



City of Ketchum
City Hall

April 19, 2021

Mayor Bradshaw and City Councilors
City of Ketchum
Ketchum, Idaho

Mayor Bradshaw and City Councilors:

Discussion and Direction to Staff on Wagon Days, Ketch'em Alive and Jazz in the Park

Recommendation and Summary

Staff requests City Council provide direction to staff on Wagon Days, Ketch'em Alive and Jazz in the Park.

The reasons for the recommendation are as follows:

- Last year, all historical Wagon Days events, Ketch'em Alive and Jazz in the Park were cancelled due to COVID.
- Staff would like to plan for a limited number of activities to celebrate the history of Ketchum on Wagon Days Weekend.
- City has booked artists for Ketch'em Alive on Tuesdays from June 15 to August 10.
- City plans to enter into a contract with Will Caldwell to produce Jazz in the Park on Sundays from July 4 to August 1.

Current Report

Wagon Days

The proposed changes to this year's Wagon Days activities are intended to minimize large gatherings along the parade route and on closed city streets. Staff plans to prohibit parade entries and only run the Big Hitch down Sun Valley Road, pulled by Bobby Tanner's 20-mule jerk line. There are no plans for a road closure on East Avenue or Fourth Street at this time because staff does not intend to have children's games or street vendors. The activities at Festival Meadows will not take place this year; Eh Capa Bareback Riders and Charra Dancers. An historical exhibit may be prepared and placed in the Ore Wagon Museum when the wagons go out for display on 5th Street.

Ketch'em Alive

Staff, with assistance from Councilmember Jim Slanetz, are preparing to hold Ketch'em Alive at Forest Service Park. An attempt was made to move the event to Atkinson Park to provide for a larger area for attendees to spread out. The request to utilize Blaine County School District property was denied due to alcohol consumption, which is prohibited. The city has explored different configurations for stage set up at Forest Service Park to allow as much room as possible for people to distance. Food and beverage vendors will be located on Washington Avenue.

Jazz in the Park

The city will enter into a contract with Will Caldwell Productions to manage Jazz in the Park. This is not an event that draws a large crowd and is held in Rotary Park where there is plenty of space to distance.

Sustainability Impact

There is no sustainability impact.

Financial Requirement/Impact

Wagon Days expenses will be drawn from the Wagon Days Fund. Expenses for Ketch'em Alive and Jazz in the Park will be drawn from the Parks and Recreation Development Trust Fund, the Local Option Tax Fund and community donations.