



## **Ketchum Urban Renewal Agency**

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**P.O. Box 2315 | 191 5<sup>th</sup> Street | Ketchum, ID 83340**

May 20, 2024

Chair and Commissioners  
Ketchum Urban Renewal Agency  
Ketchum, Idaho

### **RECOMMENDATION TO ELECT BRENT DAVIS AS KURA TREASURER**

#### Introduction/History

At the beginning of each year, the KURA elects officers to serve as secretary, treasurer, chair and vice chair. The secretary and treasurer positions are filled by city staff serving in similar positions with the city.

Shellie Gallagher has been serving as the city and KURA treasurer. Shellie is retiring from the city and a new city treasurer, Brent Davis, has been appointed. With the change in personnel, the KURA must take action to elect Brent as the new KURA treasurer.

As illustrated in the attached resume (Attachment A), Brent is well suited to fill the position based on his expertise and experience.

#### Recommendation and Motion

Staff recommends the following motion:

“I move to appoint Brent Davis to serve as the KURA treasurer.”

Attachment A: Brent Davis Resume

# BRENT DAVIS

Rigby, ID | 208.890.7235  
linkedin.com/in/brentodavis | davisbo@gmail.com

## EXPERIENCED BUSINESS LEADER

### Executive Leadership | Employee Development | Financial Stewardship | Project Management

An accomplished business leader dedicated to driving organizational success through effective team leadership across diverse industries. Known for balancing short-term results with long-term vision, fostering winning relationships, influencing strategic decisions, and managing high-visibility programs with accountability and effective communication.

- Strategic Planning & Development
- Capital Program Management
- Relationship Management
- Audit Management
- Training & Development
- Process Improvement
- Program Management
- Competitive Intelligence
- Business Development
- Financial Planning & Analysis
- Data Research & Analytics
- Real Estate Economics
- Contract Negotiations
- Multi-Million Dollar Budgeting
- Project Oversight & Direction
- Conflict Management
- Public Speaking
- Accounts Payable & Receivable

## NOTABLE ACHIEVEMENTS

- Grown BD Consulting LLC by **leveraging professional relationships while focusing on quality work** and a willingness to provide clients with what they need in the format that maximizes results. Well-connected throughout the Wood River Valley, including an excellent relationship with the City of Ketchum, Friedman Memorial Airport, City of Hailey, Blaine County Recreation District, and others.
- Drove Friedman Memorial Airport's **commitment to long-term sustainability** by implementing financial modeling and standardized financial reporting.
- **Enhanced financial reporting** at Idaho Falls Regional Airport, fostering greater transparency and financial understanding throughout the organization.
- Championed **top-tier fiscal responsibility**, managing a budget of \$565 million for successful City of Boise operations.
- **Offered strategic guidance** to Boise City Council, the Mayor, and various departments, including oversight of the City's **Operating Budget, Capital Improvement Plan, and Strategic Real Estate** function.

## RELEVANT EXPERIENCE

### BD CONSULTING LLC, Rigby, ID Owner/President

2020-Present

- Business Operations Enhancement: Streamline and optimize business processes to boost efficiency and productivity, resulting in improved overall performance and cost-effectiveness.
- Advanced Financial Modeling: Employ sophisticated financial modeling techniques to provide a comprehensive analysis of financial data, enabling data-driven decision-making and precise forecasting.
- Strategic Capital Planning: Develop and implement a well-thought-out strategy for allocating capital resources to maximize long-term growth and financial stability, aligning with organizational objectives.
- Long-Term Financial Strategy Development: Formulate robust financial strategies that encompass budgeting, investment, and revenue planning over an extended period, ensuring financial sustainability.
- In-Depth Feasibility Studies: Conduct thorough and comprehensive assessments of proposed projects or initiatives to determine their viability, risk factors, and potential benefits, aiding informed decision-making and risk management.

### FRIEDMAN MEMORIAL AIRPORT, Hailey, ID Deputy Airport Director – Finance & Administration

2020-2022

- Played a key role in the Airport leadership team, offering guidance and support to staff, the community, and stakeholders.
- Managed financial operations to ensure long-term financial stability while adhering to Federal, State, and local regulations.
- Oversaw financial functions, including accounts payable, accounts receivable, cash receipts, grant accounting, reconciliations, journal entry approvals, and related activities.

# BRENT DAVIS

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- Administered contracts with airport users, such as rental car agencies, TSA, airline tenants, hangar owners, and the general aviation fixed-based operator.
- Developed efficient procedures for financial reporting to the Airport Authority, Airport management, and stakeholders.
- Led budget planning, financial forecasting, and capital planning efforts.
- Represented Friedman Memorial Airport in all financial matters.
- Cultivated positive working relationships with external stakeholders, including the Friedman Memorial Airport Authority, other Airport users, and the public.

**IDAHO FALLS REGIONAL AIRPORT**, Idaho Falls, ID

2019 - 2020

## **Airport Administration Manager**

- Enhanced financial reporting, fostering increased organizational transparency and financial comprehension.
- Led all facets of budget planning, reporting, procurement, and financial analysis.
- Property management responsibility through tenant leases, airport contracts, and agreements.
- Provided oversight for the PFC program, AIP grant administration, tenant/public relations, website maintenance, advertising, marketing, social media campaigns, and the DBE program.

**CITY OF BOISE**, Boise, ID

2008 – 2018

## **Budget Manager**

- Demonstrated a talent for generating innovative solutions by aligning departmental needs with data-driven strategies and roadmap development.
- Streamlined financial processes, implementing productivity-enhancing process improvements.
- Collaborated regularly with Airport management, assuming responsibility for the Airport's budget within the central budget office.
- Managed all facets of budget planning, reporting, and analysis.
- Oversaw the Capital Improvement Program and managed the Strategic Real Estate functions for the city.
- Led significant financial reporting process improvements by championing the City's budget.
- Fostered efficient workflows while maintaining control over scope and schedule through partnerships with internal and external stakeholders.
- Ensured long-term organizational sustainability and successfully navigated the challenges of the Great Recession without reducing service levels, thereby rebuilding trust in the Budget Office with the Boise City Council.
- Directed the Central Budget Office and provided guidance for all decentralized budget and financial planning activities.
- Negotiated and monitored contracts, intergovernmental agreements with external agencies, and labor agreements with municipal public safety unions.
- Played a pivotal role in enhancing employee and citizen engagement and promoting employee retention through the design, development, and execution of professional development training sessions, workshops, written budget reports, publications, correspondence, and presentations.

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## **ADDITIONAL EXPERIENCE**

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**STUKENT – Portfolio Director**

2022 – Present

- Collaborate with professors and industry experts to shape a cohesive vision for educational business courseware and simulations.
- Oversee the entire product development lifecycle, from conceptualization to launch, by coordinating efforts with professors, industry experts, copywriters, algorithm specialists, and software engineers, transforming the vision into reality.
- Own the financial performance of products with the goal of identifying areas of improvement and portfolio gaps to increase usage within Universities globally.
- Products include, but limited to: Financial Accounting, Managerial Accounting, Introduction to Business, Supply Chain, Logistics & Transportation, Business Statistics, and Sales.

**BELLEVUE FIRE DEPARTMENT – Firefighter**

2019 – 2021

- Rapidly respond to fire and EMS calls within Bellevue and neighboring areas.
- Dedicate time to weekly continued education and training to maintain peak readiness.

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- Actively engage in community involvement to promote public outreach and awareness.

## **MELALEUCA – Senior Financial Analyst**

2018 – 2019

- Prepared financial analysis for new products, including expense development and monthly performance analysis.
- Developed key performance metrics with a focus on profit improvement and cost-saving initiatives.
- Created presentations delivered to the company President, Board of Directors, and management team.

## **ALBERTSONS – Senior Business Intelligence Analyst**

2018

- Prepared data analytics to ensure financial stewardship.
- Focused on the manufacturing division, emphasizing business and plant operations, cost accounting, sales support, and customer acquisition.
- Prepared and negotiated co-packing pricing contracts with various customers.
- Build and maintain data models that support business reporting and analysis needs.

## **WELLS FARGO - Assistant Branch Manager/Business Banker**

2003 – 2007

- Managed a lending office for Wells Fargo Financial before moving to the banking operation to focus on business banking.

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## **EDUCATION & CREDENTIALS**

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**Bachelor of Arts**, Occidental College, Los Angeles CA  
Economics/Business Management

**IFSAC Certification**, Idaho Fire Service Technology, Idaho Falls ID  
Firefighter I, Hazmat Awareness, Hazmat Operations

**Public Notary**, Idaho Secretary of State  
Bonded Idaho Notary