



City of Ketchum

### CITY COUNCIL MEETING AGENDA MEMO

Meeting Date:  Staff Member/Dept:

Agenda Item:

Recommended Motion:

Policy Analysis and Background:

City staff have been collaborating with World Cup event producers and stakeholders since November to identify all infrastructure and emergency service needs. The goal is to create coordinated plans that guide all stakeholder and municipality operations during the events. More work remains, but the framework for these efforts has taken shape. Provided in this presentation is an overview of work done thus far as well as what is scheduled to take place before the events begin. Staff is seeking Council input to be considered during upcoming World Cup planning meetings.

Sustainability Impact:

Financial Impact:

None OR Adequate funds exist in account:	
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Attachments:

1. World Cup Planning Presentation



# WORLD CUP PLANNING REPORT

January 21, 2025



# TODAY'S OBJECTIVES

1. Provide an overview of work done thus far
2. Share what is left to do and what the next steps will be
3. Collect council feedback



# KETCHUM'S PRIMARY GOALS

1. Get all stakeholders (event producers, municipalities, and infrastructure providers) working from the same agreed-upon plans.
2. Oversee infrastructure and communications for activities taking place in Ketchum city limits to enable event producers to focus on what they do best.





# PLANNING TO DATE

November 2024

- City department meetings to determine infrastructure and needs



December 2024

- Meetings with event producers and infrastructure providers to determine their plans and needs



January 2025

- Joint meetings with all stakeholders to refine plans



# IDENTIFIED NEEDS

- Special traffic control for businesses/property access
  - i.e. reversal of a one-way section of Picabo Street and issuing credentials so Edelweiss and International Village residents can access their property
- Temporary additional public parking facilities throughout town
- Additional shuttle services and configuring routes to work with bus routes, infrastructure, and events
  - i.e. private shuttles making stops at all event locations and public parking spots, not just back and forth from the Sun Valley Lodge to Warm Springs/River Run Lodge
- Restrict parking around the Warm Springs Lodge area to only those with credentials, including residents, event/infrastructure support, media, competitors and their teams, and select resort pass holders
- Private security services for event areas



# IDENTIFIED NEEDS *(cont.)*

- Extra emergency personnel from nearby counties
- Support from Homeland Security and all jurisdictions to create emergency prevention and response plans
- Snow removal and storage plans
- Street closure and traffic control plans
- Internal and external communication plans

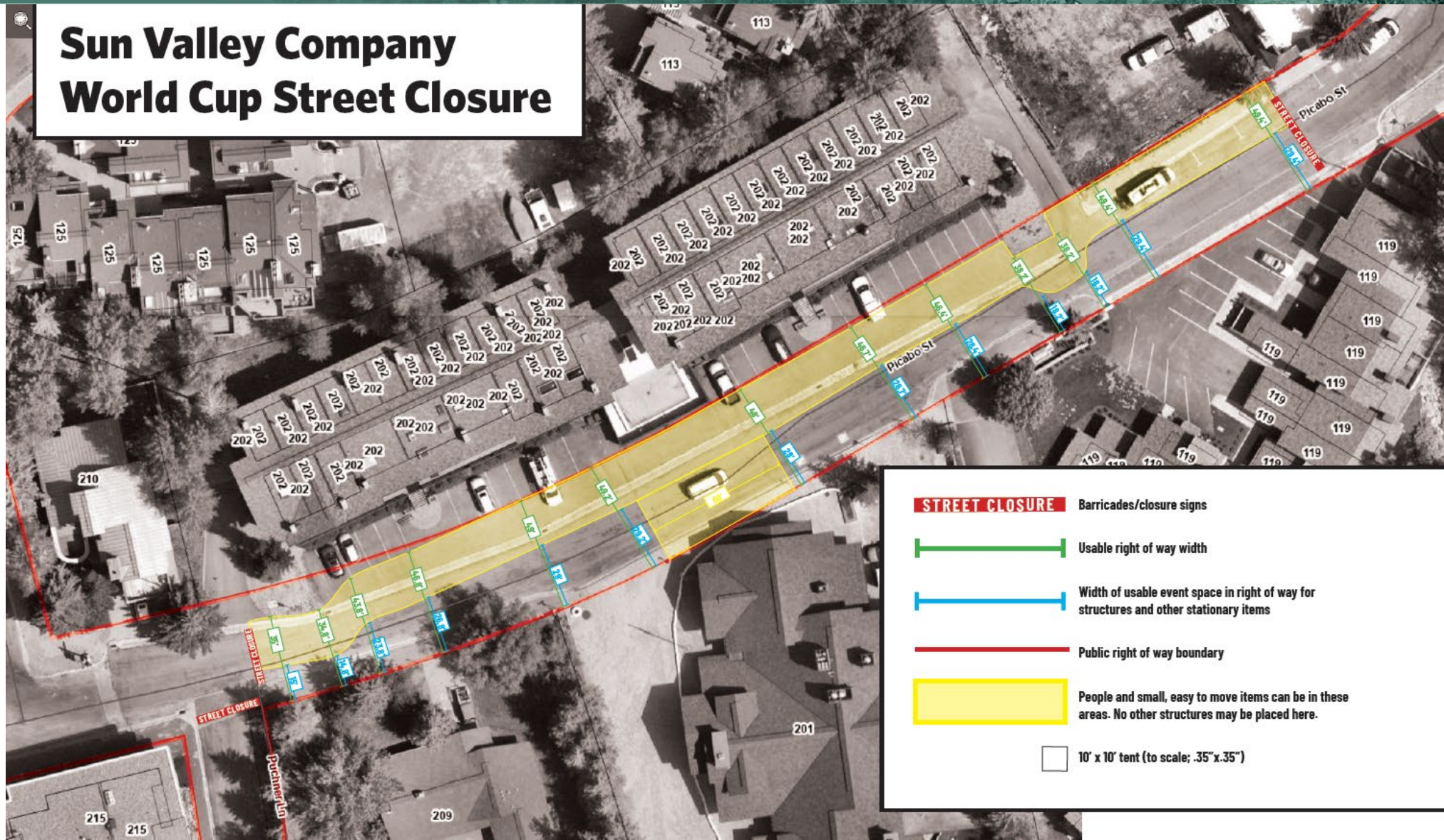




# EXAMPLE OF PLANS IN PROGRESS

- Emergency and property access for Picabo Street closures

## Sun Valley Company World Cup Street Closure







# EXAMPLE OF PLANS IN PROGRESS

- Street closure and traffic control for Main Street
  - 12 AM on Friday, March 21 to 7 AM on Monday, March 24

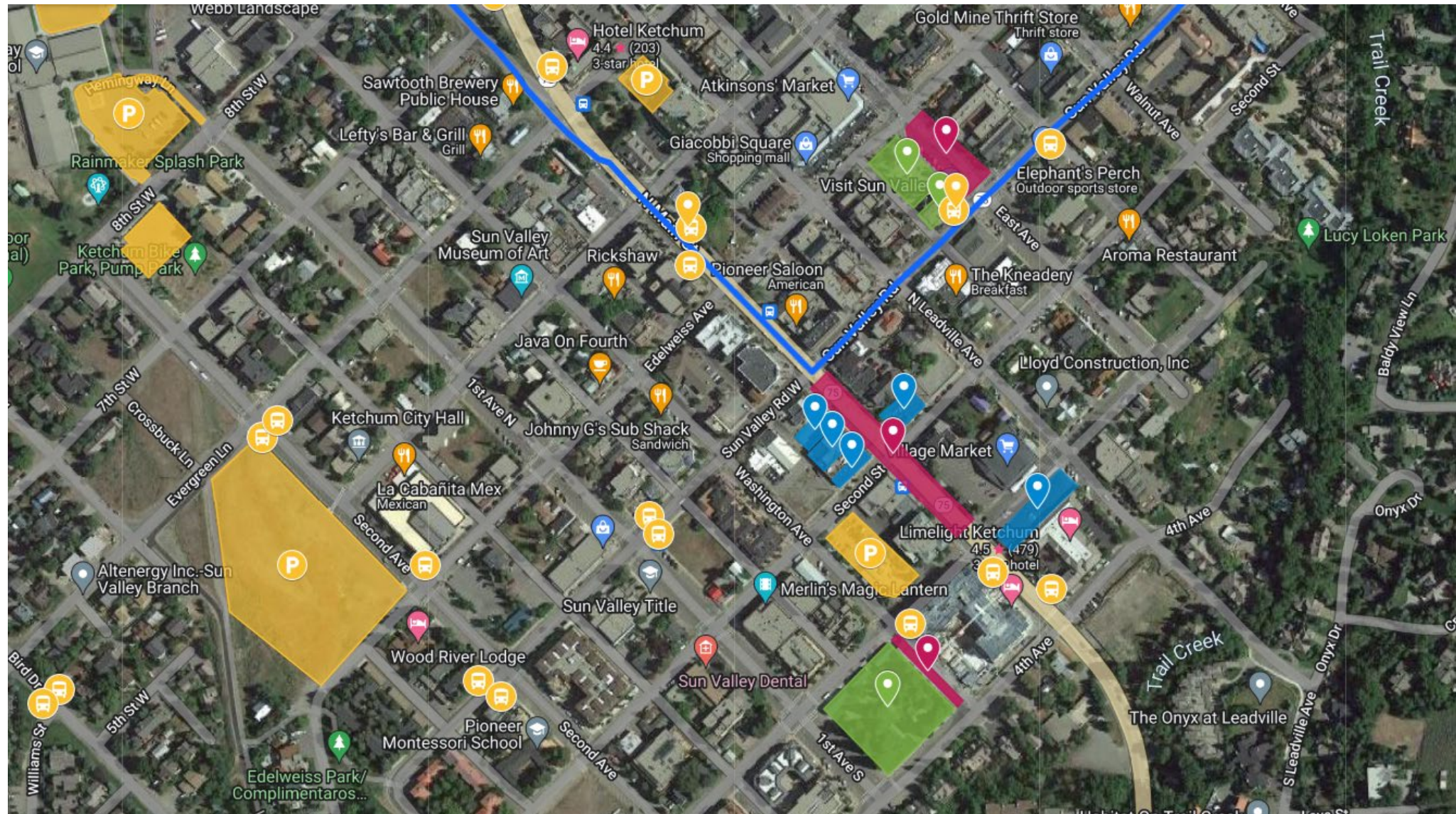






# EXAMPLE OF PLANS IN PROGRESS

- Internal and external interactive maps with real-time updates and all event/infrastructure information



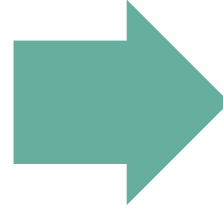




# UPCOMING PLANNING

Early February 2025

- Meet with affected properties/businesses
- Finalize all master plans with all stakeholders



Mid to late February

- All stakeholders adopt master plans
- Plans are shared with the public





**QUESTIONS?**