

Sun Valley Economic Development  
March 2022

**Describe any activities taken this month to advance your industry targeting objectives (Objective A)**- additional meetings of Ketchum workforce housing taskforce with focus on storyline for public input; support and analysis for Ketchum LOT for Housing ballot initiative; assessment of total Blaine Co multi-family project pipeline shows 668+ units planned for '23+; assessment also shows c400,000 sf of commercial development planned for Ketchum; awarded \$3k ARPA recovery grant from Blaine Co on behalf of SV Culinary Institute for reimbursement based on installation of air quality improvement system; executed IDWC Industry grant to SV Culinary for \$150k; evaluating ESOP options as transfer/succession planning mechanism for older local business owners.

**Describe any activities taken this month to advance your business outreach objectives (Objective B)** –direct outreach to 54 local business organizations; main topics remain lack of local talent and workforce housing options; presentation to 150 executives from Berkadia (Berkshire Hathaway subsidiary) on local economy and real estate market dynamics; continued advocacy in support of affordable housing projects, and streamlining design policy guidelines; feedback to Ketchum P&Z on new Emergency Ordinance 1234 ; continued gathering economic data for production of 4Q '21 dashboard issue; follow-up on lapsed membership roster; discussion with BC School District and local NFP's on establishing improved high school vocational program focused on placed business internships.

**Describe any activities taken this month to advance your main street and entrepreneurship activities (Objective C)** –monthly meeting of Blaine Recovery Committee Business Working Group; continued stress on local restaurants with closure of Bigwood Grill and substitution with operations at Apples Warm Springs starting this summer; evaluation of options for cost effective disposal of surplus wood product from Baldy Forest Health project.

**Describe any activities taken this month to advance your placemaking objectives (Objective D)** – continued dialogue with potential movie producers about Sunrise film production.

**Describe any activities taken this month to advance your professional development objectives (Objective E)** –2022 individual performance criteria approved by Board

**Describe any other activities taken this month that fall outside of your workplan objectives-**  
Finalized local details for IEAD Spring conference.