



City of Ketchum

CITY COUNCIL MEETING AGENDA MEMO

Meeting Date: January 29, 2026 Staff Member/Dept: Jade Riley - Administration

Agenda Item: Recommendation to approve contract 26087 with McClure Policy, LLC for governmental relations services during the 2026 Idaho Legislative Session.

Recommended Motion:

"I move to approve contract #26087 with McClure Policy, LLC for Governmental Relations Services in a not-to-exceed amount of \$60,000 and to seek reimbursement from Resort City Coalition members."

Reasons for Recommendation:

Created by the city of Ketchum in 2022, the Resort Cities Coalition (RCC) consists of 23 participating member cities. The 2026 legislative session is already proving to be another busy year for the RCC; the lobby team, with the help of a 'definition' sub-committee of RCC members, has been hard at work refining what constitutes a 'Resort City' all summer in preparation for defensive legislation against the loss of city-initiated STR regulations.

The annual scope of work for the contract is:

- Prevent negative/hostile legislation toward Resort Cities.
- Coalition Building: The lobbyist(s) serves as a coordinating resource between all resort cities in Idaho with a goal of speaking with one voice with the Governor's Office and Legislature.
- The RCC will continue to focus on the following top legislative priorities for the 2026 session:
 - Protecting Local Option Tax
 - Keeping STR State regulation at status quo
 - Other: liquor licensing, childcare, housing, and ITD coordination
- FY2026 marks the second year that the RCC will have year-round representation.

Sustainability Impact:

None.

Financial Impact:

None OR Adequate funds exist in account:	This contract will be funded via the Non-Departmental budget (page 41 in the budget book), paid in full by Ketchum. A tiered funding structure has continued this year with the RCC members: small towns at \$500, mid-sized at \$1,000-1,500, and larger communities at \$4,000-\$10,000 based on their respective LOT collections. Should full financial participation occur, the net cost to the City of Ketchum would be \$25,250.
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Attachments:

1. Proposed Contract #26087
2. Purchase Order #260087

CONSULTING SERVICES AGREEMENT
#26087

THIS CONSULTING SERVICES AGREEMENT ("Agreement") is made and entered into by and between McClure Policy, LLC (McClure) an Idaho limited liability company with principal offices in Boise, and the City of Ketchum (Ketchum) an Idaho municipality.

In consideration of the mutual promises hereinafter set forth, it is agreed by and between the parties as follows:

1. The initial term of this Agreement shall be for twelve (12) months starting January 1, 2026 and terminating on December 31, 2026 unless terminated by either party in accordance with the provisions of Paragraph 6 of this Agreement.
2. Ketchum hereby retains McClure to assist with lobbying and government affairs services in the state of Idaho on behalf of the Resort Cities Coalition (RCC). Such services shall involve informing, advising and lobbying on behalf of RCC on matters relevant to Idaho's resort cities. In particular, McClure will work to: (1) represent the RCC in negotiations with stakeholders and lawmakers to protect local governance of short-term rentals; (2) protect the resort cities local option tax; (3) support funding for childcare and affordable workforce housing; (4) cultivate positive relationships between RCC and state agencies such as ITD and ABC; and (5) communicate regularly with RCC. Emily McClure shall continue to register as a lobbyist on RCC's behalf and will use her best efforts to represent RCC in state government affairs. Emily McClure's colleagues Blake Youde of Youde & Associates, LLC and Hailie Johnson-Waskow of Waskow Policy, LLC will also continue to register as lobbyists on behalf of RCC and will use their best efforts to represent RCC in the same capacity.
3. In consideration of McClure's services, Ketchum shall pay five thousand dollars (\$5000) each month, for a total twelve-month contract of \$60,000. In addition, Ketchum shall reimburse McClure for reasonable and customary expenses, including but not limited to, legislative entertainment expenses and in-state travel expenses incurred in fulfilling obligations under this Agreement.
4. McClure will provide its own office, supplies and support staff as necessary for the performance of government affairs services. It is further understood that McClure will be an independent contractor and not an employee of Ketchum and as such, McClure will be responsible for its own insurance, as required by law. McClure shall indemnify and hold harmless Ketchum, RCC, its affiliates, and its respective officers, directors, agents, and employees from any and all claims, demands, losses, causes of action, damage, lawsuits, judgments including attorneys' fees and costs, arising out of, or relating to, McClure's services under the Agreement, except to the extent that such claims, liability, losses or expenses arise from or in connection with any act or omission of the City of Ketchum, its officers, trustees, employees or agents.
5. McClure will submit oral and/or written reports, as appropriate and as requested to such persons as RCC shall direct, regarding activities undertaken pursuant to this Agreement.

6. This Agreement may be terminated at any time by either party without cause on thirty (30) days written notice.
7. This Agreement is a personal services agreement and shall not be assigned or transferred in whole or in part by either party, except as described in paragraph 2.
8. Jade Riley is the City Administrator of Ketchum and is authorized to enter into this agreement on behalf of Ketchum.

IN WITNESS THEREOF, the parties hereto have executed this 29th day of January 2026.

City of Ketchum

McClure Policy, LLC

Emily McClure

Peter Prekeges, Mayor

Emily McClure, Principal
McClure Policy, LLC

ATTEST

Trent Donat, City Clerk & Business Manager



CITY OF KETCHUM

PO BOX 2315 * 191 5TH ST. * KETCHUM, ID 83340
Administration 208-726-3841 (fax) 208-726-8234

PURCHASE ORDER

BUDGETED ITEM? ____ Yes ____ No

PURCHASE ORDER - NUMBER: 26086

To: 5931 MCCLURE POLICY, LLC 5940 S SCHOONER PL BOISE ID 83716	Ship to: CITY OF KETCHUM PO BOX 2315 KETCHUM ID 83340
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P. O. Date	Created By	Requested By	Department	Req Number	Terms
01/21/2026	CCHING	CCHING			

Quantity	Description	Unit Price	Total
1.00	RESORT CITIES COALITION LOBBYING CON 01-4193-4210	60,000.00	60,000.00
	SHIPPING & HANDLING		0.00
	TOTAL PO AMOUNT		60,000.00

Authorized Signature