



City of Ketchum

May 2, 2022

Mayor Bradshaw and City Councilors
City of Ketchum
Ketchum, Idaho

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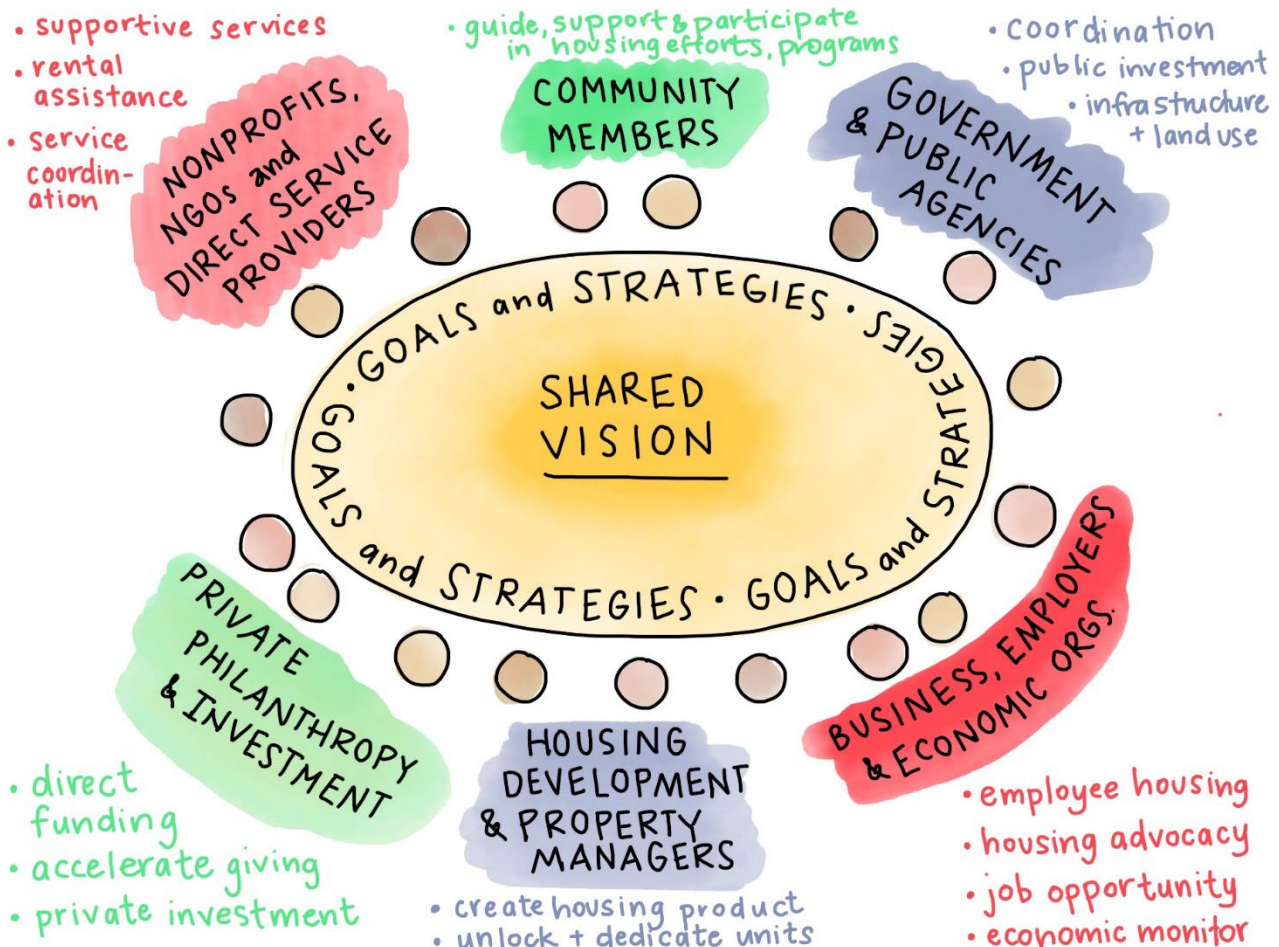
Review Housing Coordination Models and Provide Feedback

Recommendation and Summary

Staff will review the attached presentation regarding different options to increase housing coordination with the county and solicit your feedback. These options following the February joint meeting between the cities, county and housing authority where improved coordination was discussed. Staff has recently met with the County Commissioners and the Chair of the Housing Authority who were supportive of exploring new coordination models.

Introduction and History

Coordination is a major theme of the draft Housing Action Plan. Not only improved coordination between the governmental entities but within non-profits service providers, employers, and philanthropy.



Sustainability Impact

Adequate community housing decreases the occurrence of trip generation and associated greenhouse gases.

Financial Impact

Staff is working to refine the costs associated with the different options.

Attachments:

Presentation

Proposed Countywide Housing Coordination Approach

City of Ketchum



Housing Action Plan Goal 4:

INFORM, ENAGAGE + COLLABORATE

- *Improve coordination and collective impacts*
- *Define goals and track progress*
- *Continually engage and educate community*

Our Why

Why consider a reorganization of Blaine County Housing Authority?

- 1. Immediate need for action on a few housing priorities.**
- 2. We all could be operating more efficiently, effectively.**
- 3. The community has called for regional housing coordination.**
- 4. Housing solutions are cross-sectional and require coordination of many partners for long-term success.**

We lack a strong structure for this, currently.

But believe the Housing Authority can and should reorient to lead improved, coordinated housing action.

Options for How...

How we could reorganize Blaine County Housing Authority.



Option 1: Maintain status quo, aiming for added resources.

BCHA works with each community independently as an external support. Local jurisdictions fund/provide housing capacity (staff, programs) as able.



Option 2: Co-funded Ketchum/Blaine County housing staff.

BCHA maintains status quo. City and County share resources to fund Housing Director/Specialist who coordinates between the entities.



Option 3: Co-funded Ketchum/Blaine County housing department. BCHA staff and responsibilities are taken on by the new department.

Staff implement housing actions for the City and County and are a technical housing resource for local jurisdictions & partners (developers, service providers, employers).



Option 4: Shared housing department.

BCHA team staffs, rebrands and expands and strengthens its scope to act as housing staff for local jurisdictions. Partners contribute funds. Coordinate across and integrate with jurisdictions and partners.

(Similar to *Mountain Rides*)

Comparison of Options

OPTIONS	BENEFITS	POTENTIAL PITFALLS
<p>Option 1: Maintain status quo</p>	<ul style="list-style-type: none"> • Does not require any changes or adjustments. • <i>Low cost.</i> 	<ul style="list-style-type: none"> • Hasn't been very effective. • Inefficient and redundant efforts. • Little to no coordination occurs among jurisdictions. • Staff recruitment challenges.
<p>Option 2: Co-funded City/County housing staff</p>	<ul style="list-style-type: none"> • Allows staffing for both entities and can improve coordination with other partners. • <i>Low cost.</i> 	<ul style="list-style-type: none"> • Does not include other jurisdictions. • Does not address BCHA's challenges.
<p>Option 3: Shared housing department</p>	<ul style="list-style-type: none"> • Expanding and strengthening BCHA work scope. • Eliminating duplication and improving coordination. • Cost efficiencies. • Tightened governance. • Rebranded image of BCHA and increased community trust. 	<ul style="list-style-type: none"> • Relies on multiple partners' funding commitments and management agreement (e.g., Joint Powers Agreement or MOU) • <i>Higher cost</i>

Proposed Organizational Chart



Project Management, Reporting and Accountability

WHO	PURPOSE	FREQUENCY
<p>Board Mayors, Council or Commission members, citizens and/or at-large board members</p>	<ul style="list-style-type: none"> • Hire and fire Executive Director • Review budget • Approve or adjust annual action plan and provide overall strategic direction 	<ul style="list-style-type: none"> • Bi-monthly meetings
<p>City and County Departments Planning, Administration, Communications, Public Works, etc.</p>	<ul style="list-style-type: none"> • Directing and working with BCHA staff on specific housing actions. • BCHA staff provides additional capacity to each jurisdiction 	<ul style="list-style-type: none"> • Weekly meetings with each jurisdiction • Regular office hours with each jurisdiction • Monthly joint meetings with all City Administrators and Planning Directors
<p>Implementation Partners Local nonprofits, housing developers, employers, public agencies, etc.</p>	<ul style="list-style-type: none"> • Coordinate and facilitate efforts beyond jurisdictions. • Opportunity to review progress toward shared goals, lessons learned and education. • Project management 	<ul style="list-style-type: none"> • Meet quarterly
<p>Community/ Public</p>	<ul style="list-style-type: none"> • Educate, inform and receive feedback 	<ul style="list-style-type: none"> • Quarterly reports/newsletter • Open Board meetings • Annual partnership meetings • Annual public input

Next Steps

How would we move forward?

Requesting initial commitment to provide resources to complete steps 1 through 4.

- March **Step 1. Develop model**
- April **Step 2. BCHA commitment**
- Step 3. Jurisdiction commitment**
- Step 4. Draft budget and operations plan**
- May **Step 5. Joint Power Agreement or Memorandum of Agreement and funding commitments**
- June **Step 6. Board formation and first meeting**
- July **Step 7. Hire Executive Director**
- August **Step 8. Executive Director hires additional staff**