



City of Ketchum

PROCLAMATION

- Whereas,** World Suicide Prevention Day is observed each year on September 10th and September is known as National Suicide Prevention Awareness Month, intended to help raise awareness surrounding suicide prevention resources available in the community; and
- Whereas,** suicidal thoughts can affect anyone regardless of age, gender, race, orientation, income level, religion or background and is the tenth leading cause of death in the United States and the second leading cause of death of people ten to 34 years of age; and
- Whereas,** the 5B Suicide Prevention Alliance is committed to raising awareness, providing education and training on suicide prevention, and reducing stigma as all need occasional reminder that all silently fight their own battles; and
- Whereas,** every citizen and community can make a difference in helping end the silence and stigma that for too long has surrounded mental illness and discouraged people from getting the help they need; and
- Whereas,** public education and civic activities can encourage mental health and help improve the lives of individuals and families affected by mental illness.

NOW THEREFORE, I, Neil Bradshaw, Mayor of the City of Ketchum, do hereby proclaim the month of September 2022 as National Suicide Prevention and Recovery Month in the City of Ketchum, and call upon our citizens, public and private institutions, businesses and schools to recommit our city to increasing awareness and understanding of suicide prevention, and the need for appropriate and accessible services to assist individuals in crisis.