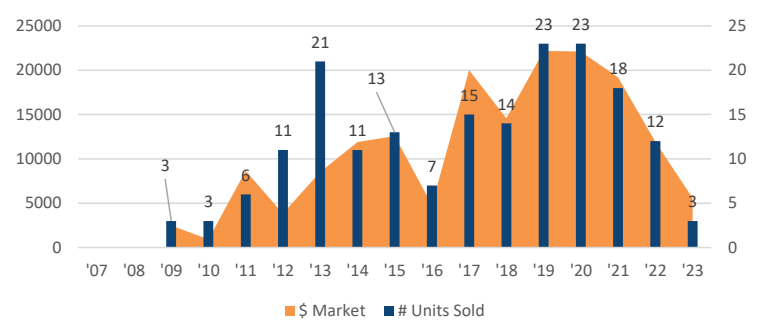
TOURISM MEASURES

SUN SEATS & ENPLANEMENTS (000)

Legend: Seats Available | Enplanements
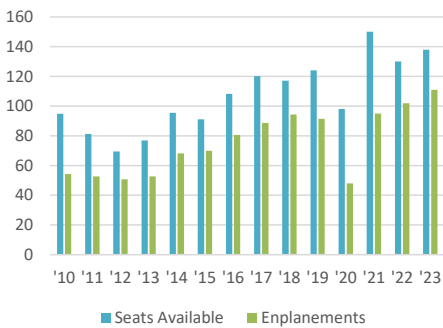
AVERAGE DAILY TRAFFIC VOLUME

Legend: North of Shoshone | North of Hailey | North of Ketchum
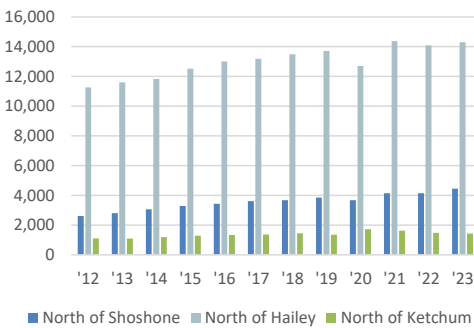
SHORT TERM RENTAL LISTINGS & OCC

Mean Occupancy: 52%

Occupancy Rate values: Jan 63%, Feb 76%, Mar 62%, Apr 28%, May 37%, Jun 62%, Jul 73%, Aug 59%, Sep 45%, Oct 33%, Nov 31%, Dec 59%

Legend: 2023 Ketchum Whole Home | Occupancy Rate
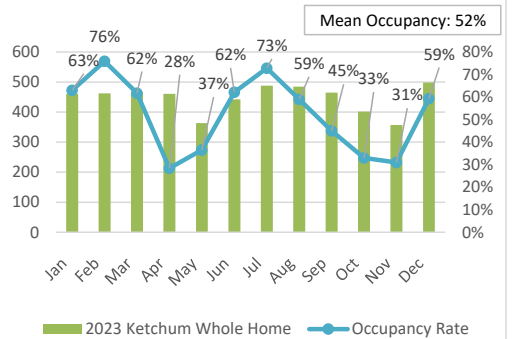
CITY GOVERNMENT ACTIVITY

CITY OF KETCHUM	FY 2023	FY 2022	% Change
Revenue Expenditures ($m)	$ 20.39	$ 15.83	29%
Capital Expenditures ($m)	$ 2.89	$ 5.01	-42%
Employees (# FTE)			
Property Tax Rate ($ per mil)	$ 3,635	$ 3,928	-7%
Total Assessed Value ($m)	$ 5,579	$ 5,169	8%

LOCAL OPTION TAXES ($M)

Values: FY12 $2.3, FY13 $2.3, FY14 $2.4, FY15 $2.6, FY16 $2.7, FY17 $2.9, FY18 $3.0, FY19 $5.9, FY20 $5.6, FY21 $7.1, FY22 $7.3, FY23 $7.2

LOT Rate increase (air service)

Legend: Unadjusted | 2023 Dollars
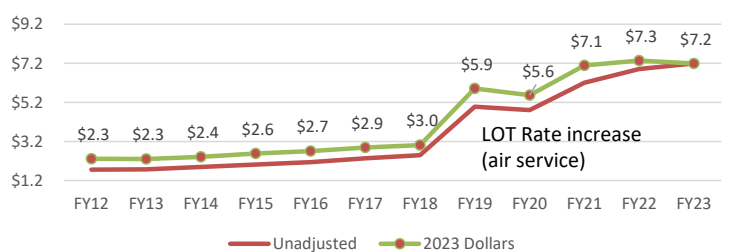
OTHER STATISTICS

RELATIVE COMPARISIONS:	Blaine	Idaho	U.S.
Unemployment Rate (%)	2.9%	3.1%	3.6%
School Spending ($000/pupil)	$18.50	$9.80	$16.08
Graduation Rates (%)	84%	81%	87%
Bachelors Degree or Higher (%)	45%	32%	36%
Population Density (per mile^2)	11	19	96
Travel time to work (minutes)	18	22	28
Home Electrical Rates ($/kWh)	$0.09	$0.09	$0.02
Serious Crime (per 100k)	2.9%	3.9%	N/A
Per Capita Income ('21; $000)	$165.60	$55.60	$65.40

OTHER KETCHUM DATA:	2023	2022	2021	2020	2019
Serious Crime/100k	3.9%	3.9%	4.1%	2.2%	2.3%
Emissions Per Capita (MT CO2e)		N/A			28.9

Top 5 Employers:
1. YMCA
2. Atkinson's Markets
3. City of Ketchum
4. Zenergy
5. Mountain Rides

2019 Economic Profile