

Sun Valley Economic Development
March 2022

Describe any activities taken this month to advance your industry targeting objectives (Objective A)- additional meetings of Ketchum workforce housing taskforce with focus on storyline for public input; support and analysis for Ketchum LOT for Housing ballot initiative; assessment of total Blaine Co multi-family project pipeline shows 668+ units planned for '23+; assessment also shows c400,000 sf of commercial development planned for Ketchum; awarded \$3k ARPA recovery grant from Blaine Co on behalf of SV Culinary Institute for reimbursement based on installation of air quality improvement system; executed IDWC Industry grant to SV Culinary for \$150k; evaluating ESOP options as transfer/succession planning mechanism for older local business owners.

Describe any activities taken this month to advance your business outreach objectives (Objective B) –direct outreach to 54 local business organizations; main topics remain lack of local talent and workforce housing options; presentation to 150 executives from Berkadia (Berkshire Hathaway subsidiary) on local economy and real estate market dynamics; continued advocacy in support of affordable housing projects, and streamlining design policy guidelines; feedback to Ketchum P&Z on new Emergency Ordinance 1234 ; continued gathering economic data for production of 4Q '21 dashboard issue; follow-up on lapsed membership roster; discussion with BC School District and local NFP's on establishing improved high school vocational program focused on placed business internships.

Describe any activities taken this month to advance your main street and entrepreneurship activities (Objective C) –monthly meeting of Blaine Recovery Committee Business Working Group; continued stress on local restaurants with closure of Bigwood Grill and substitution with operations at Apples Warm Springs starting this summer; evaluation of options for cost effective disposal of surplus wood product from Baldy Forest Health project.

Describe any activities taken this month to advance your placemaking objectives (Objective D) – continued dialogue with potential movie producers about Sunrise film production.

Describe any activities taken this month to advance your professional development objectives (Objective E) –2022 individual performance criteria approved by Board

Describe any other activities taken this month that fall outside of your workplan objectives-
Finalized local details for IEAD Spring conference.