

Sun Valley Economic Development
March 2023

Describe any activities taken this month to advance your industry targeting objectives (Objective A)- launched online survey to collect additional data for both Hospitality & Tourism and Construction & Trades TPM collaborative; started compiling needs assessment for both collaboratives; continued planning for summer vocational youth camps for construction & trades, culinary and entrepreneurship in June; all day strategic planning exercise for early youth education childcare to develop goals and actions.

Describe any activities taken this month to advance your business outreach objectives (Objective B) –direct outreach to 21 local business organizations; main business concerns remain lack of local talent/workforce housing; restructured membership proposition launched online and via newsletter; rebranding forums and summit educational series into 3 medium sized community roundtables; 1st Q RT scheduled for April 25 to discuss State of Blaine economy and LOT for Housing & Air; started data analysis on demographics, sales trends, occupancy stats and building permits for this RT's.

Describe any activities taken this month to advance your main street and entrepreneurship activities (Objective C) – provided regional commuting analysis and other data to Ketchum as inputs for upcoming parking study; also provided input on consultant selection for commercial office market study.

Describe any activities taken this month to advance your placemaking objectives (Objective D) – na.

Describe any activities taken this month to advance your professional development objectives (Objective E) – planning for city-to-city Driggs/Victor tour to share best practices.

Describe any other activities taken this month that fall outside of your workplan objectives- Updated SVED website pages for accomplishments, membership and events; interviewed several intern candidates for summer

Opportunities Report

Projects that involve CapEx, job creation, and/or incentives

Date	Project/ Company Name	City	Industry	Opportunity Type	Number Existing Jobs	Potential Job Creation	Potential Capital Investment	Incentives Applied For	Project Stage	Summary of Project
1-Jul	Revelry Group	Ketchum	Food & Beverage	Business Attraction	17	29	\$1,800,000	TRI	In Progress	Revelry relocation from Portland to Sun Valley area proceeding as planned; temporary office accommodations secured for first 17 permanent employees; 9000 sf of new build office space secured for ground floor of 1st & 4th building under construction with occupancy expected early 2023; 1st major new program was Global Food Innovation conference in July '22 which hosted 500 attendees over 4 days at SV Resort
1-Jul	Wild Rye	Ketchum	Outdoor Recreation	Business Attraction	8	30	\$0	TRI	In Progress	Wild Rye growth trajectory on track; expansion into new Ketchum office completed in March '22; actively hiring to accommodate increase in wholesale sales channels
1-Jul	Yellow Belly	Hailey	Food & Beverage	Business Retention	2	0	\$0	None	In Progress	Owner of retail ice cream store seeking to exit; local food entrepreneur evaluating brand purchase
1-Aug	Carey Grocery	Carey	Food & Beverage	Business Attraction	0	15	\$200,000	None	In Progress	Current Carey resident and owner of automotive shop in early planning stages to reopen the shuttered grocery store on main st. Retrofitting interior space personally with view to subletting parts to other new businesses; discussed providing supply chain contacts and start up capital
1-Aug	River & Spruce multifamily	Hailey	Workforce Housing	Community Development	0	1	\$15,000,000	None	In Progress	new 51 unit apartment project in new high density overlay district; priced for workforce housing
1-Aug	Root Wine Bar	Hailey	Restaurant	Business Attraction	0	20	\$400,000	None	In Progress	new wine bar being set up by new resident; hired existing Chef Chris
1-Sep	Zhou 75	Hailey	Restaurant	Business Retention	15	15	\$300,000	None	In Progress	business of 20 years closing; purchase of building for development of new Asian themed restaurant by local restaurant entrepreneur
1-Sep	Mahoneys	Bellevue	Restaurant	Business Retention	12	12	\$300,000	None	In Progress	business under contract for sale to new owner
1-Sep	Silver Dollar Saloon	Bellevue	Restaurant	Business Retention	12	12	\$300,000	None	In Progress	business under contract for sale to new owner
1-Oct	Whallen Dentistry	Hailey	Healthcare	Business Retention	7	4	\$500,000	None	In Progress	business under contract for sale to new owner; owner plans to expand footprint and add 1-2 dentists with support staff
1-Nov	The Place	Hailey	Restaurant	Business Attraction	0	10	\$250,000	None	In Progress	New noodle bar serving dinners; variable operating hours as they get staffed up
1-Nov	SUN Fixed Base Operator	Hailey	Aviation	Business Attraction	0	25	\$10,000,000	None	In Progress	Announcement that Friedman Airport Authority has received and will be soliciting indications of interest to establish a 2nd Fixed Base Operator (FBO) for General Aviation services (fueling, hangaring etc) at SUN; expansion option allowed under FAA approved Master Plan; likely to be a multi year solicitation assessment process; SVED was contacted by a potential operator 2 years ago and discussed potential incentives at that time
1-Nov	YaYa	Hailey	Retail	Business Attraction	0	5	\$200,000	None	In Progress	New clothing store serving women and children
1-Jan	Tamarak Lodge	Ketchum	Lodging	Business Retention	20	0	\$500,000	None	In Progress	2-Yr remodeling project completed this month; mostly interiors and 26 guest rooms
1-Jan	Wylid Gin	Ketchum	Food & Beverage	Start Up Business	0	2	\$0	None	Closed Won	New startup using existing blend stock to produce new brand
1-Jan	Wyle Beet	Hailey	Restaurant	Start Up Business	0	2	\$50,000	None	Closed Won	New startup foodtruck focused on vegan cuisine; sub leasing space outside Sturtos in Hailey
1-Jan	Town & Park Jewelers	Sun Valley	Retail	Business Retention	4	0	\$0	None	In Progress	Going out of business; unable to sell business after trying for c18 months; liquidating inventory and surrendering lease in SV Village
1-Jan	Elkhorn Springs Modular Rentals	Sun Valley	Housing	Community Development	0	1	\$11,400,000	None	In Progress	Early planning for 19 units in SV Elkhorn; 2-3 bedroom units for rent that will be made available to local employees only
1-Jan	Davis Reed	Ketchum	Retail	Business Retention	10	0	\$0	None	In Progress	Going out of business sale with liquidation of inventory
1-Jan	Café Della	Hailey	Restaurant	Business Retention	6	0	\$0	None	In Progress	Owners moving out of town and seeking to sell business; potential purchaser negotiating
1-Feb	Lee Gilman	Ketchum	Construction	Business Retention	15	0	\$0	None	In Progress	Succession plan to turn over to several key employees in place; checking to see if RIVDA financing might help
1-Feb	Silver Dollar Saloon	Bellevue	Restaurant	Business Retention	12	0	\$300,000	None	Closed Won	Sale to local Latino family completed after 4 years on market
1-Feb	Cutthroat Club	Bellevue	Restaurant	Business Attraction	0	15	\$1,000,000	None	In Progress	Local chef leading outside investor consortium seeking to reopen old Feugo main street restaurant closed for more the 6 years; also lobbying for liquor license under new Historic Building bill pending
1-Feb	Charter School	Blaine Co	Education	Start Up Business	0	25	\$5,000,000	None	In Progress	Reported new K-12 start up charter school based on "conservative values"; not much more known at this time
1-Feb	Project Bigwood	Blaine Co	Not for Profit	Start Up Business	0	2	\$0	None	In Progress	new not for profit focused in environmental issues; received c3 approval
1-Mar	Tundra Restaurant	Hailey	Restaurant	Business Retention	5	0	\$0	None	In Progress	Business brand, equipment, inventory and customer list on market for \$395k; owner exiting after 6 years of operations; opportunity to lease additional space next door for more dining area; asking price too high for limited assets
1-Mar	Growing Garden	Bellevue	Education	Business Retention	5	0	\$0	None	In Progress	Closure of 1 of 2 facilities operated by owner; inability to retain staff made operating two locations difficult; loss of 12 slots

Any meeting with a business, government agency, or non-profit								
ne	Company	Industry	Contact Name	City	Activity Purpose	Interested In	Referral To	Summary of Visit
6-Jul	Growing Garden	services	Molly Green	Ketchum	Partner Meeting	Other	None	Explored potential for IWDC childcare grant; not able to apply for grant due to lack of matching funds; small program with 12 students and struggling to maintain current level of operations; SVED assessment that this grant program will be very difficult for small providers
7-Jul	CSI	education	Janet Pretti	Twin Falls	Partner Meeting	Other	None	Kickoff meeting of Region IV TPM project team; standing meeting to plan project activities on IWDC vocational improvement program
8-Jul	SV Culinary Institute	education	Karl Uri	Ketchum	Partner Meeting	None	None	committee meeting to review current student applications and establish initial scholarship levels
11-Jul	SV Culinary Institute	education	Mindy Meads	Ketchum	Partner Meeting	None	None	annual retreat to review strategic priorities, work plan for future, board composition and financials
12-Jul	Farmers Market	food & beverage		Ketchum	Partner Meeting	None	None	visit with 15 vendors at weekly farmers market; business is strong this year, supply chain working well but food inflation is causing increase at retail
12-Jul	Sun Valley Playschool	services	Smeranda Summers	Sun Valley	Partner Meeting	Other	None	Explored potential for IWDC childcare grant; will discuss options with management; one of the larger programs with 80 students, mix of staff, locals and tourist
13-Jul	Silent Water Development	development	Broderick Smith	Ketchum	Partner Meeting	None	None	Discussion about new mixed use project, the Perry, expected to start construction spring 2023; four ground floor retail, food with Type 1 hood, market rate and affordable apartments, and 2 luxury penthouse units; ready for full design review
13-Jul	Blaine Co Sustainability Committee	government	Lynn Barker	Hailey	Community Development	None	None	committee meeting of transport & land use committee to evaluate goals and vision
13-Jul	SVED Exco	not for profit	Rick Leflaivre	Ketchum	Board Meeting	None	None	regular meeting to discuss priorities, financials, workplan progress
18-Jul	Wood River CFE	recreation	Lance Davison	Blaine Co	Community Development	None	None	review of draft report on Urban Tree Canopy study for Blaine Co; discussion of potential actions arising from scientific principles
19-Jul	Wood River Tourism Coalition	hospitality & tourism	Carole Waller		Community Development	None	None	discussion of plans for renewing LOT for air service; planning for schedule, ballot wording, PR program and consulting resources for potential Nov '22 election
19-Jul	SPUR	not for profit	Sally Gillespie		Partner Meeting	None	None	dinner with interested donors at Rally for Housing; round table discussion on ongoing and future project plans
20-Jul	SVED	not for profit	Rick Leflaivre		Board Meeting	None	None	full board meeting
21-Jul	Reflex Poles	recreation	Ben Verge		Partner Meeting	STEP Grant	None	discussion of expansion plans for ski pole distribution and new products; next step is to build out purchase engine on web and start internet sales channel
22-Jul	Archive Finishing	construction & trades	Roberto de		Partner Meeting	None	None	extremely busy drywall, stucco and painting co; 120 employees after spin off of 40 person painting unit; active in ID and WY primarily
22-Jul	Landing Local	hospitality & tourism	Colin Furth		Community Development	None	None	review of applicability of Landing Locals short term conversion program to long term for Ketchum; sharing of market data
24-Jul	Revelry	food & beverage	Jim Crystal		Partner Meeting	None	None	participated in global food innovation conference with 500 attendees; organized tours of culinary institute and pitched industry scholarships
26-Jul	Keller Williams	real estate	James Taukas		Partner Meeting	None	None	presentation on state of Blaine economy to realtors; discussed slow down in local markets due to fears of recession, market and increasing supply
27-Jul	OtherWild Ventures	recreation	Jeff Rose		Partner Meeting	Other	None	evaluated possible joint branding and marketing program for outdoor rec lifestyle brands
28-Jul	WCMEDC	not for profit	Lindsey Hailey		Other	None	None	shared ideas regarding best practices in ED with new McCall based ED; board governance and other tool kits shared
6-Jul	YMCA	not for profit	Jason Scherer		Partner Meeting	None	None	explored potential for IWDC childcare grant, not able to apply as they are not licensed
12-Jul	Conrad Bros	construction & trades	Paul Conrad		Partner Meeting	None	None	update on local construction projects and proposed meetings on Ketchum ordinance changes
13-Jul	Zenergy	services	Derek Agnew		Partner Meeting	None	None	explored potential to be a partner with BCRD for childcare grant; willing to do this as large number of his 123 employees have childcare needs
13-Jul	Carr Development	development	Mike Carr		Partner Meeting	None	None	discussed delay in mixed use development plan in Ketchum
14-Jul	Macquells House	services			Partner Meeting	Other	None	Explored potential for IWDC childcare grant; not able to apply for grant due to lack of 3 year track record
19-Jul	BSU	education	Vanessa Fry		Partner Meeting	None	None	discussion of potential speakers for SVED '22 summit; possible professor with urban planning track record
20-Jul	Walnut Ave Mall	development	Chip Fisher	Ketchum	Partner Meeting	None	None	discussion
20-Jul	Wood River Insurance	financial	Ashley Robertson	Hailey	Partner Meeting	None	None	evaluated fire insurance risks in WRV; Chubb and AIG have steeped writing policies in certain areas including Gintel nad Golden Eagle; little know issue becoming more pronounced; SVED will seek to discuss with realtors board
21-Jul	State Farm Insurance	financial	Patrick Buchanan	Hailey	Partner Meeting	None	None	discussed fire insurance risk issue with another agent to verify circumstances
26-Jul	National Forest Foundation	not for profit	Dani Southard	Boise	Partner Meeting	None	None	reviewed status of joint chef's grant on private sector lands; discussed possible text amendment to Mountain Overlay District to allow administrative review of forest health reasons
27-Jul	SV Water & Sewer	government	Pat McMahon	Sun Valley	Partner Meeting	None	None	interested in update of water consumption analysis for SV Elkhorn Association
27-Jul	I Have a Dream Foundation	not for profit	Laura Rose Lewis	Ketchum	Partner Meeting	Other	None	discussion of TPM vocational program resource needed for Hospitality & Tourism cohort
30-Jul	High Desert Sports	retail		Hailey	Business Retention	Other	None	current owners seeking exit from operations; selling building and inventory ex guns and ammo
30-Jul	Jonny G's	restaurant	John Gorham	Ketchum	Business Retention	Other	None	current owners seeking exit from operations; selling building, equipment, inventory and brand to new operator
2-Aug	Mascaroni Design	construction & trades	Tim Mascaroni	Ketchum	Partner Meeting	Other	None	update on local construction projects and proposed meetings on Ketchum ordinance changes
2-Aug	RIVDA	financial	Rob Akins	Twin Falls	Partner Meeting	Other	None	review of Blaine Co lending opportunities
2-Aug	Fly Sun Valley Alliance	transportation	Carole Waller	Ketchum	Partner Meeting	Other	None	planning for approval of LOT for Air Service
3-Aug	Blaine Co Sustainability Committee	government	Lynn Barker	Hailey	Community Development	Other	None	internal discussion about priorities and lack of focus on land use planning in subcommittee
4-Aug	CSI	education	Janet Pretti	Twin Falls	Community Development	Other	None	planning for implementation of TPM grant project; discussion of reporting, roles and financing options
5-Aug	Blaine Co School District	education	Jim Foudy	Hailey	Community Development	Other	None	discussion of BCSD vocational programs and opportunities to link with TPM project
8-Aug	Sun Valley Co.	hospitality & tourism	Pete Sontag	Sun Valley	Partner Meeting	Other	None	review of summer outcomes and winter plans; discussed childcare grants, forest health project, new lift installation, alpine racing events, wedding stats (90+ this summer)
9-Aug	Sun Valley Culinary Institute	food & beverage	donnor	Ketchum	Other	Other	None	cultivation of donor for student scholarships
9-Aug	Blaine Co Housing Authority	government	Sara Michael	Ketchum	Community Development	Other	None	review of affordable housing data available for sharing with housing advocates
9-Aug	Custom Trailers	hospitality & tourism	Rob Clayton	Deer Valley	Other	Other	None	meeting with new luxury tiny home builders who designs 400 ft trailers as a housing alternative; connected them with potential partners like ARCH, Meadows Trailer Park, etc
10-Aug	SVED	not for profit	Rick Leflaivre	Ketchum	Board Meeting	Other	None	Exco meeting to discuss action plan priorities, YTD financials and advocacy activities
8/11/2022	Visit Sun Valley	hospitality & tourism	Scott Fortner	Ketchum	Board Meeting	Other	None	Board meeting to discuss tourism programs, summer results, winter forecasts and LOT for Air ballot timing
8/12/2022	SVED	not for profit	Guy Cherp	Ketchum	Board Meeting	Other	None	summit subcommittee meeting to review theme, speakers, messaging, panels and logistics
8/15/2022	US Bank	financial	Chris Calvert	Ketchum	Partner Meeting	Other	None	discussion of current state of economy and banking activities
8/15/2022	KJURA	not for profit	Susan Scoville	Ketchum	Partner Meeting	Other	None	quarterly report to Ketchum Urban Renewal Authority
8/16/2022	Ketchum P&Z	government	Neil Morrow	Ketchum	Community Development	Other	None	advocacy on Ordinance 1234 for development community, focus on complexity and unintended consequences
8/17/2022	Windemere Group	real estate	Stephanie Reed	Hailey	Partner Meeting	Other	None	presentation to 20 realtors on the state of the economy and discussion of latest trends in real estate market; general slowing of offers, increase in inventories
8/17/2022	CSI	education	Janet Pretti	Twin Falls	Community Development	Other	None	kickoff meeting for TPM grant project; team intros and creation of project timeline, deliverables and reporting alignment
8/18/2022	Wood River ELC	education	Martin Balbon	Boise	Community Development	Other	None	kickoff meeting for new Early Learning Collaborative project supported by Wood River Womens Foundation; explanation of project and goals
8/22/2022	Appellation Hospitality	hospitality & tourism	Chris Hunsberger	Los Angeles	Community Development	Other	None	introduction to partner for the new Harriman Hotel project; discussion of culinary offering and potential help in sourcing a new Instructor Chef for SVCI
8/22/2022	The Kneadery	restaurant	Dillon Witmer	Ketchum	Partner Meeting	Other	None	discussion of summer activity; more business with Perry's closed and more difficult customers; staffing ok but burned out staff requiring time off
24-Aug	Blaine Co Sustainability Committee	government	Lynn Barker	Hailey	Community Development	Other	None	discussion of charette process and finalization of goals
26-Aug	YMCA	not for profit	Jason Shearer	Ketchum	Partner Meeting	Other	None	meeting with Y board to provide update on economic activity, statistics etc as part of annual strategy review
29-Aug	FARE Idaho	not for profit		Ketchum	Other	Other	None	introduction to their mission and activities, and discussion of collaboration with SVCI regarding food supply chain, local ag support and educational options
30-Aug	Mountain Pride	food & beverage	Stuart Siderman	Ketchum	Business Retention	Other	None	20 year owner sold to new resident; will lease building to owner and provide consulting support for short term;
30-Aug	Espinoza Flooring	construction & trades	Mr Espinoza	Ketchum	Business Retention	Other	None	took business back from son to tighten up operations; record last 24 months with residential construction activity

Any meeting with a business, government agency, or non-profit								
1-Aug	Magi Lantern	media	Rick Kessler	Ketchum	Business Retention	Other	None	reported sale of the cinema for \$2.9m, including land & inventory; current status unknown
1-Aug	First Lite	recreation	Ross Cooperman	Hailey	Business Expansion	Other	None	new Hailey retail outlet opened for brand
1-Aug	Idaho Cycles	recreation	Mark Carnes	Ketchum	Business Retention	Other	None	giving up on business; cant get staff, ready to retire, too much effort for reward
1-Aug	Zhou 75	development	Rob Cronin	Hailey	Business Retention	Other	None	core staff exited with no notice; unable to find replacement staff so going out of business
30-Aug	Bigwood Cinema	media	Latham Williams	Hailey	Business Retention	Other	None	unable to recover from Covid downturn and TV streaming
30-Aug	Wood River Matress		Scott Shane	Hailey	Partner Meeting	None	None	this summer strong but below record year in 2021
9-Sep	RIVDA	financial	Jeff McCurdy	Twin Falls	Partner Meeting	None	None	review of RIVDA projects in Blaine Co
12-Sep	Glass Masters	construction & trades	Sven	Ketchum	Partner Meeting	None	None	review of state of business and sucessin plans
15-Sep	Smokey Mountain Pizza	restaurant	Chad	Ketchum	Partner Meeting	None	None	struggling to maintain service leves with limited staff, delivery drivers are very tough to keep
14-Sep	SVED	not for profit	Rick Lefavre	Ketchum	Board Meeting	None	None	Exco review of priorities and delivery of plan
15-Sep	Sun Valley Culinary Institute	education	Scott Fortner	Ketchum	Board Meeting	None	None	discussion of summer activity levels and Fall professional program, budget for '23 and new staff hiring
19-Sep	City of Ketchum	government	Neil Bradshaw	Ketchum	Community Development	None	None	feedback on proposed new ordinance 1234 which would impose additional restrictions on city core and tourist district developments; advocated against 2 specific provisions to limit luxury unit size and require potential overbuilding of commercial space
21-Sep	SVED	not for profit	Rick Lefavre	Ketchum	Board Meeting	None	None	Board meeting to discuss tourism programs, summer results, winter forecasts and LOT for Air ballot timing
23-Sep	OBS Solutions	financial	Toni Himmelman	Ketchum	Partner Meeting	None	None	review of SVCi treatment of tuition payments and scholarship accounting
26-Sep	Sun Valley Music Festival	not for profit		Ketchum	Partner Meeting	None	None	discussion of summer symphony session; number strong again but short of record; interested in having SVED conduct an EIA
28-Sep	ine Co Sustainability Commi	government	Lynn Barker	Hailey	Partner Meeting	None	None	Land Use a& Transportation subcommittee meeting to review goals for upcoming charette exercise
28-Sep	SEI	financial	Patsie Gove	Ketchum	Partner Meeting	None	None	private equity review of fundrasing and giving strategies
29-Sep	City of Carey	government	Sara Mecham	Carey	Partner Meeting	None	None	Idaho Govt for a Day; meetings with Gov Little's team to discuss small town rural issues and problems; feedback on childcare grants just launched by IWDC
3-Oct	City of Ketchum	government	Niel Bradshaw	Ketchum	Partner Meeting	None	None	advocacy against specific provisions of ordinance 1234 based on questionable statement that more commercial is needed without market study and that limiting size of 3rd floor luxury units results in suboptimal space development
4-Oct	Micron	manufacturing		Boise	Site Visit	None	None	tour of Micron Boise facility as part of IEDA conference
5-Oct	o Economic Development A	not for profit	Sari David	Boise	Seminar	None	None	IEDA conference
6-Oct	CSI	education	Alex Wexford	Twin Falls	Seminar	None	None	discussion of current CSI workforce training options as part of TPM project
7-Oct	Mountain Express	media	Pam Morris	Ketchum	Partner Meeting	None	None	review of draft Economic Almanac prior to submit publication
10-Oct	SV Culinary Institute	education	Karl Uri	Ketchum	Partner Meeting	None	None	discussion of candidates for replacing culinary director
11-Oct	I Have a Dream Foundation	education	Jack Bunce	Ketchum	Partner Meeting	None	None	discussion of TPM vocational program organizational structure
11-Oct	Fly Sun Valley Alliance	not for profit	Carol Waller	Hailey	Partner Meeting	None	None	review of LOT Air
12-Oct	WR Urban Landscape	not for profit	Lance Davidson	Boise	Partner Meeting	None	None	review of 1st draft of local forest canopy study for Blaine Co; feedback given
12-Oct	SVED	not for profit	Rick Lefavre	Ketchum	Board Meeting	None	None	Exco meeting to discuss action plan priorities, YTD financials and advocacy activities
13-Oct	River Early Learning Collab	not for profit	Kathryn Ivers	Hailey	Community Development	None	None	kickoff meeting with new BC early education coordinator to establish priorities and accountabilities
13-Oct	Visit Sun Valley	tourism	Scott Fortner	Ketchum	Partner Meeting	None	None	regular meeting to discuss priorities, financials, workplan progress
14-Oct	Sun Valley Co.	hospitality & tourism	Pete Sonntag	Sun Valley	Partner Meeting	None	None	update on winter plans, new lift instalation, forest health project, new staff appointments
17-Oct	KURA	government	Sue Scoville	Ketchum	Partner Meeting	None	None	presentation on FY23 budget request and contract for services
18-Oct	Idaho Power	utilities	Amber Lama	Ketchum	Partner Meeting	None	None	review of IP plans for Blaine Co and sponsorship opportunities for Summit
24-Oct	SV Community School	education	Trent Smithers	Sun Valley	Partner Meeting	None	None	review of economic impact study and missing data points to enable study to be completed
27-Oct	BC Sustainability Committee	government	Lynn Barker	Hailey	Partner Meeting	None	None	sustainability charette with 100 community leaders to fine tune goals and objectives for Blaine Co
28-Oct	lawell Structural Engineerin	construction & trades	Craig Maxwell	Ketchum	Partner Meeting	None	None	disussion about level of business activity; still jammed but new home starts and interest slowing
18-Oct	Sage School	education	Harry Weeks	Hailey	Partner Meeting	None	None	invitation to send students to summit; also review of school term to date
19-Oct	Whallen Dentistry	healthcare	Luke Whallen	Hailey	Partner Meeting	None	None	sold business to new resident from McCall; used broker to market and achieved goal to attract another professional
19-Oct	Bundy Architecture	construction & trades	Rebecca Bundy	Hailey	Partner Meeting	None	None	update on level of activity in professional services; stornig demand still
19-Oct	SV Institute	not for profit	Amy Mathias	Hailey	Partner Meeting	None	None	invitation to be panelinst at summit
20-Oct	Mountain Pride	food & beverage	Ben Roth	Ketchum	Partner Meeting	None	None	invitation to be panelinst at summit; staff of 4 with plans to grow slowly
1-Nov	BC Business Working Group (BWG)	not for profit	Harry Griffith	Blaine Co	Networking Event	None	None	Regular meeting to coordinate economic development activities across county; representatives of VSV, the Chamber, Air Service Board, Realtors and not-for-profit platform to review new business opportunities, and issues like housing and talent attraction
2-Nov	Wood River Tourism Coalition	not for profit	Jessica Maynard	Blaine Co	Networking Event	None	None	review of upcoming bookings and pinch points in tourism; specific discussion on extending LOT for air
2-Nov	Sun Valley Co.	hospitality & tourism	Pete Sonntag	Sun Valley	Seminar	None	None	SVC update for community on upcoming winter plans, new lift program, fire safety projects and key new staff hires
2-Nov	Sun Valley Culinary Institute	food & beverage	Karl Uri	Ketchum	Partner Meeting	None	None	Exco meeting to discuss new culinary director candidates and offer process
2-Nov	YMCA		Jason Scherer	Ketchum	Partner Meeting	None	None	Presentation to full board on local economic and discussion of implications for Y business model
3-Nov	St. Lukes Wood River		Joy Purdek	Ketchum	Seminar	None	None	State of St Lukes presentation on future health care issues and activities
8-Nov	arly Learning Advisory Committee		Kathryn Ivers	Ketchum	Partner Meeting	None	None	Meeting of ELAC on childcare need and delivery survey; review of branding, spanish translation, distribution plans
9-Nov	2022 SVED Summit		Harry Griffith	Sun Valley	Networking Event	None	None	Annual gathering to discuss Quality of Place; 1 keynote, 4 panels and 150 attendees collaborating for full day on strategic future for WRV
10-Nov	Sun Valley Culinary Institute		Karl Uri	Ketchum	Board Meeting	None	None	Regular board meeting to review strategic priorities and year end fundraising activities
14-Nov	CSI		Janet Pretti	Twin Falls	Partner Meeting	None	None	Meeting to discuss summer trade camps for WRV with CSI, I Have a Dream and TPM contractor
14-Nov	KURA		Susan Scoville	Ketchum	Partner Meeting	None	None	Review of final FY23 contract for services
16-Nov	BC Sustainability Committee		Lynn Barker	Hailey	Partner Meeting	None	None	Review of revised goals following charette
16-Nov	SVED	not for profit	Rick Lefavre	Ketchum	Board Meeting	None	None	Regular board meeting to discuss priorities, YTD financials and potential new board members; vote to change out chairman from Ric Lefavre to Guy Cherp based on tenure
16-Nov	Visit Sun Valley		Scott Fortner	Ketchum	Networking Event	None	None	Business after hours discussion
17-Nov	Sun Valley Co.	hospitality & tourism	Pete Sonntag	Sun Valley	Partner Meeting	None	None	Meeting on TPM project to identify key members of the SV Hosp team to engage
30-Nov	RIVDA	financial	Jeff McCurdy	Twin Falls	Partner Meeting	None	None	Regular board meeting
2-Nov	Benchmark Engineering	construction & trades		Ketchum	Partner Meeting	None	None	Membership renewal solicition
4-Nov	Mascaroni Design	construction & trades	Tim Mascaroni	Ketchum	Partner Meeting	None	None	Membership renewal solicition
17-Nov	St Thomas Pet Clinic	healthcare	Karsten Foestveed	Ketchum	Partner Meeting	None	None	Discussion of takeover of Sun Valley Animal Center and impact on small vet practices
3-Dec	City of SV	Government	Peter Hendricks	Sun Valley	Partner Meeting	None	None	Discussion of city administration staff changes
6-Dec	Business Working Group (B	not for profit		Ketchum	Networking Event	None	None	Update on county economic issues
7-Dec	WR Tourism Partnership	tourism		Ketchum	Tourism	None	None	Update on level of tourism activities; Dec on par with Jan expected of be ahead
8-Dec	Cox Communications	communications	Guy Cherp	Ketchum	Partner Meeting	None	None	Discussion of interest in assumig SVED board chairman position
8-Dec	Business Plus	not for profit	Rebecca Wilder	Twin Falls	Partner Meeting	None	None	Discussion of air service and minimum revenue guarantee program
9-Dec	SV Culinary Institute	food & beverage	Karl Uri	Ketchum	Partner Meeting	None	None	Interviews for new chef instructor candidates
9-Dec	Zartico	tourism	Ray Gadd	Denver	Tourism	None	None	Webinar on new functionality for destination management software; sample data presented indicates visitor spend at \$500 per person per day over last 6 months
13-Dec	City of Ketchum	government	Neil Morrow	Ketchum	Community Development	None	None	Planning & Zoning meeting on Harriman Hotel development; SVED submitted letter of support
14-Dec	Department of Commerce	government	Karen Applegren	boise	Seminar	None	None	Review of Idaho Access Project; suggested linkage with TPM assessments underway
14-Dec	SVED Exco	not for profit	Rick Lefavre	Ketchum	Board Meeting	None	None	
14-Dec	Christensen Global Strategie	professional services	Aimee Christensen	Ketchum	Networking Event	None	None	(inaugural climate tech entrepreneurs meeting)
14-Dec	BC Sustainability Committee	government	Lynn Barker	hailey	Partner Meeting	None	None	Charette with 100 community members to fine tune goals and actions
14-Dec	CSI	education	Alex Wolford	Twin Falls	Partner Meeting	None	None	Planning meeting on construction and trades approach to Blaine Co
16-Dec	Webb Landscaping	construction & trades	Doug Webb	Bellevue	Partner Meeting	None	None	business levels still very high, staffing OK with longer term staff; no plans to develop housing inhouse on co-owned land
19-Dec	arly Learning Advisory Com	education		Hailey	Partner Meeting	None	None	Finalization of provider & user surveys and assignment of solicitation responsibilities
16-Dec	Steadfast Properties	development	Lance Emery	Bellevue	Partner Meeting	None	None	Discussion of plans for new multifamily development south of Bellevue; c 600 units planned in PUD with mix of affordable, market and commercial
2-Dec	Becker Chambers	financial	Linda Chambers	Hailey	Partner Meeting	None	None	Having to scale back on clients services due to lack of staff (just lost 2 one staff mmeber)
5-Dec	Rxon Excavation	construction & trades	Ron Rixon	Hailey	Partner Meeting	None	None	Backlog from Fall still exists, but things slowing down now; lots of snow removal YTD
8-Dec	McPhearson CPA	financial	Christie McPhearson	Hailey	Partner Meeting	None	None	Cutting back on all NFP clients to have more personal time; also focusing on a newer start up c;ent it two with growth potential

Any meeting with a business, government agency, or non-profit								
13-Dec	Sawtooth Board of realtors	real estate	Bob Crosby	Ketchum	Partner Meeting	None	None	Discussed upcoming advocacy issues for zketchum; considering lobbying for increase in Idaho jumbo loan limitation with HUD like a decade ago
15-Dec	BSU	education	Vanessa Fry	boise	Partner Meeting	None	None	discussed BSU hospitality program and renewal of SVED membership
15-Dec	Friedman Memorial Airport	transportation	Chris Pomeroy	Hailey	Partner Meeting	None	None	Discussed potential new FBO company as allowed in Master Plan ; a number of companies have expressed interest; may use an RFP process to ferret out interest
20-Dec	Buffalo Electric	construction & trades		Hailey	Partner Meeting	None	None	Big backlog of business exceeding 45 days for non essential services
22-Dec	City of Hailey	government	Lisa Horowitz	Hailey	Partner Meeting	None	None	Review of recent chnages in Hailey development scene
1-Jan	Slette Robinson	legal	Gary Slette	Twin Falls	Partner Meeting	None	None	Discussion of creating amended language for Mountain Overlay District to allow for Forest Health improvements; support potential from John Riling of Boise Ntional Forest
3-Jan	City of Ketchum	government	Jade Riley	Ketchum	Partner Meeting	None	None	Discussion of LOT ballot proposal for air and housing
4-Jan	Kenny Bogue	real estate	Matt Bogue	Ketchum	Partner Meeting	None	None	Review of commercial real estate markets
4-Jan	US Bank	financial	Charlotte Westover	Ketchum	Partner Meeting	None	None	Review of community banking trends
5-Jan	RIVDA	financial	McCready	Weiser	Partner Meeting	None	None	Review of proposed loan for purchase of assisted living facility
9-Jan	Jons Heating	construction & trades	Clint Carey	Ketchum	Partner Meeting	None	None	Staffing for qualified installers still a problem; service book full with new and old clients
9-Jan	Atkinsons Market	retail	Whit Atkinsons	Ketchum	Partner Meeting	None	None	Annual updat on community issues; staffing OK with long term ee 's and J1 access- butchers harest positions to fill; no current plans to put in ee housing; do not provide childcare support but interested in supporting community access expansion; last year highest revenue ever but significantly impacted by inflation as well as higher demand
10-Jan	Ketchum Auto	retail	Ryan	Ketchum	Partner Meeting	None	None	Discussed potential new Ketchum roundabout and business; generally supportive provided they can get access; lots of new customers
11-Jan	SVED	not for profit	Guy Cherp	Ketchum	Board Meeting	None	None	Annual retreat with full board and 5 outside community members; reviewed performance , strategic plan and budgets for 2023
11-Jan	PEG Group	development	Kody Frank	Ketchum	Partner Meeting	None	None	Provided analytical support for visiting equity investor re: Marriott Signature hotel project
12-Jan	Sun Valley Outfitters	recreation	Eric Weiseth	Ketchum	Partner Meeting	None	None	Discussed SNRA Outfitters Guides Management Plan and concerns about license allocation methodology which does not take into account 2021 or 2022 data on hand
12-Jan	Revelry Group	food & beverage	Jim Crystal	Ketchum	Partner Meeting	None	None	Discussion on Indraising priorities for SVCI; agreed on funneling industry through Revelry Foundation and seeking expanded support associated with SV events
12-Jan	Visit Sun Valley	tourism	Scott Fortner	Ketchum	Board Meeting	None	None	regular board meeting to review programs and priorities; discussion on LOT ballot options and approach
13-Jan	RIVDA	financial	Jeff McCready	Twin Falls	Board Meeting	None	None	Loan committee meeting followup on assisted living acquisition loan
13-Jan	CSI	education	Alex Wolford	Twin Falls	Community Development	None	None	Discussion with BCSD, I Have a Dream on orgnization and funding for summer vocational trade camps; plans for week long camps end June for Construction/Trades, Calniary and Entrepreneurship
16-Jan	City of Ketchum	government	Morgan Lander	Ketchum	Community Development	None	None	Meeting to discuss strategic plan for Planning & Zoning department, formation of Technical Advisory Committee with SVED participation; also presented project development survey results and offered further background / presentations
16-Jan	Jivaro	services	Adrian Proctor	Ketchum	Partner Meeting	None	None	Local headhunter specializing in tech sector; have grown local office to 6, with base in CA and remote offices around country; just hired Adrian
17-Jan	SON Sports	recreation	Megan Murphy Lengyel	Hailey	Partner Meeting	Other	None	retooling business to strat new growth; focused on direct to consumer; needs seed capital, and would be interested in RIVDA programs
18-Jan	WR Tourism Partnership	tourism	Carol Waller	Ketchum	Tourism	None	None	Meeting to review LOT ballot initiative and positioning for each local government
19-Jan	SV Culinary Institute	education	Karl Uri	Ketchum	Partner Meeting	None	None	Regular board meeting to review priorities and FY23 budget
20-Jan	The History Project	tourism	Wendolyn Holland	Sun Valley	Partner Meeting	None	None	Review of Ketchum Historical Preservation Commission goals, ski history project, INL priorities; also discussed possible new liquor license for historical district buildings
23-Jan	WRV Lodging Association	tourism	Jessica Maynard	Blaine Co	Partner Meeting	None	None	Bi-monthly meeting to review lodging trends; number forward up per Destimetrics; strong demand with record ARD rates
24-Jan	Blaine Co Commissioners	government	Muffy Davis	Blaine Co	Partner Meeting	None	Tourism	Presentation by SNRA on Outfitter Guide Management Plan to commissioners; SVED comments on poor process and restraint of trade for local guiding entities; encouragement to file objection letters prior to deadline of Feb 14
24-Jan	Ketchum P&Z	government	Neil Morrow	Ketchum	Community Development	None	None	Next hearing on Harriman Hotel project; reached consensus on design and was approved to move to next stage of development after 15 years of effort
25-Jan	Idaho Department of Commerce	government	Karen Applegren	Boise	Networking Event	None	None	Webinar on creative districts, grant opportunities and approaches
26-Jan	McCall & Teton ED Pros	economic development	Ian McDermott/Lindsay Har	Idaho	Networking Event	None	None	Discussion of tourism based communities to share best practice; reviewed LOT taxes, winter traffic, grant opportunities etc
31-Jan	Early Learning Advisory Com	education	Kathryn Ivers	Blaine Co	Business Retention	None	None	Collaborative committee review of needs assessment and program to distribute findings; basically demonstrated that childcare is an issue for 82% of local businesses
17-Jan	LightBio	agriculture	Keith Woods	Blaine Co	Business Expansion	IGEM	IGEM	Discuss several funding options including RIVDA, angel investors, IGEM and STEP
19-Jan	WRV Forest Collaborative	environmental	Lance Davisson	Boise	Community Development	None	None	Reviewed and commented on draft report; suggested additional goals/actions including high value forestry list, firewise insurance zone consulting
20-Jan	Idaho House	government	Ned Burns					Reviewed potential high impact Idaho House and Senate legislation proposals, especially city lease limitations, city annexation procedures, and liquor license expansion for historic buildings
21-Jan	Makey ED Pro	economic development	Martin Evans	Mackee		None	None	Discussed Kinex Cu mine expansion in Mackee and possible support for their planning and company interface efforts
24-Jan	SV Guides	recreation	Zach Crist	Ketchum	Partner Meeting	None	None	Discussed problems with Outfitters Guides Management Plan draft submitted by SNRA; proposed advocacy letter on behalf of Bkaine Co's 20 guiding orgs to allow for more license days
24-Jan	Hillside Gains	food & beverage	Brett Stevenson	Bellevue	Partner Meeting	None	None	Discussed new product line of baked breads, distribution and marketing opportunities
25-Jan	US Forest Service	government	Kurt Nelson	Sun Valley	Partner Meeting	None	None	Discussed problems with Outfitters Guides Management Plan and objection process conducted by regional office in SLC
25-Jan	Engel Voekler	real estate	Reid Sanborn	Ketchum	Partner Meeting	None	None	Discussed current status of commercial projects underway; new construction on SV Rd and 1st Ave is commercial only and pre-sold to 4 local businesses
25-Jan	Walnut Ave Mall	real estate	Chip Fisher	Ketchum	Partner Meeting	None	None	Discussed move of Topnotch into Le Saisons building and backfilling former space in Walnut Ave Mall; also possible approaches on Simplot parcel
20-Feb		real estate	Broderick Smith	Ketchum	Partner Meeting	None	None	Mixed use commercial development advancing; hoping for fional P&Z design approval March; delayed 3-4 months at cost of \$x00,000 for redesign, retainers, etc; layouts still the same; City process seems to be improving; no plans to apply for PTE due to need for simplicity and progress; probably breaking ground spring 2024
28-Feb	Elias Construction	construction & trades	Adam Elias	Ketchum	Partner Meeting	None	None	general level of business high, albeit off Covid peaks; customers delaying projects bc of hope pricing might come down; Weyakin project on hold with proper's death, his kids are not sure when they might put up for sale, all w&s and 1 main road installed, one spec home foundation poured but no further activity planned; he has set up a succession plan with three key employees, maybe another relative later; wages for ee's have increased; jr carpenters now \$30/hr, sr \$40, super skilled \$60, laborp \$25; very interested in vocational camps
6-Feb	o Economic Development A	not for profit	Sari David	Telecon	Partner Meeting	None	None	regular weekly meeting to review legislative affairs in fro of House and Senate
7-Feb	Business Working Group (B	economic development	Harry Griffith	Blaine Co	Networking Event	None	None	regular monthly meeting to discuss collaboration on economic development in county
7-Feb	SVED	economic development	Guy Cherp	Blaine Co	Board Meeting	None	None	monthly ExCo meeting to discuss priorities
9-Feb	Cox Communications	communications	Melanie Lotspeich	Las Vegas	Partner Meeting	None	None	review of membership options for 2023; commitment to highest level; wecomens opportunity to increase profile of local business leader thru forums
9-Feb	Visit Sun Valley	tourism	Scott Fortner	Ketchum	Board Meeting	None	None	monthly boardmeeting to review tourism programs; LOT for Air & Housing strategy development
10-Feb	Strayhom Properties	real estate	Jeff Pfaffle	Bellevue	Partner Meeting	None	None	discussion on phase 2development of circa 40 parcels; prices increased from \$60 to \$100k as prior price saw a lot of buyers who flipped their purchases for 30%+ bonus
10-Feb	Wyld Gin	food & beverage	Conner Quinn	Hailey	Start Up Business	None	None	new local gin manufacturer; brand being introduced into BC and other SC Idaho markets; stock from other local manufacturers
10-Feb		tourism	Jeff Rose	Ketchum	Partner Meeting	Other	None	local entrepreneur exploring movie production opportunities in Idaho; desire to introduce film production credits in collaboration with Commerce
13-Feb	Idaho Tourism	tourism	Diana Norton	Boise	Community Development	Other	None	discussion about advocacy against current draft of Outfitter Guide Management Plan prepared for SNRA; convinced Commerce to object to report findings on grounds that capacity analysis was flawed and understates needed extra license days
14-Feb	BSU	education	Kent Nepert	boise	Other	None	None	discussion with newly appointed professor of Hospitality program; currently seeking candidates to fill 1st professor roles; interested in collaborating on TPM hospitality survey and possible future interns
15-Feb	Ketchum Housing Committee	government	Carrisa Connely	Ketchum	Community Development	None	None	feedback on proposed investment project priorities that should be pursued; top candidates include Landing Local and an Indeed restriction program
16-Feb	Gannet Rach	real estate	Lance Emery	Ketchum	Community Development	None	None	discussion with Steadfast staff over EIA structure, timing and costs; agreed to membership at top level for analysis and consulting; waiting on detailed data requested
20-Feb	The Perry	real estate	Broderick Smith	Ketchum	Community Development	None	None	project going through detailed design review at P72; getting pushback over unit category restriction designations with only Cat4 and 5 allowed; believe Cat 6 a missing gap to be addressed

Any meeting with a business, government agency, or non-profit								
20-Feb	SVED	economic development	Derek Agnew	Ketchum	Other	None	None	review of SVED membership model and benefits; restructured level names, \$ threshold values and benefits for future
20-Feb	Sun Valley Resort	hospitality & tourism	Peter Sonntag	Sun Valley	Partner Meeting	None	None	annual sitdown to reconfirm membership; support for new sustainability position, upcoming US National ski event
21-Feb	City of Ketchum	government	Neil Bradshaw	Ketchum	Partner Meeting	None	None	delivered quarterly report on SVED projects and activities; provided Strategic and Action Plan, Budget for review
21-Feb	Ketchum URA	government	Susan Scoville	Ketchum	Partner Meeting	None	None	delivered quarterly report on SVED projects and activities; provided Strategic and Action Plan, Budget for review
22-Feb	Technical Action Group	government	Morgan Lander	Ketchum	Community Development	None	None	kickoff meeting of new design advisory group; plans to rewrite city code, update comp plan and weight in on new ordinances
23-Feb	Idaho Co Contractors Association	construction & trades	Tim Carter	Hailey	Community Development	None	None	regular meeting of 40 BC contractors to learn about changing supply chain, permitting processes and hear about TPM needs assessment being conducted by SVED
27-Feb	Coulee Coffee	food & beverage	Ted Ayliff	Ketchum	Start Up Business	STEP Grant	Business Attraction	new concept coffee maker which avoids plastic micro particle pollution; seeking 1st round \$1m with \$0.4 banked; off to US coffee expo to launch product; working with Revelry Group to help position concept and brand
27-Feb	Elias Construction	construction & trades	Adam Elias	Ketchum	Partner Meeting	None	None	annual meeting to review state of industry; he is right sized at 20 ees and has all projects he is comfortable with; still missing skilled laborers and interested in enhanced local vocational programs
6-Feb	Evans Plumbing Ltd	construction & trades	Cody	Hailey	Partner Meeting	None	None	discussion of vocational training opportunities and need for more certified plumbers
7-Feb	City of Bellevue	government	Doug Brown	Bellevue	Partner Meeting	None	None	altered city council president about new annexation law which might impact Bellevue's plans to annex the Eckles Ranch property
14-Feb	St Lukes Hospital	healthcare	Joy Purdek	Ketchum	Partner Meeting	None	None	altered SLWR about pending legislation in nursing and tax exempt status; offered support via IEDA advocacy
20-Feb	Buffalo Electric	construction & trades	Ryan Deign	Hailey	Partner Meeting	None	None	conducted TPM vocational survey
21-Feb	Orflo	med tech	Ted Ayliff	Ketchum	Partner Meeting	None	None	sold in 2019 to Gemini Bio, spun off to Broad Oak Investment Group in 2021, merged with United Bio Channel Nov 2022; local office still active with limited staff
2-Mar	IEDA	not for profit	Sari David	Idaho	Other	None	None	Education committee meeting to map out details of upcoming semi annual conference
3-Mar	Sun Valley Culinary Institute	food & beverage	Karl Uri	Ketchum	Seminar	None	None	New multi-day event with 4 celebrity chefs for fundraising and support of professional school with 60 attendees
7-Mar	Business Working Group	economic development	Harry Griffith	Blaine Co	Networking Event	None	None	Monthly meeting of economic development professionals to discuss issues like housing, new business, tourism, etc
3/8/223	IEDA	economic development	Sari David	Idaho	Other	None	None	Weekly legislative affairs update; focus on URA, ACI and educational issues
8-Mar	SVED	economic development	Guy Cherp	Blaine Co	Board Meeting	None	None	Monthly review of project priorities and issues
9-Mar	US Bank	financial	chief economist	Ketchum	Networking Event	None	None	Presentations on state of the economy for US and Idaho by bank experts
9-Mar	Mountain Land Design	construction & trades	Mark Fisher	Ketchum	Business Expansion	None	None	Ribbon cutting on new MLD showroom after 3 years of construction; new hire in place with inventories being stocked
9-Mar	Sun Valley Culinary Institute	education	Rick Lefakre	Ketchum	Board Meeting			Quarterly board meeting to review new chef settling, professional recruitment (3 to date enrolled) and summer event/fundraising calendar
9-Mar	Visit Sun Valley	tourism	Mike Burchmore	Ketchum	Board Meeting	None	None	monthly boardmeeting to review tourism programs; LOT for Air & Housing strategy development
15-Mar	SVED	economic development	Guy Cherp	Ketchum	Board Meeting	None	None	Monthly board meeting to review project priorities, board composition, advocacy issues, progress on vocational assessment and childcare collaboration
16-Mar	WR Early Learning Advisory Committee	not for profit	Kathryn Ivers	Hailey	Business Retention	None	None	Planning session for upcoming all day strategic retreat
3/16/223	Jaquet Tours	Government	Wendy Jaquet	Ketchum	Networking Event	None	None	Pre-tour meeting for upcoming city to city tour with Driggs business and government
21-Mar	Sun Valley Resort	hospitality & tourism	Peter Sterns	Sun Valley	Partner Meeting	None	None	Update on season closing and new lift installation process; hoping to be able to commission Dec 2023
22-Mar	Climate Tech SV	not for profit	Aimee Christensen	Ketchum	Seminar	None	None	Presentations by sustainability partners and review of upcoming resilience summit in June
27-Mar	Bigwood Golf	recreation	Paul Hineman	Ketchum	Business Expansion	None	None	Golf course reported for sale at \$6m; new rest operations would have continuing lease; possible private club opportunity to be explored
28-Mar	Sun Valley Culinary Institute	education	Karl Uri	Ketchum	Partner Meeting	None	None	Education committee meeting to review recruiting activitie; 4 local Idaho HS's visited with one prospect identified
29-Mar	Early Learning Advisory Com	not for profit	Kathryn Ivers	Hailey	Networking Event	None	None	Full day strategic review resulting in finalized goals and both short term and long term action plan
31-Mar	Mountain Express	communications	Pam MORris	Ketchum	Partner Meeting	None	None	Confirmation of annual inkind membership; low staffing levels but have new experienced reporter from New Orleans Picyune joining; paper succession planning in progress; increase in subscription levels but materials inflation hurting profitability
22-Mar	Kenny Bogue	real estate	Matt Bogue	Ketchum	Partner Meeting	None	None	Discussion of upcoming commercial demand study for Ketchum to be conducted by EPS of Denver;
30-Mar	Idaho Workforce Development	government	Matt Thomson	Boise	Other	None	None	Discussed Idaho Launch legislation passed; guidance on how to getSVCi approved as provider and there -fore eligible for program



**SUN VALLEY
ECONOMIC
DEVELOPMENT**

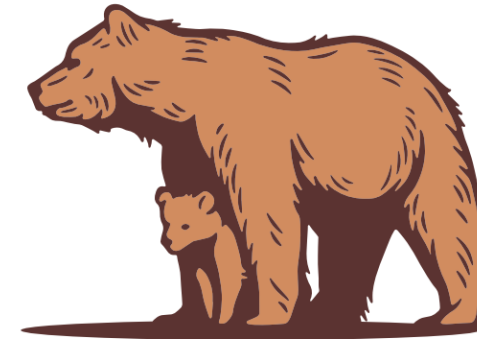
SVED Community Roundtable

1Q 2023

The Kneadery

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KETCHUM, IDAHO



SUN VALLEY CULINARY
INSTITUTE



**Sun Valley Economic Development
Community Roundtable**

Agenda for Today

Welcome / Intros : Guy Cherp, SVED Board Chair & Cox Communication

Roundtable 1: State of Blaine Part A Harry Griffith, moderator

Roundtable 2: LOT for Housing & Air, Wendy Jaquet moderator

Speaker: Idaho Legislative Update, Ned Burns

Raffle

Networking

Recent SVED Focus Areas

Childcare Assessment & Grants

Vocational Education Assessment & Training

Culinary Institute expansion

Collaborative Programs:

- Baldy Forest Health
- Blaine Co. Sustainability Plan
- Outfitters Guides Management Plan
- Ketchum Housing Committee
- Ketchum Technical Advisory Group



**Check out SVED's
2023 Strategic Plan at**

**[www.sunvalleyeconomy/
what-we-do/](http://www.sunvalleyeconomy/what-we-do/)**

Membership Opportunities

- Support your community's future
- Easy to join
- Tangible benefits
- Invest today



\$10,000+
DIAMOND
ANALYSIS/CONSULTING **40 HOURS**
EVENT TICKETS **12**
NEWSLETTER **LOGO**
WEBSITE **LOGO/LINK**

\$750+
BRONZE
ANALYSIS/CONSULTING **2 HOURS**
EVENT TICKETS **3**
NEWSLETTER **LISTING**
WEBSITE **LISTING**

\$5,000+
PLATINUM
ANALYSIS/CONSULTING **20 HOURS**
EVENT TICKETS **10**
NEWSLETTER **LOGO**
WEBSITE **LOGO/LINK**

\$250
COMMUNITY
NEWSLETTER **RECOGNITION**
EVENT TICKETS **2**

\$2,500+
GOLD
ANALYSIS/CONSULTING **10 HOURS**
EVENT TICKETS **8**
NEWSLETTER **LISTING**
WEBSITE **LOGO/LINK**

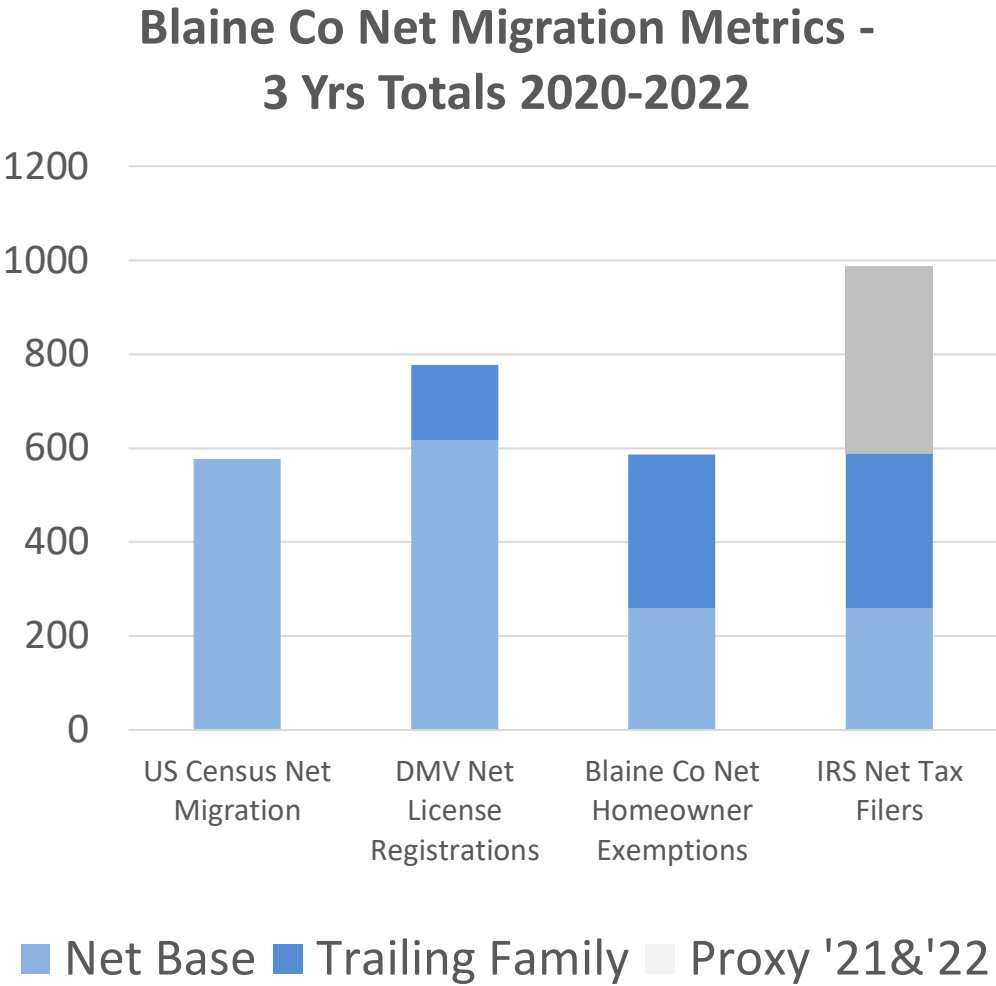
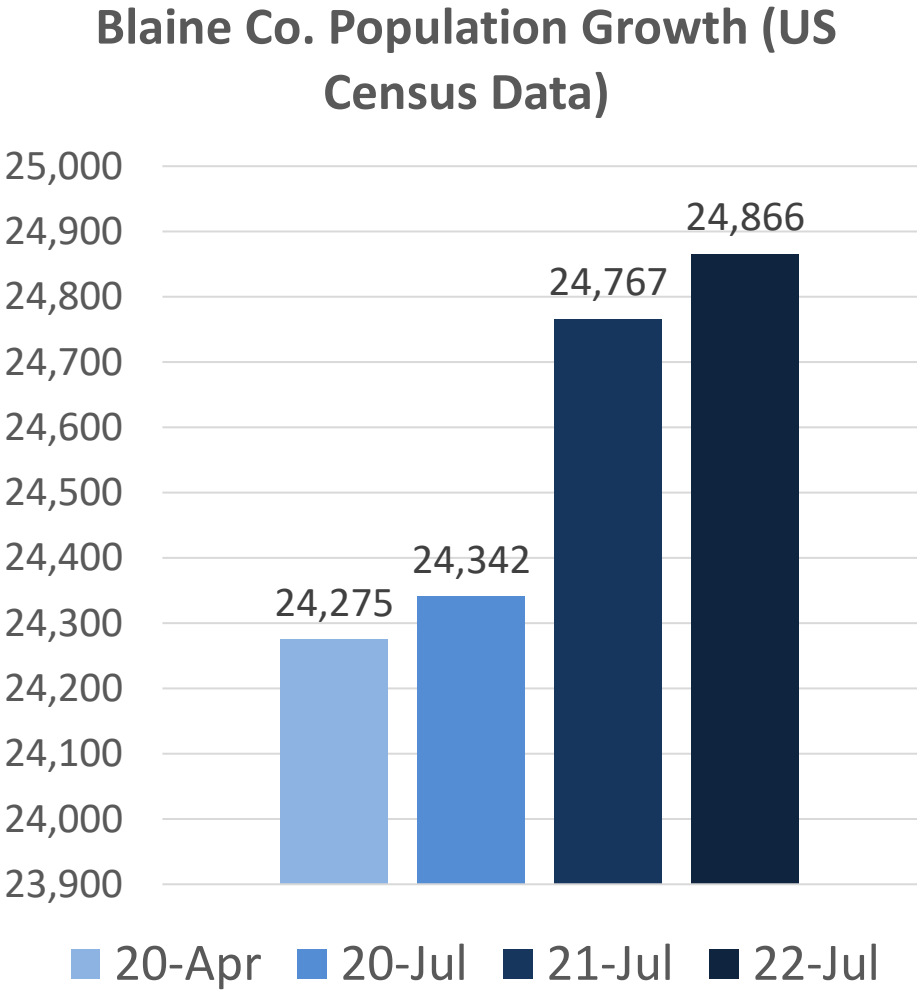
\$125
INDIVIDUAL
EVENT TICKETS **1**

\$1,500+
SILVER
ANALYSIS/CONSULTING **5 HOURS**
EVENT TICKETS **6**
NEWSLETTER **LISTING**
WEBSITE **LISTING**

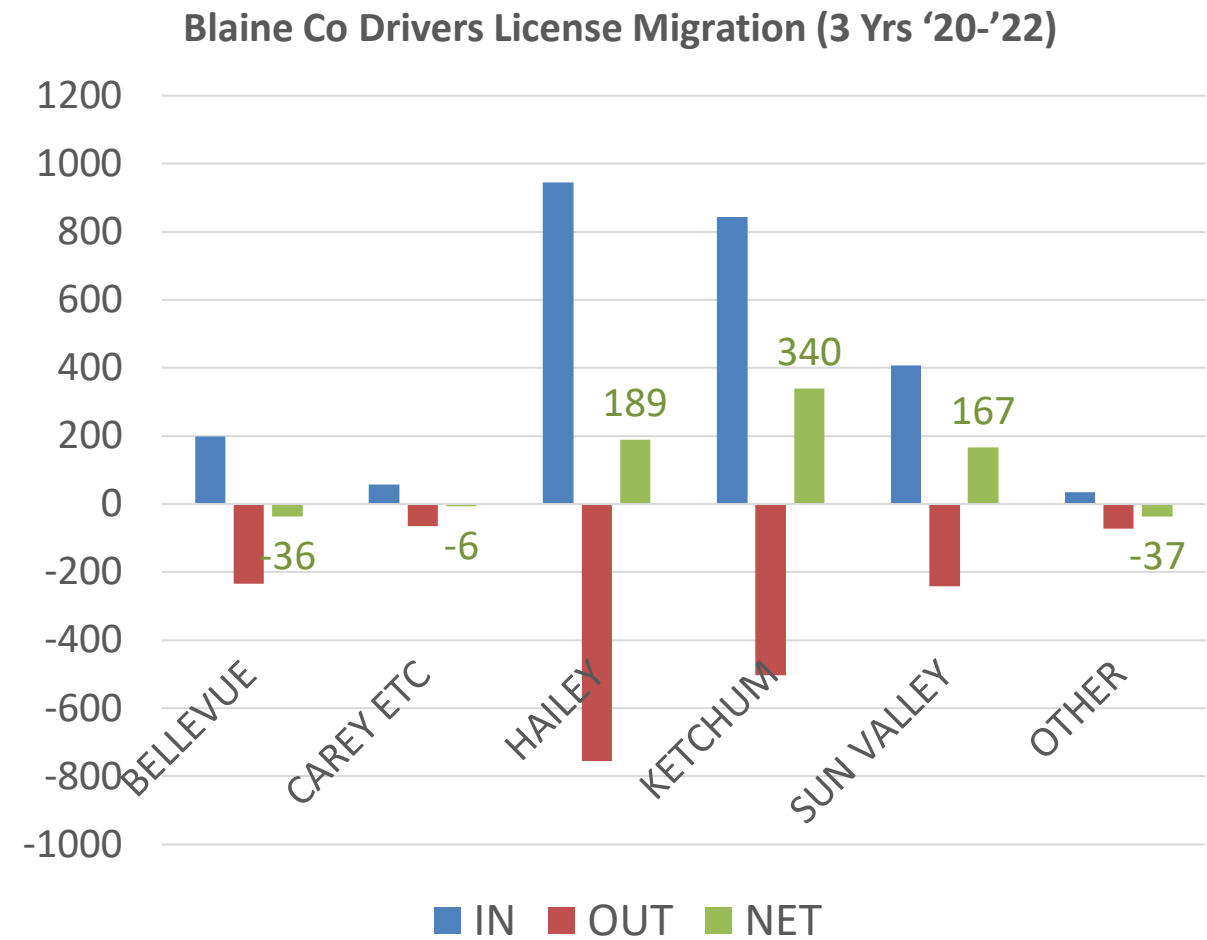
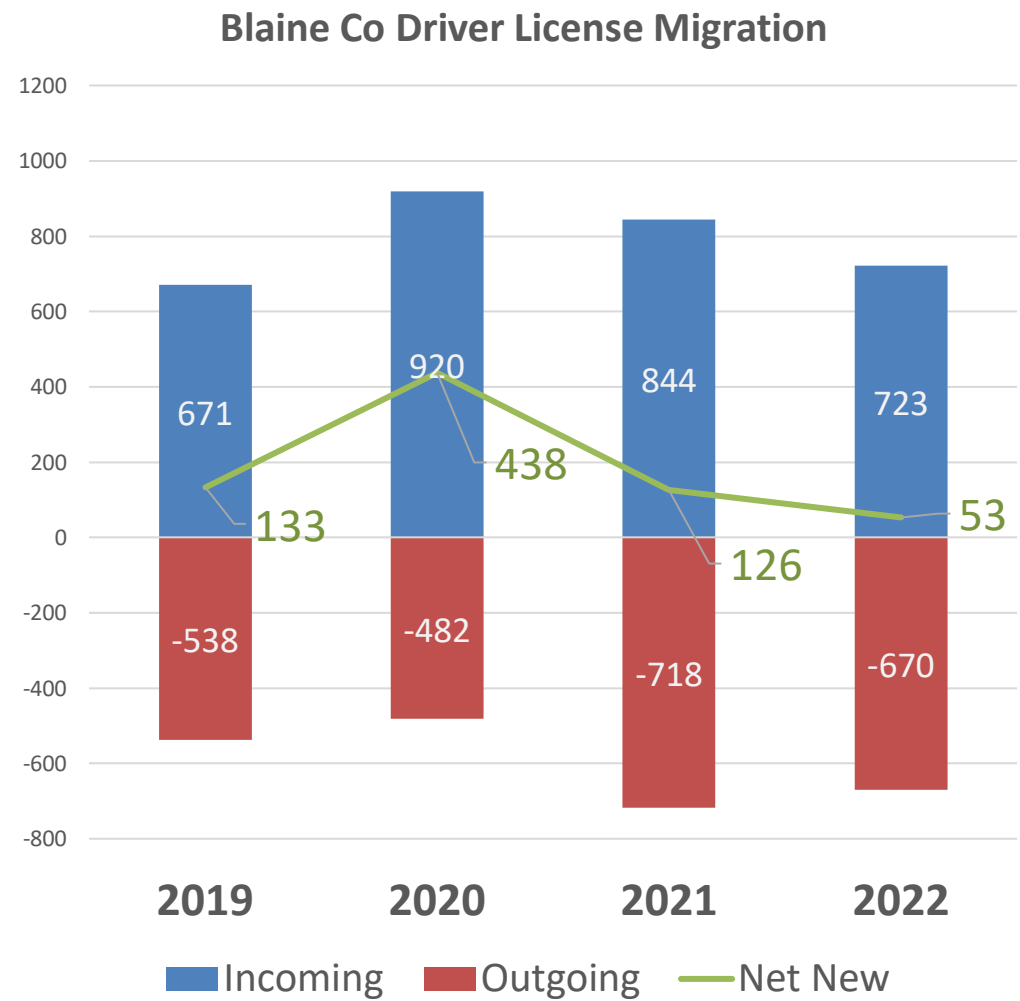
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Demographics – Under reported Population Growth

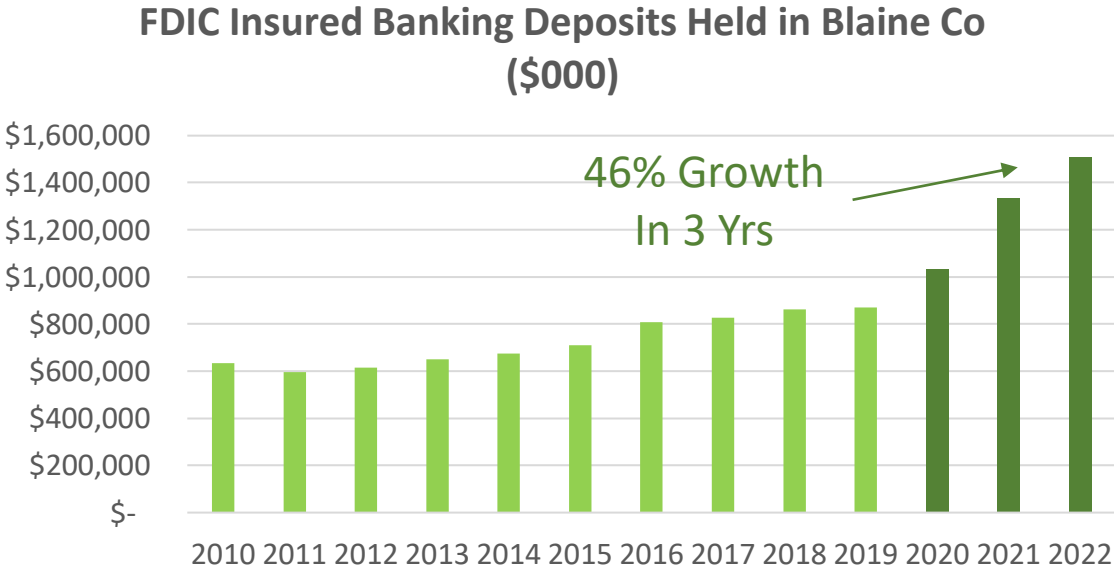
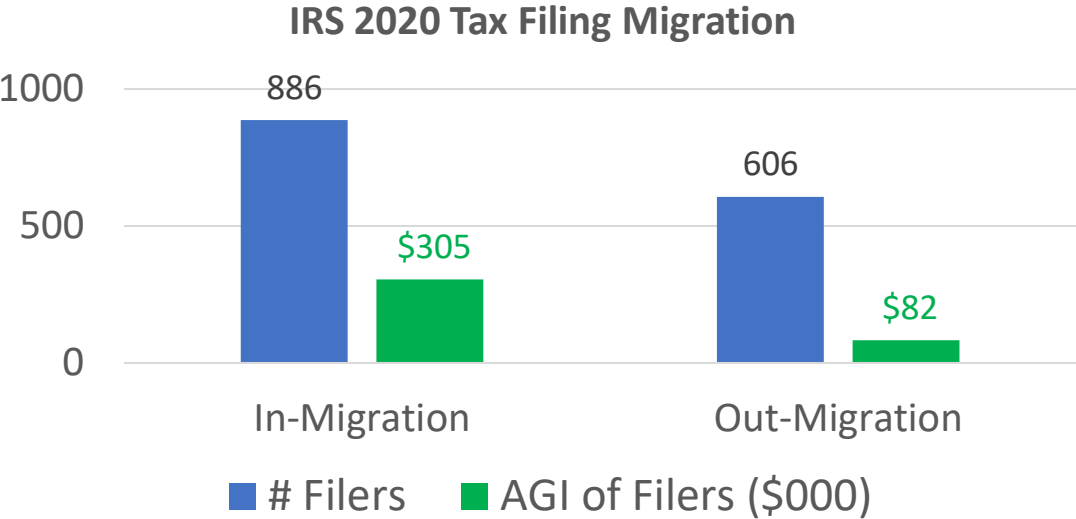


Demographics –Recent Population Growth Slowing

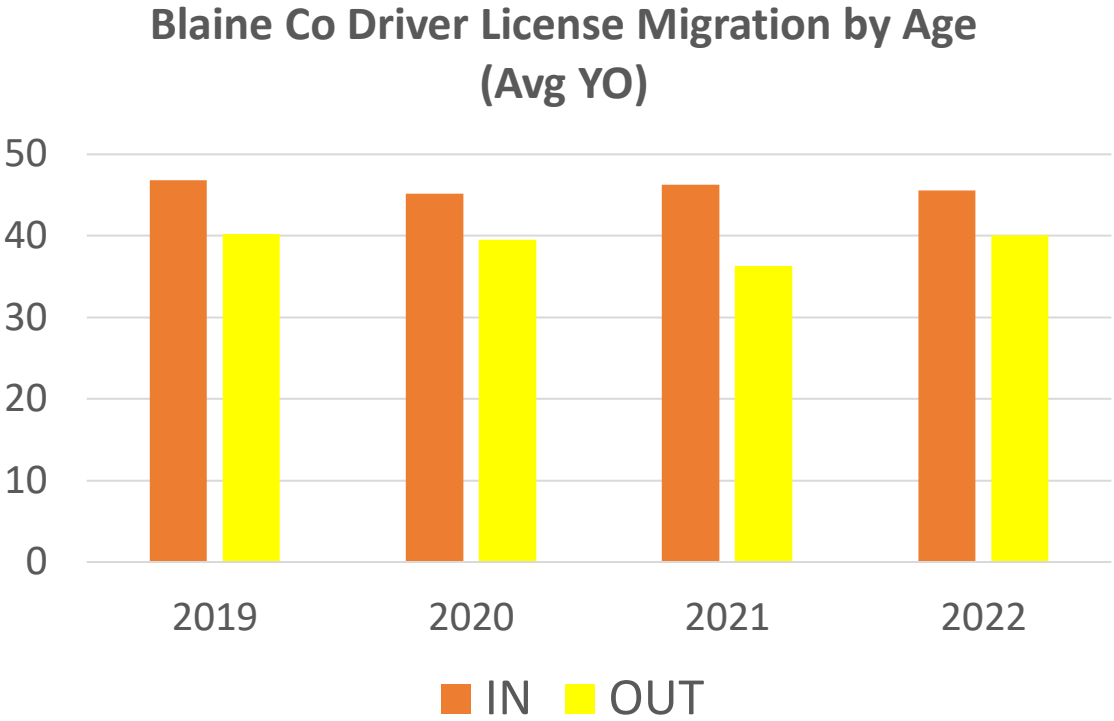


Demographics – Increasing Gaps

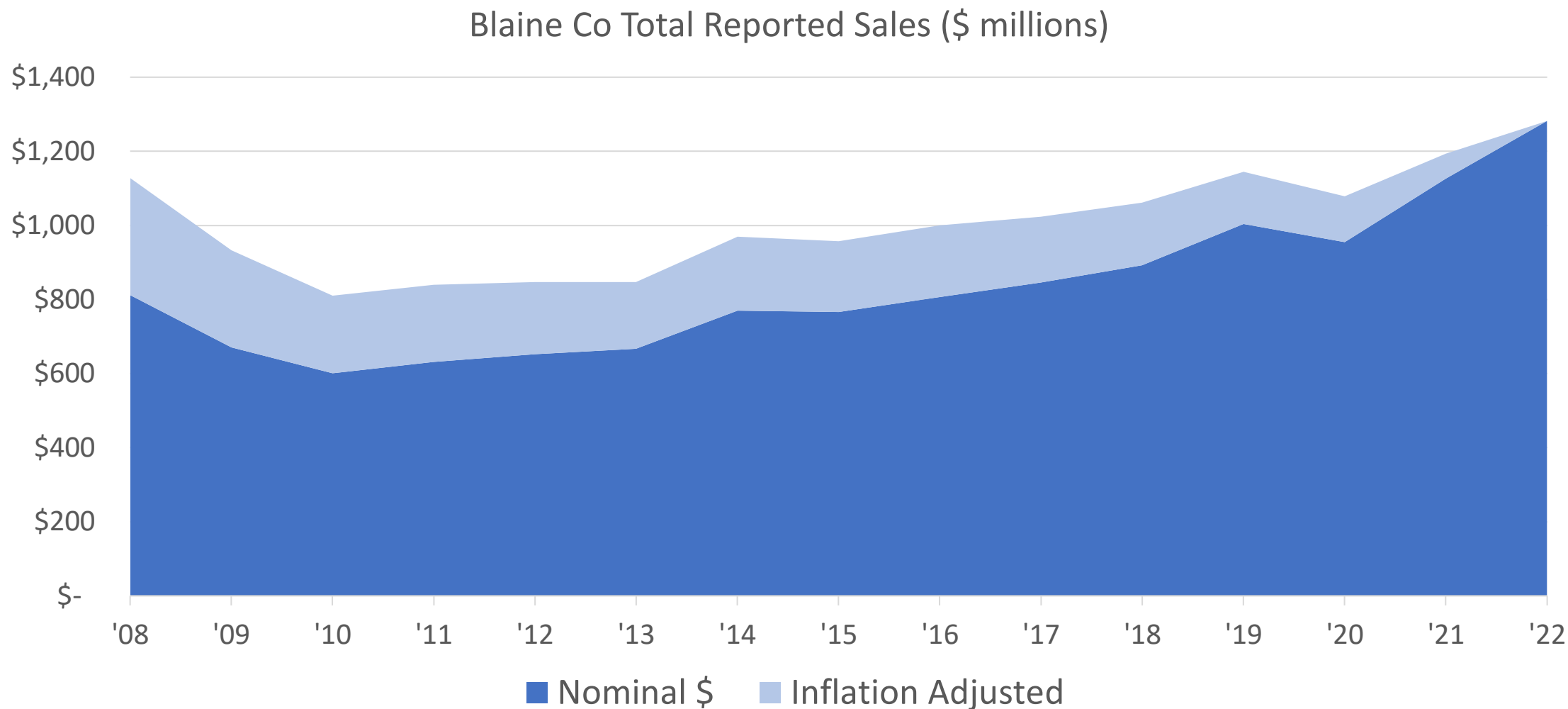
Wealthier



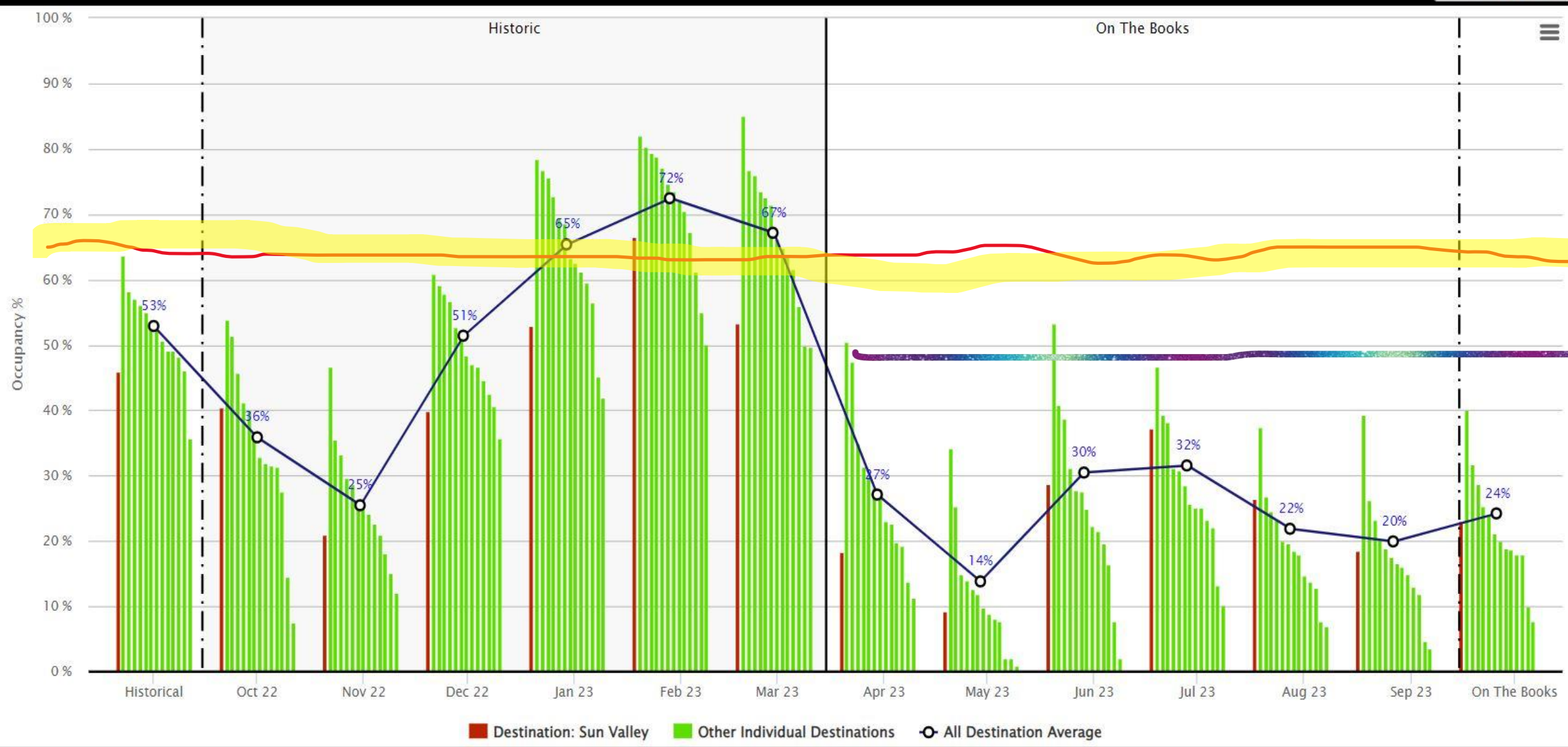
Older

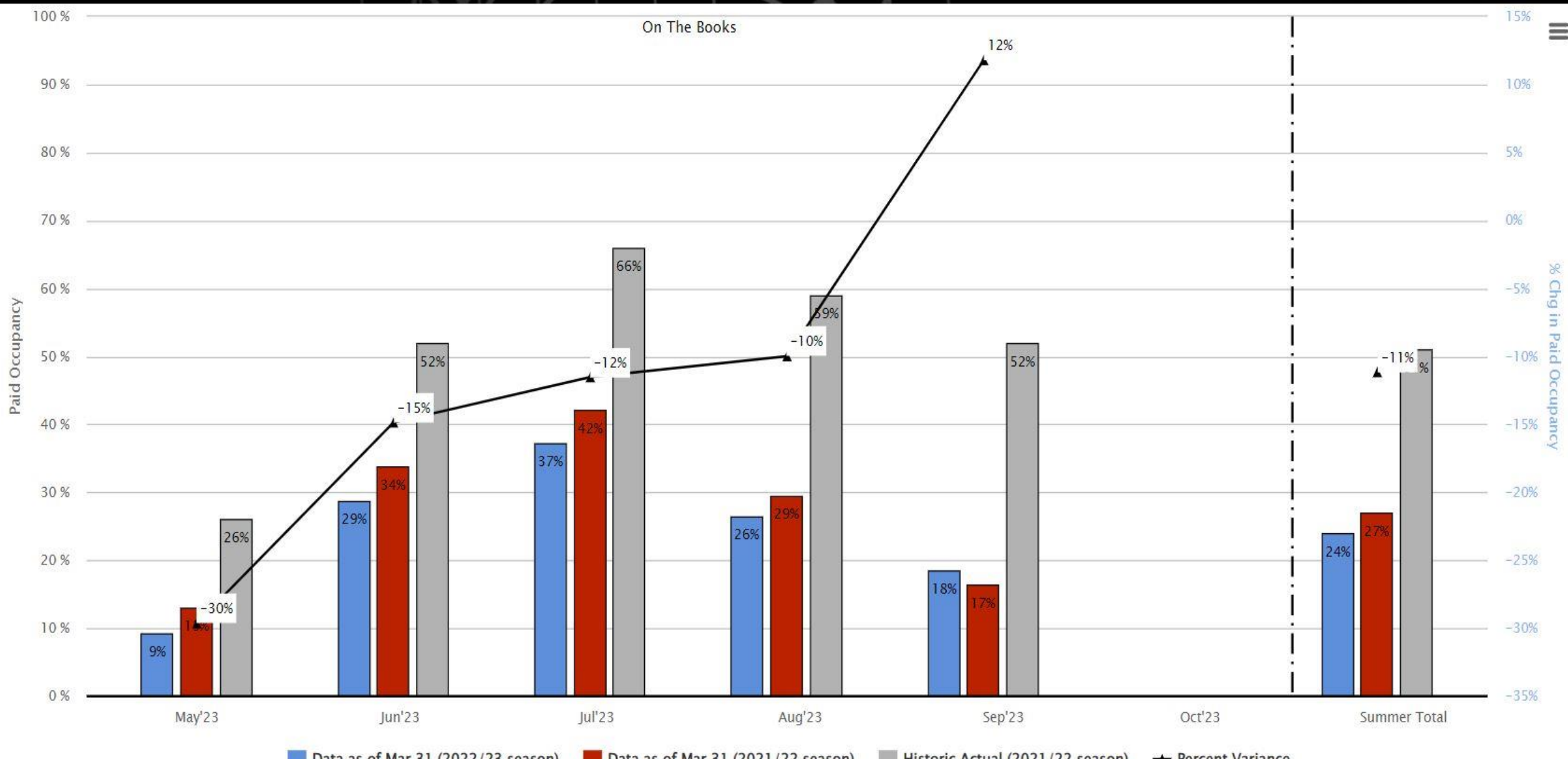


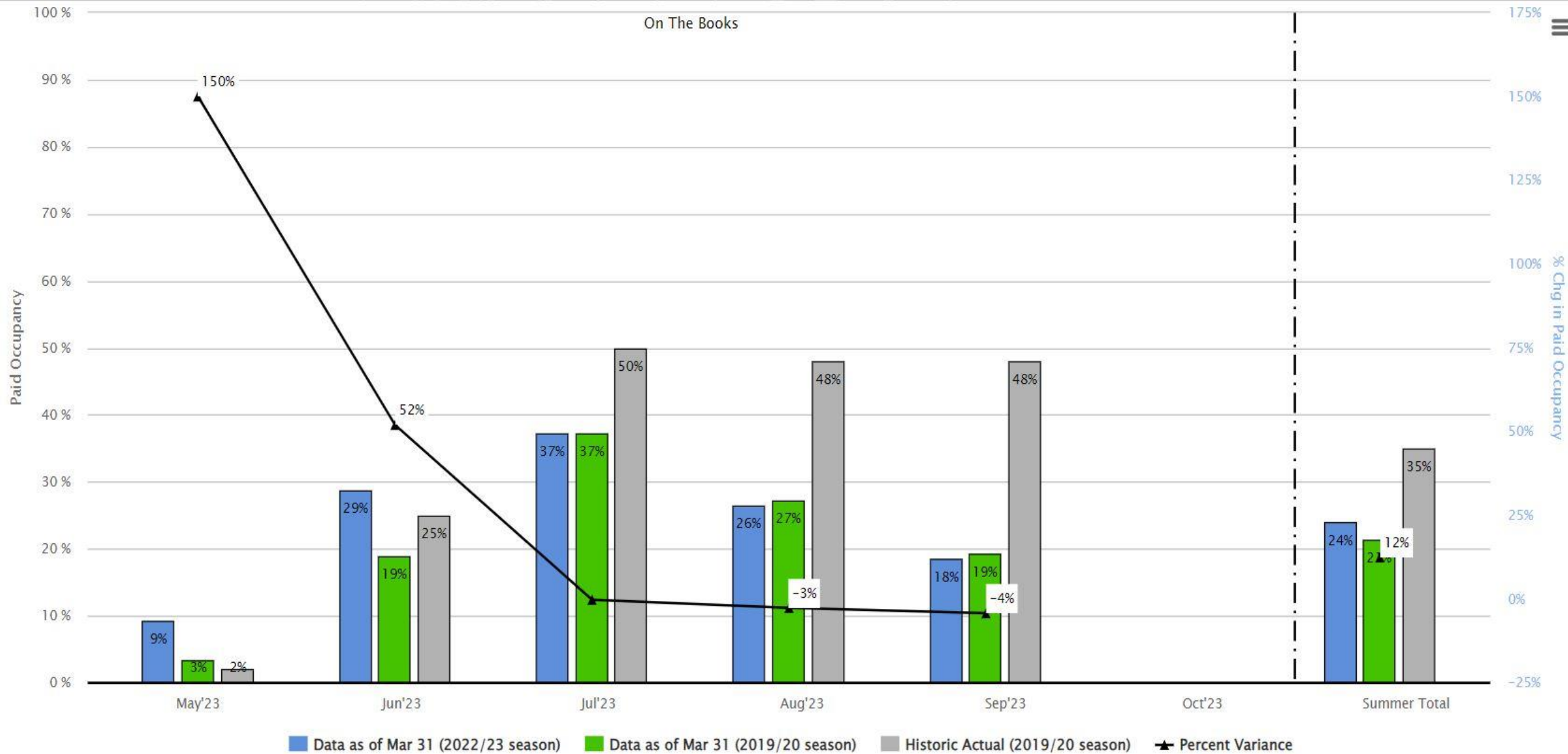
Reported Sales Trends – All Time Record



[Download PDF](#)







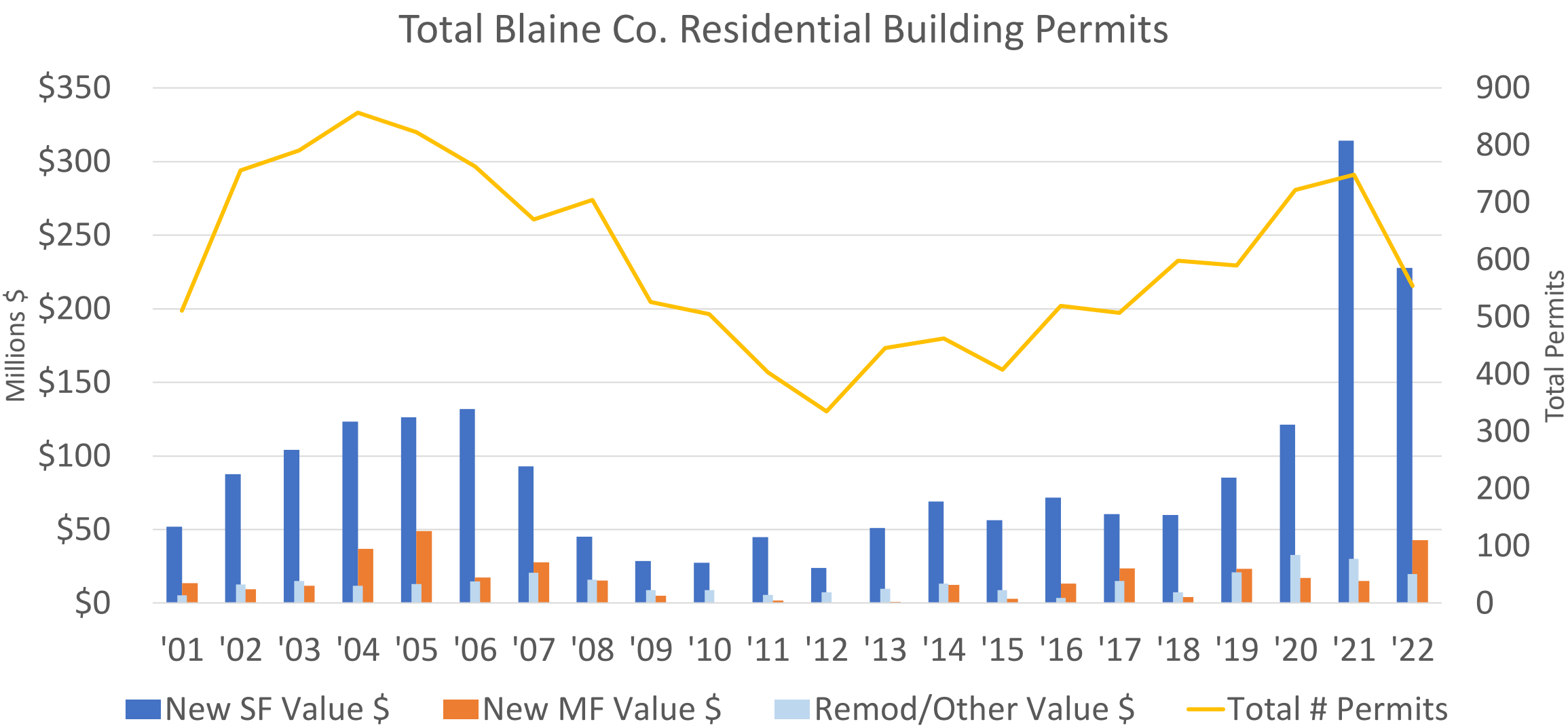
Scott Fortner – Visit Sun Valley

Mark Nieves – Independent Goods

Duffy Witmer – the Pioneer

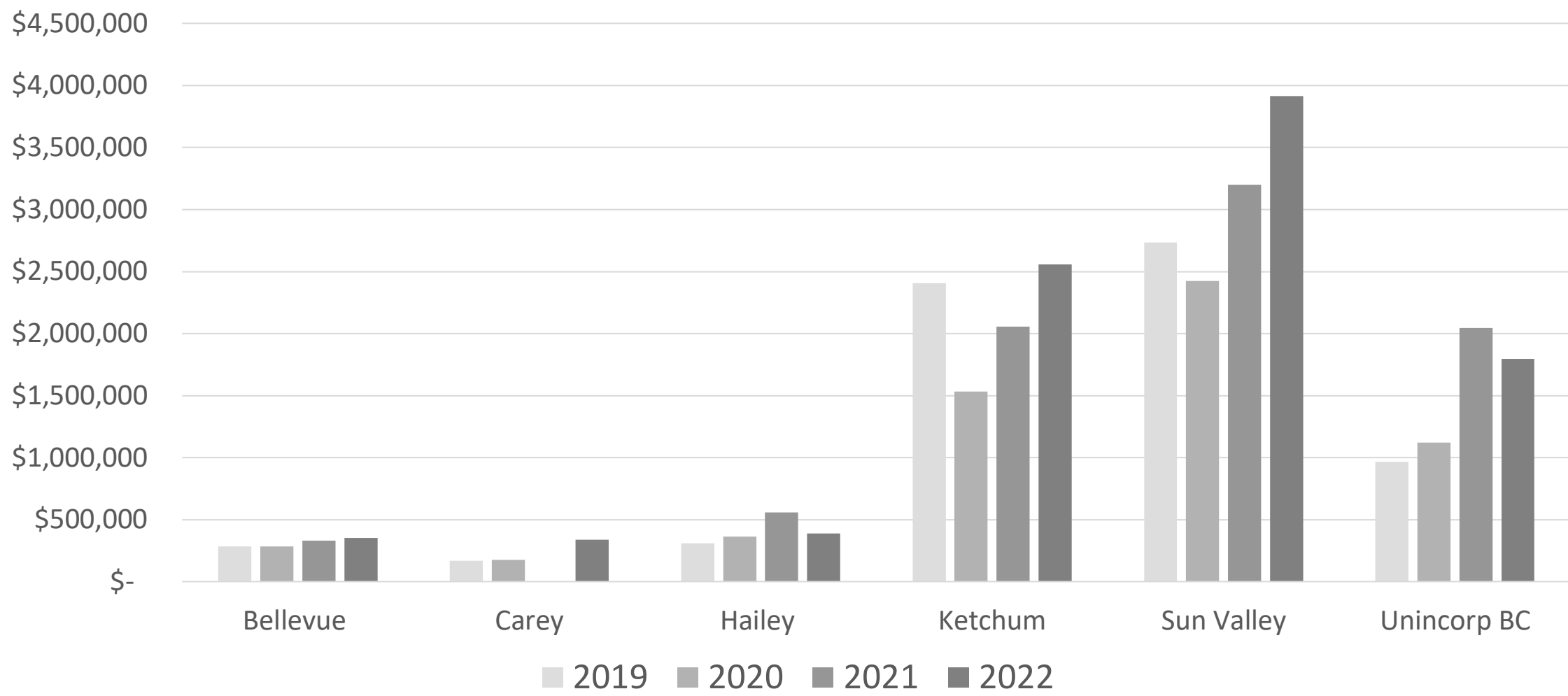
Paddy McIlvoy – Backwoods Mountain Sports

Construction Activity – Residential Permits Slowing

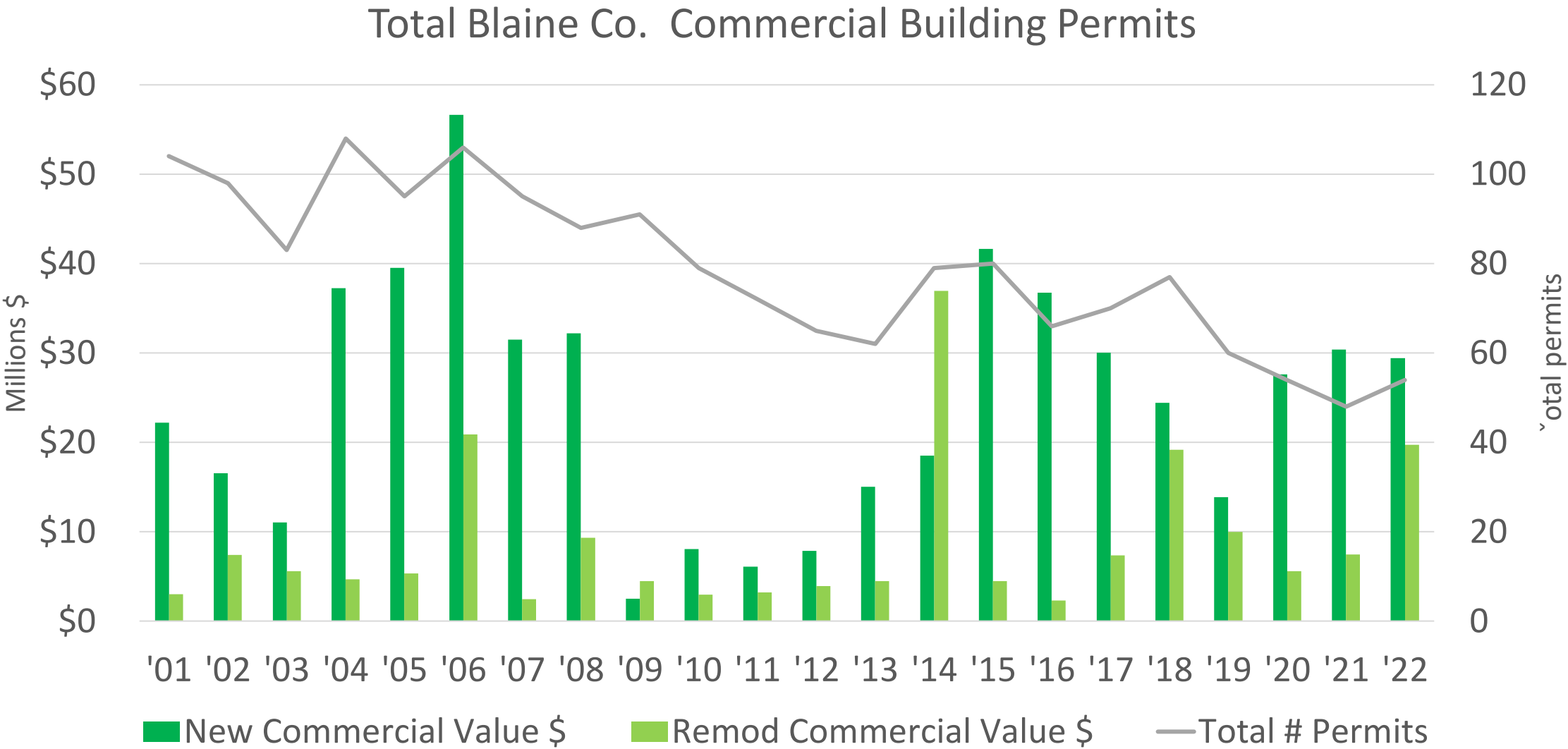


Construction Activity – Record Residential Metrics

New Single Family Average Permit Value



Construction Activity – Commercial Volatility



Paul Conrad – Conrad Bothers Construction

Dave Patrie – Benchmark/Galena Engineering

Matt Gelso – Kenny Bogue Real Estate

LOT for Housing & Air

Roundtable 2

LOT - Fast Facts

\$12 M

Total 2022 Collections

0.5% & 0.5%

Proposed Share for Housing & Air

75+%

Paid by Visitors

\$4 M

Current 1% Air Collections

60%

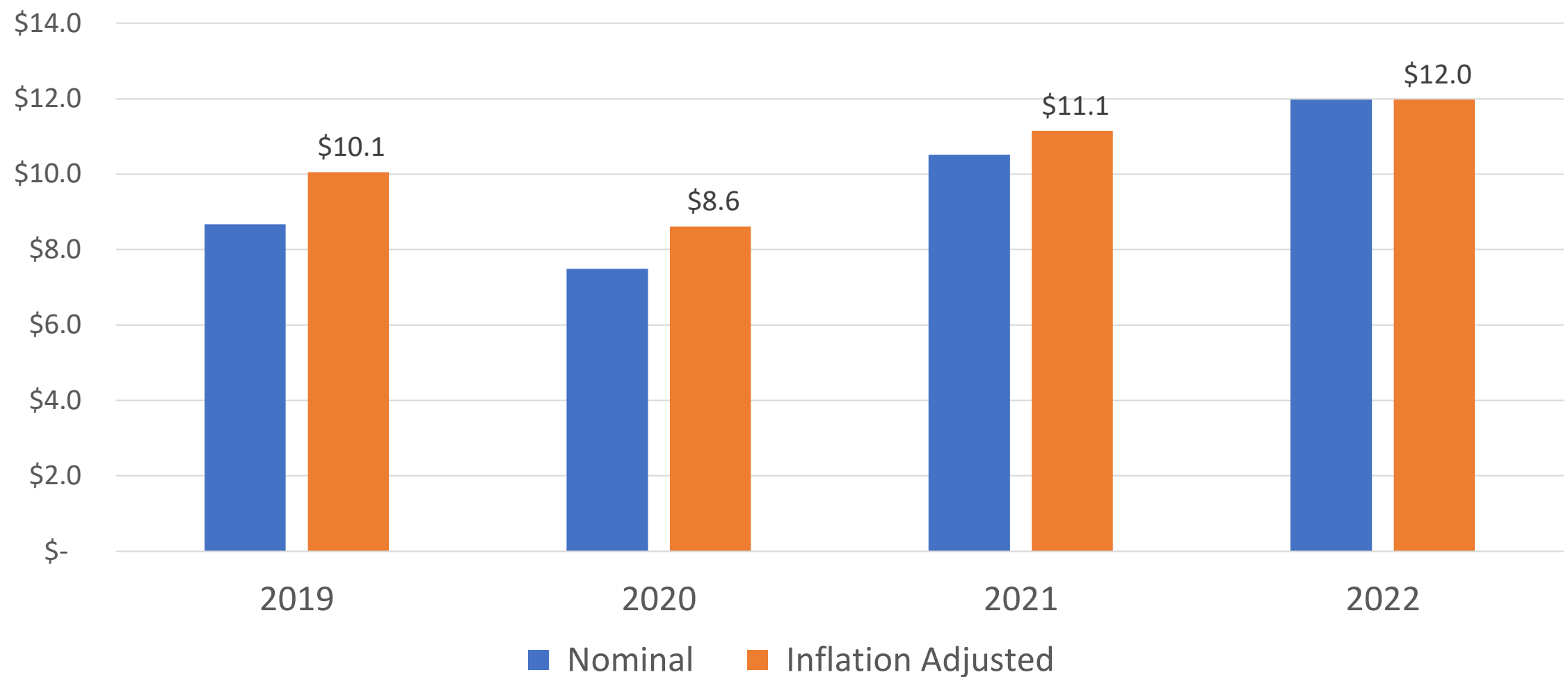
Of Voters Approval Required

0%

Proposed New Taxes

LOT Collections – Strong Growth

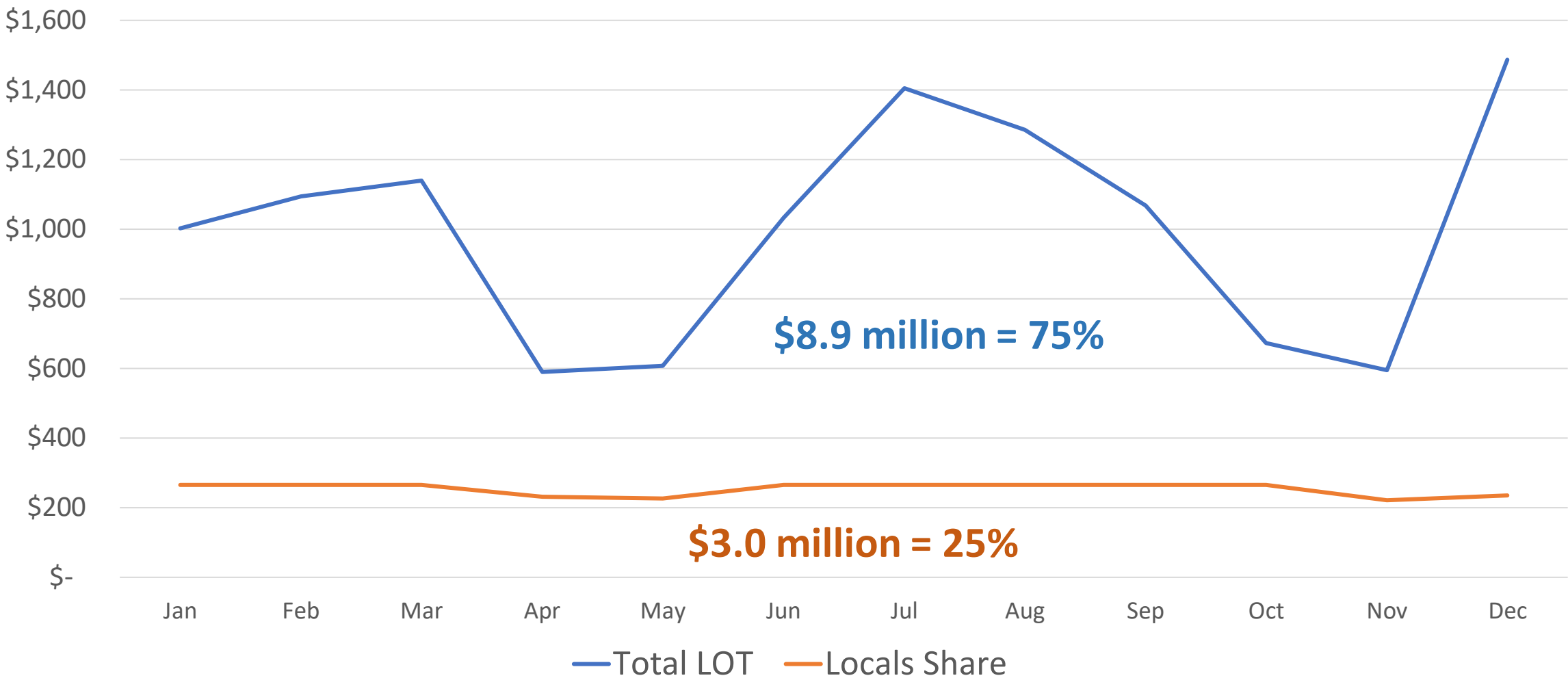
Blaine Co Total LOT by Year * (\$ million)



* Jan to Dec; Hailey, Ketchum & Sun Valley Totals

LOT - Who Pays

2022 Blaine Co LOT Payment Assessment (\$000)



LOT – Expected Funding for Housing & Air

	Housing	Air Service	Total
Ketchum	\$1,480k	\$1,480k	\$2,960k
Sun Valley	\$541k	\$541k	\$1,082k
Hailey	\$78k	\$78k	\$156k
Total Blaine Co	\$2,099k	\$2,099k	\$4,198k

NEXT ROUNDTABLE SERIES

SAVE THE DATE:



**SUN VALLEY
ECONOMIC
DEVELOPMENT**

When: June 26 or 27th

Where: Zenergy

What: State of Blaine Part B
Health & Wellness Economy
Speaker (tbd)

Thanks for Your Support

More Data, Drinks, Raffles & Networking