



**SUN VALLEY  
ECONOMIC  
DEVELOPMENT**

# SVED 2023 Strategic Plan

APPROVED

# 2023 Action Plan - Framework

Performance Objective Number	Action Plan Category	Strategic Categories
1	Business Attraction, Expansion, Retention and/or Creation	BUSINESS +
2		HOUSING & ACCOMMIDATION
3		INFRASTRUCTURE
4		WORKFORCE
5	Place Making	RECREATION
6		EVENTS
7	Training	PROFESSIONAL
8		OTHER
9	Other	MEMBERSHIP
10		FINANCIAL
11		ORGANIZATIONAL

# Strategic Plan - Business Attraction, Creation, Expansion & Retention

	Potential Strategy	Potential Tactics/Projects	Priority/ Weight (3=Hi)	Potential Targets
1	Attract & recruit specific/ focused relocation leads	Food & Beverage services Small professional offices Outdoor recreation startups	3	New/existing restaurants/brands Professional, PE, VCs, etc. Ski, bike, etc
2	Respond to Commerce RFPs	As needed	2	Smaller low-infrastructure co's
3	Solicit & draft Idaho incentive/other grant applications	Tax Reimbursement Incentive (TRI) Property Tax Exemption (PTE) Advantage, STEP & other	3	SUN FBO 2, etc Steadfast Prop, etc.
4	Regular outreach to local businesses and organizations	Meetings & phone calls Succession planning	3	Commerce 75 list, minority business Aging business owners
5	Provide access to external funding sources	SBA program applications BBB grant applications Other agency applications Local grant applications	3	SBA loan application candidates Seminars & grant support Advise on other grant programs
6	Community education & advocacy	Prepare periodic economic analyses Publish membership newsletters Advocate on critical business issues	3	Quarterly issuance Monthly issuance Regultry issues, LOT, new technology

# Strategic Plan - Housing/Accommodation & Infrastructure

	Potential Strategy	Potential Tactics/Projects	Priority/ Weight (3=Hi)	Potential Targets
1	Community Education & Advocacy	Affordable, Middle Income, Professional Multi-family, Tiny Home, other Regulatory policy changes Increase supply incentives LOT for housing	3	Analysis, tracking & reporting Steadfast, ARCH, other Height, density, other zoning policies Property Tax Exemption improvement Analysis for ballot measure
2	Increase Accessible Rental Options	Long-term rental incentive policies Short Term Rental market analysis	2	Rent rates, residency restrictions Incentivize ST>LT rental conversion
3	Expand Accommodation & Lodging Options	Hotel projects Support WR Tourism & Lodging Coalitions	2	Marriott Signature, Harriman, etc ExCo participation & data analysis
4	Expand Sustainability Infrastructure	Sustainability Committee participation Baldy Forest Health participation Identify & share grant opportunities	2	Support lead organization efforts
5	Improve Transportation Systems	Increase SUN access & capabilities Improve Commuting/Public Transit	1	Support lead organization efforts

# Strategic Plan - Workforce

	Potential Strategy	Potential Tactics/Projects	Priority/ Weight (3=Hi)	Potential Targets
1	Improve Vocational Pathways	Leverage TPM® infrastructure Build Apprenticeship programs Create Internship/other programs	3	Inventory business needs SV Culinary Institute, Const/Trades Engage local educators & NFPs
2	Expand Childcare Options	Increase existing capacity Develop new capacity	2	Early Youth Educational committee participation
3	Attract Talent	Quality of Place marketing Remote worker marketing Corporate event leverage	1	New QOP metrics & campaign Friends & family, trailing spouses, etc Enhance experiences & exposure
4	Community Education & Advocacy	Living wage/ALICE analysis Labor statistics analysis	1	Support lead organization efforts Analyze workforce gaps

# Strategic Plan - Place Making/Training/Other

	Potential Strategy	Potential Tactics/Projects	Priority/ Weight (3=Hi)	Potential Targets
1	Increase recreational assets & opportunities	Grow Sun Valley Culinary Institute Baldy Forest Health participation Develop new RV parks	3	Increase BCSD & rest. engagement Private land match applications Parcel advocacy
2	Deliver SVED Community Events	Conduct 1-3 Forums and/or Summit Implement social media program	3	Keynote speakers, vibrant themes LinkedIn, etc
3	Improve SVED team skills & influence	Increased IEDA engagement RIVDA Loan Board participation	2	Participate in Legislative committee Conduct SBA regional loan reviews
4	Expand Membership rooster	Improve member value proposition Sustain participating membership Broadcast SVED successes	3	Adjust membership benefits Achieve 75 business outreach target ROI methodology
5	Maintain/improve Financial Performance	Optimize P&L performance Secure additional grants Optimize EIDL loan	3	Positive Summit & overall P&L iWDC/other program admin. fees Secure incremental interest
6	Optimize organizational Structure	Evaluate collaboration alternatives Refresh Board Access additional work capacity	3	Other NFPs Diversity & new blood Board volunteers, interns, other

# SVED 2023 Performance Criteria

ANNUAL PERFORMANCE CRITERIA (DRAFT)					
Performance Objective Number	Action Plan Category	Performance Criteria/Assessment	Target Date for Delivery	Weight (1=lo, 3=hi)	%
1	Business Attraction, Retention & Expansion	Attract & recruit businesses for relocation based on targeted criteria such as industry, scale, local impacts & doability; support with provision of timely advise/ data	30-Dec-23	3	13%
2		Advocate for and/or support five (5) local businesses with economic development objectives and/or with government incentive programs.	30-Dec-23	3	13%
3		Develop/support workforce housing project implementation	30-Dec-23	3	13%
4		Participate in five (5) tourism/hospitality-related expansion activities/programs	30-Dec-23	2	8%
5		Support expansion of professional & other programs at Sun Valley Culinary Institute	30-Dec-23	2	8%
6	Place Making	Provide strategic and/or analytical support to three (3) community events, organizations and/or networks	30-Dec-23	1	4%
7		Deliver three (3) community educational events	30-Nov-23	2	8%
8		Conduct a minimum of six (6) annual conversations with each local government/representative	30-Dec-23	2	8%
9	Training	Participate in eight (8) community economic development seminars, conferences, networking, webinar and/or other events	30-Dec-23	1	4%
10	Other	Outreach to eight (8) local businesses/organizations per month	30-Dec-23	3	13%
11		Secure seven (7) new or lapsed members, and maintain YE membership of 75	30-Dec-23	2	8%
12		Maintain three (3) year ROI of at least \$5 delivered for each \$1 invested by community	30-Dec-23	3	13%
13		Deliver positive YE net operating income	30-Dec-23	3	13%

Sun Valley Economic Development  
January 2023

**Describe any activities taken this month to advance your industry targeting objectives (Objective A)**- continued employer meetings and data collection for Hospitality & Tourism TPM collaborative; structured career /job hierarchy for both Construction & Trades and Hospitality & Tourism collaboratives; planning for summer vocational youth camps for construction & trades, culinary and entrepreneurship; edits and advice on early youth education childcare needs survey report.

**Describe any activities taken this month to advance your business outreach objectives (Objective B)** –direct outreach to 36 local business organizations, strong January in terms of sales and customers; strong Icon vs Epic ski resort customer traffic with circa 7% increase in skier days year on year; compilation of project developer survey results showing positive and negative experiences with city and county planning departments; main business concerns remain lack of local talent/workforce housing; monitoring House and Senate bills which would negatively impact local businesses; advocating for changes to SB1047 which would provide an incremental liquor license for historic buildings in resort communities;

**Describe any activities taken this month to advance your main street and entrepreneurship activities (Objective C)** – working with VSV and FSVA on structuring LOT for Housing & Air Service campaign messaging; advised LightBio startup on possible funding and local pilot options for genetically modified ornamental petunia product.

**Describe any activities taken this month to advance your placemaking objectives (Objective D)** – feedback on WR Collaborative Forest Management Plan draft report goals and actions.

**Describe any activities taken this month to advance your professional development objectives (Objective E)** –seated two new board members for SVED; development of 2023 performance criteria; revision of FY23 budget proposal.

**Describe any other activities taken this month that fall outside of your workplan objectives-** Provided consulting advice to MacKee area ED Pro on new Kinex copper mine development.





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Sun Valley Economic Development  
January 2023

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**Sun Valley Economic Development, Inc.**  
**FY 2022 ACTUALS**  
 January - December 2022

	FY22	
	Actual	Budget
<b>Income</b>		
<b>Income</b>		
<b>Events</b>		
<b>Summit</b>		
Registrations	5,175	7,500
Sponsorships	2,100	7,500
<b>Total Summit</b>	<b>\$ 7,275</b>	<b>\$ 15,000</b>
<b>Total Events</b>	<b>\$ 7,275</b>	<b>\$ 15,000</b>
<b>Grant Income</b>		
Idaho Power		2,500
IWDC Grant Incoe (Restricted)	3,125	
Other Grant Income	1,000	
State Dept of Commerce	27,200	24,150
<b>Total Grant Income</b>	<b>\$ 31,325</b>	<b>\$ 26,650</b>
<b>Private Sector</b>		
Membership	51,150	40,000
<b>Total Private Sector</b>	<b>\$ 51,150</b>	<b>\$ 40,000</b>
<b>Public Sector</b>		
Blaine County		30,000
Hailey	3,000	4,000
Ketchum	10,000	10,000
Kura	15,000	15,000
Sun Valley	7,500	8,500
<b>Total Public Sector</b>	<b>\$ 35,500</b>	<b>\$ 67,500</b>
<b>Total Income</b>	<b>\$ 125,250</b>	<b>\$ 149,150</b>
Interest Income	5	12
z In Kind Revenue & Services	15,800	15,000
<b>Total Income</b>	<b>\$ 141,055</b>	<b>\$ 164,162</b>
<b>Gross Profit</b>	<b>\$ 141,055</b>	<b>\$ 164,162</b>
<b>Expenses</b>		
<b>Expenses</b>		
<b>Project Expenses</b>		
Forums & Meetings	0	
<b>Incubation</b>		
Culinary	1,000	
<b>Total Incubation</b>	<b>\$ 1,000</b>	<b>\$ 0</b>
<b>Total Project Expenses</b>	<b>\$ 1,000</b>	<b>\$ 0</b>
<b>Total Expenses</b>	<b>\$ 1,000</b>	<b>\$ 0</b>
<b>Office Administration</b>		
Accounting		

Late Receipt; included in 2023 financials

General Accounting	4,223	3,600
Tax Preparation	1,077	1,200
<b>Total Accounting</b>	<b>\$ 5,299</b>	<b>\$ 4,800</b>
Bank Costs	855	600
Dues & Subscriptions	759	350
Other Fees & Service	2,687	1,700
<b>Total Office Administration</b>	<b>\$ 9,601</b>	<b>\$ 7,450</b>
<b>Operating Expenses</b>		
<b>Compensation</b>		
<b>Executive Director</b>		
Base	100,000	98,663
Bonus	8,530	9,733
<b>Total Executive Director</b>	<b>\$ 108,530</b>	<b>\$ 108,396</b>
<b>Total Compensation</b>	<b>\$ 108,530</b>	<b>\$ 108,396</b>
Consulting	7,209	8,000
Marketing	5,806	5,500
Professional Fees		200
Training	535	500
Travel, Meals & Entertainment Expense	5,665	5,000
Web Site	390	1,000
<b>Total Operating Expenses</b>	<b>\$ 128,135</b>	<b>\$ 128,596</b>
Uncategorized Expense		535
<b>Total Expenses</b>	<b>\$ 138,737</b>	<b>\$ 136,581</b>
<b>Net Operating Income</b>	<b>\$ 2,319</b>	<b>\$ 27,581</b>
<b>Other Expenses</b>		
In-Kind Revenue & Services	15,800	15,000
Loans Repayment & Miscellaneous	0	1,905
<b>Total Other Expenses</b>	<b>\$ 15,800</b>	<b>\$ 16,905</b>
<b>Net Other Income</b>	<b>\$ -15,800</b>	<b>\$ -16,905</b>
<b>Net Income</b>	<b>\$ -13,481</b>	<b>\$ 10,676</b>

Thursday, Feb 09, 2023 12:03:40 PM GMT-8 - Accrual Basis

**Sun Valley Economic Development, Inc.**  
**Balance Sheet**  
As of December 31, 2022

	<b>Total</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
<b>Bank Accounts</b>	
Checking-Sustain Blaine (Zions)	0.00
<b>Total Bank Accounts</b>	<b>\$ 0.00</b>
Checking x 0713	18,276.98
PayPal	0.00
Savings x4864	85,995.33
<b>Total Bank Accounts</b>	<b>\$ 104,272.31</b>
<b>Accounts Receivable</b>	
Accounts Receivable	35,300.00
<b>Total Accounts Receivable</b>	<b>\$ 35,300.00</b>
<b>Other Current Assets</b>	
Undeposited Funds	0.00
<b>Total Other Current Assets</b>	<b>\$ 0.00</b>
<b>Total Current Assets</b>	<b>\$ 139,572.31</b>
<b>Other Assets</b>	
Organizational Costs	10.00
<b>Total Other Assets</b>	<b>\$ 10.00</b>
<b>TOTAL ASSETS</b>	<b>\$ 139,582.31</b>
<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
Accounts Payable	-381.00
<b>Total Accounts Payable</b>	<b>-\$ 381.00</b>
<b>Other Current Liabilities</b>	
Refundable Deposit	0.00
<b>Total Other Current Liabilities</b>	<b>\$ 0.00</b>
<b>Total Current Liabilities</b>	<b>-\$ 381.00</b>
<b>Long-Term Liabilities</b>	
Deferred Interest	5,940.00
SBA CARES EIDL - LOAN 2.75% 30 Year	88,900.00
<b>Total Long-Term Liabilities</b>	<b>\$ 94,840.00</b>
<b>Total Liabilities</b>	<b>\$ 94,459.00</b>
<b>Equity</b>	
Unrestricted Net Assets	29,270.37
Net Income	15,852.94
<b>Total Equity</b>	<b>\$ 45,123.31</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 139,582.31</b>

Friday, Jan 06, 2023 04:18:54 PM GMT-8 - Accrual Basis

**Sun Valley Economic Development, Inc.**  
**FY 2023 Budget APPROVED**  
 January - December

	<b>Approved</b>
	<b>FY23</b>
	<b>Budget</b>
<b>Income</b>	
<b>Income</b>	
<b>Events</b>	
<b>Summit</b>	
Registrations	\$ 2,000
Sponsorships	\$ 7,500
<b>Total Summit</b>	<b>\$ 9,500</b>
<b>Total Events</b>	<b>\$ 9,500</b>
<b>Grant Income</b>	
<b>Idaho Power</b>	
IWDC Grant Incoe (Restricted)	\$ 21,875
Other Grant Income	\$ 1,000
State Dept of Commerce	\$ 24,100
<b>Total Grant Income</b>	<b>\$ 46,975</b>
<b>Private Sector</b>	
Membership	\$ 60,000
<b>Total Private Sector</b>	<b>\$ 60,000</b>
<b>Public Sector</b>	\$ -
Blaine County	\$ 55,000
Hailey	\$ 3,000
Ketchum	\$ 15,000
Kura	\$ 5,000
Sun Valley	\$ 6,500
<b>Total Public Sector</b>	<b>\$ 84,500</b>
<b>Total Income</b>	<b>\$ 200,975</b>
Interest Income	\$ 2,800
z In Kind Revenue & Services	\$ 18,000
<b>Total Income</b>	<b>\$ 221,775</b>
<b>Gross Profit</b>	<b>\$ 221,775</b>
<b>Expenses</b>	
<b>Expenses</b>	
<b>Project Expenses</b>	
Forums & Meetings	\$ 10,000
<b>Incubation</b>	
Culinary	\$ 1,000
<b>Total Incubation</b>	<b>\$ 1,000</b>
<b>Total Project Expenses</b>	<b>\$ 11,000</b>
<b>Total Expenses</b>	<b>\$ 11,000</b>
<b>Office Administration</b>	\$ -

<b>Accounting</b>	
General Accounting	\$ 5,000
Tax Preparation	\$ 1,500
<b>Total Accounting</b>	<b>\$ 6,500</b>
<b>Bank Costs</b>	\$ 900
<b>Dues &amp; Subscriptions</b>	\$ 1,000
<b>Other Fees &amp; Service</b>	\$ 3,000
<b>Total Office Administration</b>	<b>\$ 24,400</b>
<b>Operating Expenses</b>	
<b>Compensation</b>	
<b>Executive Director</b>	
Base	\$ 100,000
Bonus	\$ 10,000
<b>Total Executive Director</b>	<b>\$ 110,000</b>
<b>Total Compensation</b>	<b>\$ 110,000</b>
<b>Consulting</b>	\$ 29,875
<b>Marketing</b>	\$ 10,000
<b>Professional Fees</b>	\$ 200
<b>Training</b>	\$ 800
<b>Travel, Meals &amp; Entertainment Expense</b>	\$ 5,300
<b>Web Site</b>	\$ 1,600
<b>Total Operating Expenses</b>	<b>\$ 157,775</b>
<b>Uncategorized Expense</b>	\$ -
<b>Total Expenses</b>	<b>\$ 193,175</b>
<b>Net Operating Income</b>	<b>\$ 28,600</b>
<b>Other Expenses</b>	
In-Kind Revenue & Services	\$ 18,000
Loans Repayment & Miscellaneous	\$ 4,572
<b>Total Other Expenses</b>	<b>\$ 22,572</b>
<b>Net Other Income</b>	<b>\$ 6,028</b>
<b>Net Income</b>	<b>\$ 6,028</b>

Thursday, Feb 09, 2023 12:03:40 PM GMT-8 - Accrual Basis

## Opportunities Report

### Projects that involve CapEx, job creation, and/or incentives

Date	Project/ Company Name	City	Industry	Opportunity Type	Number Existing Jobs	Potential Job Creation	Potential Capital Investment	Incentives Applied For	Project Stage	Summary of Project
1-Jul	Revelry Group	Ketchum	Food & Beverage	Business Attraction	17	29	\$1,800,000	TRI	In Progress	Revelry relocation from Portland to Sun Valley area proceeding as planned; temporary office accommodations secured for first 17 permanent employees; 9000 sf of new build office space secured for ground floor of 1st & 4th building under construction with occupancy expected early 2023; 1st major new program was Global Food Innovation conference in July '22 which hosted 500 attendees over 4 days at SV Resort
1-Jul	Wild Rye	Ketchum	Outdoor Recreation	Business Attraction	8	30	\$0	TRI	In Progress	Wild Rye growth trajectory on track; expansion into new Ketchum office completed in March '22; actively hiring to accommodate increase in wholesale sales channels
1-Jul	Yellow Belly	Hailey	Food & Beverage	Business Retention	2	0	\$0	None	In Progress	Owner of retail ice cream store seeking to exit; local food entrepreneur evaluating brand purchase
1-Aug	Carey Grocery	Carey	Food & Beverage	Business Attraction	0	15	\$200,000	None	In Progress	Current Carey resident and owner of automotive shop in early planning stages to reopen the shuttered grocery store on main st. Retrofitting interior space personally with view to subletting parts to other new businesses; discussed providing supply chain contacts and start up capital
1-Aug	River & Spruce multifamily	Hailey	Workforce Housing	Community Development	0	1	\$15,000,000	None	In Progress	new 51 unit apartment project in new high density overlay district; priced for workforce housing
1-Aug	Root Wine Bar	Hailey	Restaurant	Business Attraction	0	20	\$400,000	None	In Progress	new wine bar being set up by new resident; hired existing Chef Chris
1-Sep	Zhou 75	Hailey	Restaurant	Business Retention	15	15	\$300,000	None	In Progress	business of 20 years closing; purchase of building for development of new Asian themed restaurant by local restaurant entrepreneur
1-Sep	Mahoneys	Bellevue	Restaurant	Business Retention	12	12	\$300,000	None	In Progress	business under contract for sale to new owner
1-Sep	Silver Dollar Saloon	Bellevue	Restaurant	Business Retention	12	12	\$300,000	None	In Progress	business under contract for sale to new owner
1-Oct	Whallen Dentistry	Hailey	Healthcare	Business Retention	7	4	\$500,000	None	In Progress	business under contract for sale to new owner; owner plans to expand footprint and add 1-2 dentists with support staff
1-Nov	The Place	Hailey	Restaurant	Business Attraction	0	10	\$250,000	None	In Progress	New noodle bar serving dinners; variable operating hours as they get staffed up
1-Nov	SUN Fixed Base Operator	Hailey	Aviation	Business Attraction	0	25	\$10,000,000	None	In Progress	Announcement that Friedman Airport Authority has received and will be soliciting indications of interest to establish a 2nd Fixed Base Operator (FBO) for General Aviation services (fueling, hangering etc) at SUN; expansion option allowed under FAA approved Master Plan; likely to be a multi year solicitation assessment process; SVED was contacted by a potential operator 2 years ago and discussed potential incentives at that time
1-Nov	YaYa	Hailey	Retail	Business Attraction	0	5	\$200,000	None	In Progress	New clothing store serving women and children
1-Jan	Tamarak Lodge	Ketchum	Lodging	Business Retention	20	0	\$500,000	None	In Progress	2-Yr remodeling project completed this month; mostly interiors and 26 guest rooms
1-Jan	Wyld Gin	Ketchum	Food & Beverage	Start Up Business	0	2	\$0	None	Closed Won	New startup using existing blend stock to produce new brand
1-Jan	Wyle Beet	Hailey	Restaurant	Start Up Business	0	2	\$50,000	None	Closed Won	New startup foodtruck focused on vegan cuisine; sub leasing space outside Sturtos in Hailey
1-Jan	Town & Park Jewelers	Sun Valley	Retail	Business Retention	4	0	\$0	None	In Progress	Going out of business; unable to sell business after trying for c18 months; liquidating inventory and surrendering lease in SV Village
1-Jan	Elkhorn Springs Modular Rentals	Sun Valley	Housing	Community Development	0	1	\$11,400,000	None	In Progress	Early planning for 19 units in SV Elkhorn; 2-3 bedroom units for rent that will be made available to local employees only
1-Jan	Davis Reed	Ketchum	Retail	Business Retention	10	0	\$0	None	In Progress	Going out of business sale with liquidation of inventory
1-Jan	Café Della	Hailey	Restaurant	Business Retention	6	0	\$0	None	In Progress	Owners moving out of town and seeking to sell business; potential purchaser negotiating

Any meeting with a business, government agency, or non-profit

Date	Company	Industry	Contact Name	City	Activity Purpose	Interested In	Referral To	Summary of Visit
6-Jul	Growing Garden	services	Molly Green	Ketchum	Partner Meeting	Other	None	Explored potential for IWDC childcare grant; not able to apply for grant due to lack of matching funds; small program with 12 students and struggling to maintain current level of operations; SVED assessment that this grant program will be very difficult for small providers
7-Jul	CSI	education	Janet Pretti	Twin Falls	Partner Meeting	Other	None	Kickoff meeting of Region IV TPM project team; standing meeting to plan project activities on IWDC vocational improvement program
8-Jul	SV Culinary Institute	education	Karl Uri	Ketchum	Partner Meeting	None	None	committee meeting to review current student applications and establish initial scholarship levels
11-Jul	SV Culinary Institute	education	Mindy Meads	Ketchum	Partner Meeting	None	None	annual retreat to review strategic priorities, work plan for future, board composition and financials
12-Jul	Farmers Market	food & beverage		Ketchum	Partner Meeting	None	None	visit with 15 vendors at weekly farmers market; business is strong this year, supply chain working well but food inflation is causing increase at retail
12-Jul	Sun Valley Playschool	services	Smeranda Summers	Sun Valley	Partner Meeting	Other	None	Explored potential for IWDC childcare grant; will discuss options with management; one of the larger programs with 80 students, mix of staff, locals and tourist
13-Jul	Silent Water Development	development	Broderick Smith	Ketchum	Partner Meeting	None	None	Discussion about new mixed use project, the Perry, expected to start construction spring 2023; four ground floor retail, food with Type 1 hood, market rate and affordable apartments, and 2 luxury penthouse units; ready for full design review
13-Jul	Line Co Sustainability Commi	government	Lynn Barker	Hailey	Community Development	None	None	committee meeting of transport & land use committee to evaluate goals and vision
13-Jul	SVED Exco	not for profit	Rick Lefaivre	Ketchum	Board Meeting	None	None	regular meeting to discuss priorities, financials, workplan progress
18-Jul	Wood River CFE	recreation	Lance Davison	Blaine Co	Community Development	None	None	review of draft report on Urban Tree Canopy study for Blaine Co; discussion of potential actions arising from scientific principles
19-Jul	Wood River Tourism Coalitio	hospitality & tourism	Carole Waller		Community Development	None	None	discussion of plans for renewing LOT for air service; planning for schedule, ballot wording, PR program and consulting resources for potential Nov '22 election
19-Jul	SPUR	not for profit	Sally Gillespie		Partner Meeting	None	None	dinner with interested donors at Rally for Housing; round table discussion on ongoing and future project plans
20-Jul	SVED	not for profit	Rick Lefaivre		Board Meeting	None	None	full board meeting
21-Jul	Reflex Poles	recreation	Ben Verge		Partner Meeting	STEP Grant	None	discussion of expansion plans for ski pole distribution and new products; next step is to build out purchase engine on web and start internet sales channel
22-Jul	Archive Finishing	construction & trades	Roberto de		Partner Meeting	None	None	extremely busy drywall, stucco and painting co; 120 employees after spin off of 40 person painting unit; active in ID and WY primarily
22-Jul	Landing Local	hospitality & tourism	Colin Furth		Community Development	None	None	review of applicability of Landing Locals short term conversion program to long term for Ketchum; sharing of market data
24-Jul	Revelry	food & beverage	Jim Crystal		Partner Meeting	None	None	participated in global food innovation conference with 500 attendees; organized tours of culinary institutes and pitched industry scholarships
26-Jul	Keller Williams	real estate	James Taukas		Partner Meeting	None	None	presentation on state of Blaine economy to realtors; discussed slow down in local markets due to fears of recession, market and increasing supply
27-Jul	OtherWild Ventures	recreation	Jeff Rose		Partner Meeting	Other	None	evaluated possible joint branding and marketing program for outdoor rec lifestyle brands
28-Jul	WCMEDC	not for profit	Lindsey Hailey		Other	None	None	shared ideas regarding best practices in ED with new McCall based ED; board governance and other tool kits shared
6-Jul	YMCA	not for profit	Jason Scherer		Partner Meeting	None	None	explored potential for IWDC childcare grant, not able to apply as they are not licensed
12-Jul	Conrad Bros	construction & trades	Paul Conrad		Partner Meeting	None	None	update on local construction projects and proposed meetings on Ketchum ordinance changes
13-Jul	Zenergy	services	Derek Agnew		Partner Meeting	None	None	explored potential to be a partner with BCRD for childcare grant; willing to do this as large number of his 123 employees have childcare needs
13-Jul	Carr Development	development	Mike Carr		Partner Meeting	None	None	discussed delay in mixed use development plan in Ketchum
14-Jul	Macquells House	services			Partner Meeting	Other	None	Explored potential for IWDC childcare grant; not able to apply for grant due to lack of 3 year track record
19-Jul	BSU	education	Vanessa Fry		Partner Meeting	None	None	discussion of potential speakers for SVED '22 summit; possible professor with urban planning track record
20-Jul	Walnut Ave Mall	development	Chip Fisher	Ketchum	Partner Meeting	None	None	discussion
20-Jul	Wood River Insurance	financial	Ashley Robertson	Hailey	Partner Meeting	None	None	evaluated fire insurance risks in WRV; Chubb and AIG have stopped writing policies in certain areas including Gimlet and Golden Eagle; little know issue becoming more pronounced; SVED will seek to discuss with realtors board



21-Jul	State Farm Insurance	financial	Patrick Buchanan	Hailey	Partner Meeting	None	None	discussed fire insurance risk issue with another agent to verify circumstances
26-Jul	National Forest Foundation	not for profit	Dani Southard	Boise	Partner Meeting	None	None	reviewed status of joint chef's grant on private sector lands; discussed possible text amendment to Mountain Overlay District to allow administrative review of forest health reasons
27-Jul	SV Water & Sewer	government	Pat McMahon	Sun Valley	Partner Meeting	None	None	interested in update of water consumption analysis for SV Elkhorn Association
27-Jul	I Have a Dream Foundation	not for profit	Laura Rose Lewis	Ketchum	Partner Meeting	Other	None	discussion of TPM vocational program resource needed for Hospitality & Tourism cohort
30-Jul	High Desert Sports	retail		Hailey	Business Retention	Other	None	current owners seeking exit from operations; selling building and inventory ex guns and ammo
30-Jul	Jonny G's	restaurant	John Gorham	Ketchum	Business Retention	Other	None	current owners seeking exit from operations; selling building, equipment, inventory and brand to new operator
2-Aug	Mascaroni Design	construction & trades	Tim Mascaroni	Ketchum	Partner Meeting	Other	None	update on local construction projects and proposed meetings on Ketchum ordinance changes
2-Aug	RIVDA	financial	Rob Akins	Twin Falls	Partner Meeting	Other	None	review of Blaine Co lending opportunities
2-Aug	Fly Sun Valley Alliance	transportation	Carole Waller	Ketchum	Partner Meeting	Other	None	planning for approval of LOT for Air Service
3-Aug	Blaine Co Sustainability Commi	government	Lynn Barker	Hailey	Community Development	Other	None	internal discussion about priorities and lack of focus on land use planning in subcommittee
4-Aug	CSI	education	Janet Pretti	Twin Falls	Community Development	Other	None	planning for implementation of TPM grant project; discussion of reporting, roles and financing options
5-Aug	Blaine Co School District	education	Jim Foudy	Hailey	Community Development	Other	None	discussion of BCSD vocational programs and opportunities to link with TPM project
8-Aug	Sun Valley Co.	hospitality & tourism	Pete Sontag	Sun Valley	Partner Meeting	Other	None	review of summer outcomes and winter plans; discussed childcare grants, forest health project, new lift installation, alpine racing events, wedding stats (90+ this summer)
9-Aug	Sun Valley Culinary Institute	food & beverage	donnor	Ketchum	Other	Other	None	cultivation of donor for student scholarships
9-Aug	Blaine Co Housing Authority	government	Sara Michael	Ketchum	Community Development	Other	None	review of affordable housing data available for sharing with housing advocates
9-Aug	Custom Trailers	hospitality & tourism	Rob Clayton	Deer Valley	Other	Other	None	meeting with new luxury tiny home builders who designs 400 sf trailers as a housing alternative; connected them with potential partners like ARCH, Meadows Trailer Park, etc
10-Aug	SVED	not for profit	Rick Lefaiivre	Ketchum	Board Meeting	Other	None	Exco meeting to discuss action plan priorities, YTD financials and advocacy activities
8/11/2022	Visit Sun Valley	hospitality & tourism	Scott Fortner	Ketchum	Board Meeting	Other	None	Board meeting to discuss tourism programs, summer results, winter forecasts and LOT for Air ballot timing
8/12/2022	SVED	not for profit	Guy Cherp	Ketchum	Board Meeting	Other	None	summit subcommittee meeting to review theme, speakers, messaging, panels and logistics
8/15/2022	US Bank	financial	Chris Calvert	Ketchum	Partner Meeting	Other	None	discussion of current state of economy and banking activities
8/15/2022	KURA	not for profit	Susan Scoville	Ketchum	Partner Meeting	Other	None	quarterly report to Ketchum Urban Renewal Authority
8/16/2022	Ketchum P&Z	government	Neil Morrow	Ketchum	Community Development	Other	None	advocacy on Ordinance 1234 for development community, focus on complexity and unintended consequences
8/17/2022	Windemere Group	real estate	Stephanie Reed	Hailey	Partner Meeting	Other	None	presentation to 20 realtors on the state of the economy and discussion of latest trends in real estate market; general slowing of offers, increase in inventories
8/17/2022	CSI	education	Janet Pretti	Twin Falls	Community Development	Other	None	kickoff meeting for TPM grant project; team intros and creation of project timeline, deliverables and reporting alignment
8/18/2022	Wood River ELC	education	Martin Balbon	Boise	Community Development	Other	None	kickoff meeting for new Early Learning Collaborative project supported by Wood River Womens Foundation; explanation of project and goals
8/22/2022	Appelation Hospitality	hospitality & tourism	Chris Hunsberger	Los Angeles	Community Development	Other	None	introduction to partner for the new Harriman Hotel project; discussion of culinary offering and potential help in sourcing a new Instructor Chef for SVCI
8/22/2022	The Kneadery	restaurant	Dillon Witmer	Ketchum	Partner Meeting	Other	None	discussion of summer activity; more business with Perry's closed and more difficult customers; staffing ok but burned out staff requiring time off
24-Aug	Blaine Co Sustainability Commi	government	Lynn Barker	Hailey	Community Development	Other	None	discussion of charette process and finalization of goals
26-Aug	YMCA	not for profit	Jason Shearer	Ketchum	Partner Meeting	Other	None	meeting with Y board to provide update on economic activity, statistics etc as part of annual strategy review
29-Aug	FARE Idaho	not for profit		Ketchum	Other	Other	None	introduction to their mission and activities, and discussion of collaboration with SVCI regarding food supply chain, local ag support and educational options
30-Aug	Mountain Pride	food & beverage	Stuart Siderman	Ketchum	Business Retention	Other	None	20 year owner sold to new resident; will lease building to owner and provide consulting support for short term;
30-Aug	Espinoza Flooring	construction & trades	Mr Espinoza	Ketchum	Business Retention	Other	None	took business back from son to tighten up operations; record last 24 months with residential construction activity
1-Aug	Magic Lantern	media	Rick Kessler	Ketchum	Business Retention	Other	None	reported sale of the cinema for \$2.9m, including land & inventory; current status unknown
1-Aug	First Lite	recreation	Ross Cooperman	Hailey	Business Expansion	Other	None	new Hailey retail outlet opened for brand
1-Aug	Idaho Cycles	recreation	Mark Carnes	Ketchum	Business Retention	Other	None	giving up on business; cant get staff, ready to retire, too much effort for reward
1-Aug	Zhou 75	development	Rob Cronin	Hailey	Business Retention	Other	None	core staff exited with no notice; unable to find replacement staff so going out of business

30-Aug	Bigwood Cinema	media	Latham Williams	Hailey	Business Retention	Other	None	unable to recover from Covid downturn and TV streaming
30-Aug	Wood River Matress		Scott Shane	Hailey	Partner Meeting	None	None	this summer strong but below record year in 2021
9-Sep	RIVDA	financial	Jeff McCurdy	Twin Falls	Partner Meeting	None	None	review of RIVDA projects in Blaine Co
12-Sep	Glass Masters	construction & trades	Sven	Ketchum	Partner Meeting	None	None	review of state of business and successin plans
15-Sep	Smokey Mountain Pizza	restaurant	Chad	Ketchum	Partner Meeting	None	None	struggling to maintain service levles with limited staff, delivery drivers are very tough to keep
14-Sep	SVED	not for profit	Rick LeFavre	Ketchum	Board Meeting	None	None	Exco review of priorities and delivery of plan
15-Sep	Sun Valley Culinary Institute	education	Scott Fortner	Ketchum	Board Meeting	None	None	discussion of summer activity levels and Fall professional program, budget for '23 and new staff hiring
19-Sep	City of Ketchum	government	Neil Bradshaw	Ketchum	Community Development	None	None	feedback on proposed new ordiannce 1234 which would impose additonal restrictions on city core and tourist district developments; advocated against 2 specific provisions to limit luxury unit size and require potential overbuilding of commercial space
21-Sep	SVED	not for profit	Rick Lefavre	Ketchum	Board Meeting	None	None	Board meeting to discuss tourism programs, summer results, winter forecasts and LOT for Air ballot timing
23-Sep	QBS Solutions	financial	Toni Himmelman	Ketchum	Partner Meeting	None	None	review of SVCI treatment of tuition payments and scholarship accounting
26-Sep	Sun Valley Music Festival	not for profit		Ketchum	Partner Meeting	None	None	discussion of summer symphony session; number strong again but short of record; interested in having SVED conduct an EIA
28-Sep	ine Co Sustainability Commi	government	Lynn Barker	Hailey	Partner Meeting	None	None	Land Use a& Transportation subcommittee meeting to review goals for upcoming charette exercise
28-Sep	SEI	financial	Patsie Gove	Ketchum	Partner Meeting	None	None	private equity review of fundraising and giving strategies
29-Sep	City of Carey	government	Sara Mecham	Carey	Partner Meeting	None	None	Idaho Govt for a Day; meetings with Gov Little's team to discuss small town rural issues and problems; feedback on childcare grants just launched by IWDC
3-Oct	City of Ketchum	government	Niel Bradshaw	Ketchum	Partner Meeting	None	None	advocacy against specific provisions of ordiannce 1234 based on questionable statement that more comercial is needed without market study and that limiting size of 3rd floor luxury units results in suboptimal space development
4-Oct	Micron	manufacturing		Boise	Site Visit	None	None	tour of Micron Boise facility as part of IEDA conference
5-Oct	o Economic Development A	not for profit	Sari David	Boise	Seminar	None	None	IEDA conference
6-Oct	CSI	education	Alex Wexford	Twin Falls	Seminar	None	None	discussion of current CSI workforce training options as parrt of TPM project
7-Oct	Mountain Express	media	Pam Morris	Ketchum	Partner Meeting	None	None	review of draft Economic Almanac prior to summit publication
10-Oct	SV Culinary Institute	education	Karl Uri	Ketchum	Partner Meeting	None	None	discussion of candidates for replacing culinary director
11-Oct	I Have a Dream Foundation	education	Jack Bunce	Ketchum	Partner Meeting	None	None	discussion of TPM vocational program organizational structure
11-Oct	Fly Sun Valley Alliance	not for profit	Carol Waller	Hailey	Partner Meeting	None	None	review of LOT Air
12-Oct	WR Urban Landscape	not for profit	Lance Davidson	Boise	Partner Meeting	None	None	review of 1st draft of local forect canopy study for Blaine Co; feedback given
12-Oct	SVED	not for profit	Rick Lefavre	Ketchum	Board Meeting	None	None	Exco meeting to discuss action plan priorities, YTD financials and advocay activities
13-Oct	River Early Learning Collab	not for profit	Kathryn Ivers	Hailey	Community Development	None	None	kickoff meeting with new BC early education coordinator to establish priorities and accountabilities
13-Oct	Visit Sun Valley	tourism	Scott Fortner	Ketchum	Partner Meeting	None	None	regular meeting to discuss priorities, financials, workplan progress
14-Oct	Sun Valley Co.	hospitality & tourism	Pete Sontag	Sun Valley	Partner Meeting	None	None	update on winter plans, new lift instalation, forest health project, new staff appointments
17-Oct	KURA	government	Sue Scoville	Ketchum	Partner Meeting	None	None	presentation on FY23 budget request and contract for services
18-Oct	Idaho Power	utilities	Amber Larna	Ketchum	Partner Meeting	None	None	review of IP plans for Blaine Co and sponsorship opportunities for Summit
24-Oct	SV Community School	education	Trent Smithers	Sun Valley	Partner Meeting	None	None	review of economic impact study and missing data points to enable study to be completed
27-Oct	BC Sustainability Committee	government	Lynn Barker	Hailey	Partner Meeting	None	None	sustainability charette with 100 community leaders to fine tune goals and objectives for Blaine Co
28-Oct	Maxwell Structural Engineerir	construction & trades	Craig Maxwell	Ketchum	Partner Meeting	None	None	disussion about level of business activity; stil jammed but new home starts and interest slowing
18-Oct	Sage School	education	Harry Weeks	Hailey	Partner Meeting	None	None	invitation to send students to summit; also review of school term to date
19-Oct	Whallen Dentistry	healthcare	Luke Whallen	Hailey	Partner Meeting	None	None	sold business to new resident from McCall; used broker to market and achieved goal to attract another professional
19-Oct	Bundy Architecture	construction & trades	Rebecca Bundy	Hailey	Partner Meeting	None	None	update on level of activity in professional services; stornq demand still
19-Oct	SV Institute	not for profit	Amy Mathias	Hailey	Partner Meeting	None	None	invitation to be panelinst at summit
20-Oct	Mountain Pride	food & beverage	Ben Roth	Ketchum	Partner Meeting	None	None	invitation to be panelinst at summit; staff of 4 with plans to grow slowly
1-Nov	BC Business Working Group (BWG)	not for profit	Harry Griffith	Blaine Co	Networking Event	None	None	Regular meeting to coordinate economic development activities across county; representatives of VSV, the Chamber, Air Service Board, Realtors and not-for-profit platform to review new business opportunities, and issues like housing and talent attraction
2-Nov	Wood River Tourism Coalitio	not for profit	Jessica Maynard	Blaine Co	Networking Event	None	None	review of upcoming bookings and pinch points in tourism; specific discussion on extending LOT for air
2-Nov	Sun Valley Co.	hospitality & tourism	Pete Sonntag	Sun Valley	Seminar	None	None	SVC update for community on upcoming winter pl;ans, new lift program, fire safety projects and key new staff hires
2-Nov	Sun Valley Culinary Institute	food & beverage	Karl Uri	Ketchum	Partner Meeting	None	None	Exco meeting to discuss new culinary director candidates and offer process
2-Nov	YMCA		Jason Scherer	Ketchum	Partner Meeting	None	None	Presentation to full board on local economis and discussion of implications for Y business model
3-Nov	St. Lukes Wood River		Joy Purdek	Ketchum	Seminar	None	None	State of St Lukes presentation on future health care issues and activities

8-Nov	Early Learning Advisory Committee		Kathryn Ivers	Ketchum	Partner Meeting	None	None	Meeting of ELAC on childcare need and delivery survey; review of branding, spanish translation, distribution plans
9-Nov	2022 SVED Summit		Harry Griffith	Sun Valley	Networking Event	None	None	Annual gathering to discuss Quality of Place; 1 keynote, 4 panels and 150 attendees collaborating for full day on strategic future for WRV
10-Nov	Sun Valley Culinary Institute		Karl Uri	Ketchum	Board Meeting	None	None	Regular board meeting to review strategic priorities and year end fundraising activities
14-Nov	CSI		Janet Pretti	Twin Falls	Partner Meeting	None	None	Meeting to discuss summer trade camps for WRV with CSI, I Have a Dream and TPM contractor
14-Nov	KURA		Susan Scoville	Ketchum	Partner Meeting	None	None	Review of final FY23 contract for services
16-Nov	BC Sustainability Committee		Lynn Barker	Hailey	Partner Meeting	None	None	Review of revised goals following charette
16-Nov	SVED	not for profit	Rick Lefaiivre	Ketchum	Board Meeting	None	None	Regular board meeting to discuss priorities, YTD financials and potential new board members; vote to change out chairman from Ric Lefaiivre to Guy Cherp based on tenure
16-Nov	Visit Sun Valley		Scott Fortner	Ketchum	Networking Event	None	None	Business after hours discussion
17-Nov	Sun Valley Co.	hospitality & tourism	Pete Sonntag	Sun Valley	Partner Meeting	None	None	Meeting on TPM project to identify key members of the SV Hosp team to engage
30-Nov	RIVDA	financial	Jeff McCurdy	Twin Falls	Partner Meeting	None	None	Regular board meeting
2-Nov	Benchmark Engineering	construction & trades		Ketchum	Partner Meeting	None	None	Membership renewal solicitation
4-Nov	Mascaroni Design	construction & trades	Tim Mascaroni	Ketchum	Partner Meeting	None	None	Membership renewal solicitation
17-Nov	St Thomas Pet Clinic	healthcare	Karsten Foestveed	Ketchum	Partner Meeting	None	None	Discussion of takeover of Sun Valley Animal Center and impact on small vet practices
3-Dec	City of SV	Government	Peter Hendricks	Sun Valley	Partner Meeting	None	None	Discussion of city administration staff changes
6-Dec	Business Working Group (B)	not for profit		Ketchum	Networking Event	None	None	Update on county economic issues
7-Dec	WR Tourism Partnership	tourism		Ketchum	Tourism	None	None	Update on level of tourism activities; Dec on par with Jan expected to be ahead
8-Dec	Cox Communications	communications	Guy Cherp	Ketchum	Partner Meeting	None	None	Discussion of interest in assuming SVED board chairman position
8-Dec	Business Plus	not for profit	Rebecca Wilder	Twin Falls	Partner Meeting	None	None	Discussion of air service and minimum revenue guarantee program
9-Dec	SV Culinary Institute	food & beverage	Karl Uri	Ketchum	Partner Meeting	None	None	Interviews for new chef instructor candidates
9-Dec	Zartico	tourism	Ray Gadd	Denver	Tourism Community	None	None	Webinar on new functionality for destination management software; sample data presented indicates visitor spend at \$500 per person per day over last 6 months
13-Dec	City of Ketchum	government	Neil Morrow	Ketchum	Development	None	None	Planning & Zoning meeting on Harriman Hotel development; SVED submitted letter of support
14-Dec	Department of Commerce	government	Karen Applegren	boise	Seminar	None	None	Review of Idaho Access Project; suggested linkage with TPM assessments underway
14-Dec	SVED Exco	not for profit	Rick Lefaiivre	Ketchum	Board Meeting	None	None	
14-Dec	Christensen Global Strategie	professional services	Aimee Christensen	Ketchum	Networking Event	None	None	Inaugural climate tech entrepreneurs meeting\
14-Dec	BC Sustainability Committee	government	Lynn Barker	hailey	Partner Meeting	None	None	Charette with 100 community members to fine tune goals and actions
14-Dec	CSI	education	Alex Wolford	Twin Falls	Partner Meeting	None	None	Planning meeting on construction and trades approach to Blaine Co
16-Dec	Webb Landscaping	construction & trades	Doug Webb	Bellevue	Partner Meeting	None	None	business levels still very high, staffing OK with longer term staff; no plans to develop housing inhouse on co-owned land
19-Dec	Early Learning Advisory Com	education		Hailey	Partner Meeting	None	None	Finalization of provider & user surveys and assignment of solicitation responsibilities
16-Dec	Steadfast Properties	development	Lance Emery	Bellevue	Partner Meeting	None	None	Discussion of plans for new multifamily development south of Bellevue; c 600 units planned in PUD with mix of affordable, market and commercial
2-Dec	Becker Chambers	financial	Linda Chambers	Hailey	Partner Meeting	None	None	Having to scale back on clients services due to lack of staff (just lost 2 one staff member)
5-Dec	Rixon Excavation	construction & trades	Carl Rixon	Hailey	Partner Meeting	None	None	Backlog from Fall still exists, but things slowing down now; lots of snow removal\ YTD Cutting back on all NFP clients to have more personal time; also focusing on a newer start up client tr two with growth potential
8-Dec	McPhearson CPA	financial	Christie McPhearson	Hailey	Partner Meeting	None	None	Discussed upcoming advocacy issues for Ketchum; considering lobbying for increase in Idaho jumbo loan limitation with HUD like a decade ago
13-Dec	Sawtooth Board of realtors	real estate	Bob Crosby	Ketchum	Partner Meeting	None	None	discussed BSU hospitality program and renewal of SVED membership
15-Dec	BSU	education	Vanessa Fry	boise	Partner Meeting	None	None	Discussed potential new FBO company as allowed in Master Plan ; a number of companies have expressed interest; may use an RFP process to ferret out interest
15-Dec	Friedman Memorial Airport	transportation	Chris Pomeroy	Hailey	Partner Meeting	None	None	Big backlog of business exceeding 45 days for non essential services
20-Dec	Buffalo Electric	construction & trades		Hailey	Partner Meeting	None	None	Review of recent changes in Hailey development scene
22-Dec	City of Hailey	government	Lisa Horowitz	Hailey	Partner Meeting	None	None	Discussion of creating amended language for Mountain Overlay District to allow for Forest Health improvements; support potential from John Riling of Boise National Forest
1-Jan	Slette Robinson	legal	Gary Slette	Twin Falls	Partner Meeting	None	None	Discussion of LOT ballot proposal for air and housing
3-Jan	City of Ketchum	government	Jade Riley	Ketchum	Partner Meeting	None	None	Review of commercial real estate markets
4-Jan	Kenny Bogue	real estate	Matt Bogue	Ketchum	Partner Meeting	None	None	Review of community banking trends
4-Jan	US Bank	financial	Charlotte Westover	Ketchum	Partner Meeting	None	None	Review of proposed loan for purchase of assisted living facility
5-Jan	RIVDA	financial	McCready	Weiser	Partner Meeting	None	None	Staffing for qualified installers still a problem; service book full with new and old clients
9-Jan	Jons Heating	construction & trades	Clint	Carey	Partner Meeting	None	None	Annual update on community issues; staffing OK with long term employees and J1 access- butchers harvest positions to fill; no current plans to put in new housing; do not provide childcare support but interested in supporting community access expansion; last year highest revenue ever but significantly impacted by inflation as well as higher demand
9-Jan	Atkinsons Market	retail	Whit Atkinsons	Ketchum	Partner Meeting	None	None	Discussed potential new Ketchum roundabout and business; generally supportive provided they can get access; lots of new customers
10-Jan	Ketchum Auto	retail	Ryan	Ketchum	Partner Meeting	None	None	

11-Jan	SVED	not for profit	Guy Cherp	Ketchum	Board Meeting	None	None	Annual retreat with full board and 5 outside community members; reviewed performance , strategic plan and budgets for 2023
11-Jan	PEG Group	development	Kody Frank	Ketchum	Partner Meeting	None	None	Provided analytical support for visiting equity investor re: Marriott Signature hotel project
12-Jan	Sun Valley Outfitters	recreation	Eric Weiseth	Ketchum	Partner Meeting	None	None	Discussed SNRA Outfitters Guides Management Plan and concerns about license allocation methodology which does not take into account 2021 or 2022 data on hand
12-Jan	Revelry Group	food & beverage	Jim Crystal	Ketchum	Partner Meeting	None	None	Discussion on fundraising priorities for SVCI; agreed on funneling industry through Revelry
12-Jan	Visit Sun Valley	tourism	Scott Fortner	Ketchum	Board Meeting	None	None	Foundation and seeking expanded support associated with SV events
13-Jan	RIVDA	financial	Jeff McCready	Twin Falls	Board Meeting	None	None	regular board meeting to review programs and priorities; discussion on LOT ballot options and approach
13-Jan	CSI	education	Alex Wolford	Twin Falls	Community Development	None	None	Loan committee meeting followup on assisted living acquisition loan
16-Jan	City of Ketchum	government	Morgan Lander	Ketchum	Community Development	None	None	Discussion with BCSD, I Have a Dream on organization and funding for summer vocational trade camps; plans for week long camps end June for Construction/Trades, Culinary and Entrepreneurship
16-Jan	Jivaro	services	Adrian Proctor	Ketchum	Partner Meeting	None	None	Meeting to discuss strategic plan for Planning & Zoning department, formation of Technical Advisory Committee with SVED participation; also presented project development survey results and offered further background / presentations
17-Jan	SQN Sports	recreation	Megan Murphy Lengyel	Hailey	Partner Meeting	Other	None	Local headhunter specializing in tech sector; have grown local office to 6, with base in CA and remote offices around country; just hired Adrian
18-Jan	WR Tourism Partnership	tourism	Carol Waller	Ketchum	Tourism	None	None	retooling business to strat new growth; focused on direct to consumer; needs seed capital, and would be interested in RIVDA programs
19-Jan	SV Culinary Institute	education	Karl Uri	Ketchum	Partner Meeting	None	None	Meeting to review LOT ballot initiative and positioning for each local government
20-Jan	The History Project	tourism	Wendolyn Holland	Sun Valley	Partner Meeting	None	None	Regular board meeting to review priorities and FY23 budget
23-Jan	WRV Lodging Association	tourism	Jessica Maynard	Blaine Co	Partner Meeting	None	None	Review of Ketchum Historical Preservation Commission goals, ski history project, INL priorities; also discussed possible new liquor license for historical district buildings
24-Jan	Blaine Co Commissioners	government	Muffy Davis	Blaine Co	Partner Meeting	None	Tourism	Bimonthly meeting to review lodging trends; number forward up per Destimetrics; strong demand with record ARD rates
24-Jan	Ketchum P&Z	government	Neil MORrow	Ketchum	Community Development	None	None	Presentation by SNRA on Outfitter Guide Management Plan to commissioners; SVED comments on poor process and restraint of trade for local guiding entities; encouragement to file objection letters prior to deadline of Feb 14
25-Jan	Idaho Department of Commerce	government	Karen Applegren	Boise	Networking Event	None	None	Next hearing on Harriman Hotel project; reached consensus on design and was approved to move to next stage of development after 15 years of effort
26-Jan	McCall & Teton ED Pros	economic development	Sean McDermot/Lindsay Har	Idaho	Networking Event	None	None	Webinar on creative districts, grant opportunities and approaches
31-Jan	Early Learning Advisory Com	education	Kathryn Ivers	Blaine Co	Business Retention Business Expansion	None	None	Discussion of tourism based communities to share best practice; reviewed LOT taxes, winter traffic, grant opportunities etc
17-Jan	LightBio	agriculture	Keith Woods	Blaine Co	Community Development	IGEM	IGEM	Collaborative committee review of needs assessment and program to distribute findings; basically demonstrated that childcare is an issue for 82% of local businesses
19-Jan	WRV Forest Collaborative	environmental	Lance Davisson	Boise	Community Development	None	None	Discuss several funding options including RIVDA, angel investors, IGEM and STEP
20-Jan	Idaho House	government	Ned Burns					Reviewed and commented on draft report; suggested additional goals/actions including high value forestry list, firewise insurance zone consulting
21-Jan	Makey ED Pro	economic development	Martin Evans	Mackee		None	None	Reviewed potential high impact Idaho House and Senate legislation proposals, especially city lease limitations, city annexation procedures, and liquor license expansion for historic buildings
24-Jan	SV Guides	recreation	Zach Crist	Ketchum	Partner Meeting	None	None	Discussed Kinex Cu mine expansion in Mackee and possible support for their planning and company interface efforts
24-Jan	Hillside Gains	food & beverage	Brett Stevenson	Bellevue	Partner Meeting	None	None	Discussed problems with Outfitters Guides Management Plan draft submitted by SNRA; proposed advocacy letter on behalf of Blaine Co's 20 guiding orgs to allow for more license days
25-Jan	US Forest Service	government	Kurt Nelson	Sun Valley	Partner Meeting	None	None	Discussed new product line of baked breads, distribution and marketing opportunities
25-Jan	Engel Voekler	real estate	Reid Sanborn	Ketchum	Partner Meeting	None	None	Discussed problems with Outfitters Guides Management Plan and objection process conducted by regional office in SLC
25-Jan	Walnut Ave Mall	real estate	Chip Fisher	Ketchum	Partner Meeting	None	None	Discussed current status of commercial projects underway; new construction on SV Rd and 1st Ave is commercial only and pre-sold to 4 local businesses
								Discussed move of Topnotch into Le Saisons building and backfilling former space in Walnut Ave Mall; also possible approaches on Simplot parcel