



City of Ketchum

### CITY COUNCIL MEETING AGENDA MEMO

Meeting Date:  Staff Member/Dept:

Agenda Item:

Recommended Motion:

Reasons for Recommendation:

- Ketchum’s Agreement with lobbying firm McClure Policy, LLC provides for lobbying, advocacy, and policy services related to the particular interests of resort cities in the State of Idaho.
- Other Idaho resort cities with mutual and shared interests have indicated their desire to participate and help fund the costs of these services.
- The purpose of the MOU is to affirm the mutual benefits and interests of the cities and confirm the participation and terms of funding by the participating cities in cooperation with the City of Ketchum for these resort cities advocacy efforts.

Policy Analysis and Background (non-consent items only):

Sustainability Impact:

Financial Impact:

None OR Adequate funds exist in account:	Non-Departmental. Reimbursements have been received from 18 participating cities as of March 15, 2023, for a total of \$14,000
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Attachments:

1. Memorandum of Understanding #23-012 – City of Irwin, ID

## MEMORANDUM OF UNDERSTANDING

This MEMORANDUM OF UNDERSTANDING (MOU) is entered into between the City of Ketchum, an Idaho municipal corporation, and the City of Irwin, an Idaho municipal corporation.

1. Background: The City of Ketchum has entered into a Professional Services Agreement with the government relations and lobbying firm of McClure Policy, LLC. That Agreement provides for lobbying, advocacy, and policy services related to the particular interests of resort cities in the State of Idaho. Other Idaho resort cities with mutual and shared interests have indicated their desire to participate and help fund the costs of these services.
2. Purpose: The purpose of this MOU is to affirm the mutual benefits and interests of the cities and confirm the participation and terms of funding by the City of Irwin in cooperation with the City of Ketchum for these resort cities advocacy efforts.
3. The City of Ketchum will:
  - a. Serve as the primary point of contact with McClure Policy, LLC, manage the Professional Services Agreement, and be the party responsible for the terms of such Professional Services Agreement.
  - b. Coordinate and communicate with the coalition of participating resort cities to provide updates on the advocacy efforts and state policy and legislative efforts.
4. The City of Irwin will:
  - a. Coordinate, communicate, and participate with the City of Ketchum in providing input, feedback, and direction for resort cities advocacy efforts.
  - b. Contribute to the City of Ketchum in the amount of Two hundred fifty dollars (\$250.00) for reimbursement as a designated contribution to the costs of the Professional Services Agreement. This payment will be made within thirty (30) days of entering into this MOU.
5. Term: This MOU will be effective upon signature and for a five-month period, December 2022 through April of 2023. This MOU may be extended or otherwise amended in writing by the Parties. A party may withdraw from this MOU upon thirty (30) days written notice.
6. Responsibility of Parties: Each party will bear its own responsibility and liability, including insurance coverage, related to respective responsibilities. Each party will carry out its separate activities in a coordinated and mutually beneficial manner.

7. Principal Contacts:

City of Ketchum: Jade Riley, City Administrator  
PO Box 2315  
Ketchum, ID 83340  
(208) 727-5084  
jriley@ketchumidaho.org

City of Irwin:  
Kelly Palmer, City Clerk  
PO Box 253  
Irwin, ID 83428  
Irwin@Ida.net  
208.483.4000

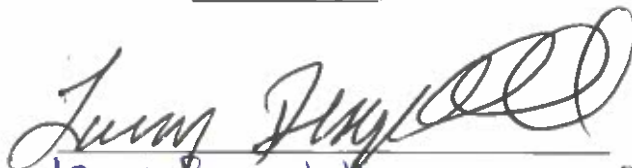
8. Nonexclusive: It is understood that additional Idaho resort cities intend to participate in and contribute to this advocacy effort and will enter similar MOUs with the City of Ketchum. This MOU is not exclusive, and the mutual responsibilities, benefits, and interests are intended to be shared within all participating resort cities.

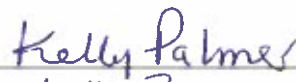
**CITY OF KETCHUM, IDAHO**

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Neil Bradshaw Date  
Mayor

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Attest: Trent Donat  
City Clerk & Business Manager

**CITY OF Irwin, IDAHO**

  
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Larry Perzichilli Date  
Mayor

  
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Attest: Kelly Palmer  
City Clerk