



City of Ketchum

December 19, 2022

Mayor Bradshaw and City Councilors
City of Ketchum
Ketchum, Idaho

Mayor Bradshaw and City Councilors:

Recommendation for Council reconsideration on Ketchum Arts Commission - Art in City Hall selections

Recommendation and Summary

Staff is requesting Council to review and reconsider the acquisition of the two finalists selected by the Ketchum Arts Commission (KAC) for permanent art installation in City Hall.

The reasons for the recommendation are as follows:

- The City of Ketchum would be supporting local artists.
- Council at their November 21st meeting requested KAC pause on moving forward with the purchase of artwork.

Introduction and History

At the November 21, 2022 meeting, selected artwork was presented to Council with the recommendation to approve the purchases. The acquisition of artwork was paused by request of Council. Council instead approved the purchase of Historical Photos using monies from the Percent for Arts budget.

Analysis

On September 19, 2022 KAC issued a Call for Artists for permanent artwork for City Hall. Nineteen artists responded. On October 20, the Ketchum Arts Commission selected two finalists; Rudi Broschofsky from Sun Valley, ID and Julia Seyferth from Ketchum, ID. Each artist will be paid the value of the art determined by the artist. Payment for Rudi is \$12,000 and Julia is \$5,000. Artists were selected through a silent jury process. Three rounds were conducted to eliminate artists, resulting in the selection of the top two. Attached to this staff report is a sampling of each of the two submissions and a brief description of their proposed project.

Financial Impact

There is no new financial requirement or impact. Compensations totaling \$17,000 will be funded by Percent for Arts budget.

Attachments:

- Rudi Broschofsky Image
- Julia Seyferth Image

Rudi Broschofsky – Sun Valley

The Sawtooths, Triptych, 2019, Spray Paint on Hardboard Panels, 44" x 90", \$12,000

Sunset, Copper/Silver



Julia Seyferth – Ketchum

Great Blue Heron, 2020, Pen and Ink, 28.75'' (w) x 31.63'' (h), framed

