



City of Ketchum

KETCHUM ARTS COMMISSION MEETING AGENDA MEMO

Meeting Date: Staff Member/Dept:

Agenda Item:

Recommended Motion:

I move to approve the Main Street gondola bus stop art wrap call for artists.

Reasons for Recommendation:

- The Arts Commission has been involved in planning for art/history installations on the newly remodeled section of Main Street, between River Street and 6th Street.
- A new bus stop, a former ski gondola, will be installed on the west side of Main Street, between 4th and 5th Street in August 2025. The structure was identified during the Main Street art/history planning as an opportunity to display artwork by applying graphics to it using vehicle-grade vinyl wrap and overlamine.
- The Arts Commission will be awarded funds from the Main Street construction project to pay for the installation.
- The artist and their work to be displayed on the bus stop must be selected by the Arts Commission through a call for artists, and a subsequent blind jury selection. The selected artist will be awarded a \$1,000 stipend.

Policy Analysis and Background (non-consent items only):

Sustainability Impact:

None OR state impact here:

Financial Impact:

None OR Adequate funds exist in account:	Adequate funds will be awarded to the Arts Commission for this project as part of the Main Street project art/history plan.
--	---

Attachments:

1. 2025 Main Street Gondola Bus Stop Wrap Call for Artists
2.
3.



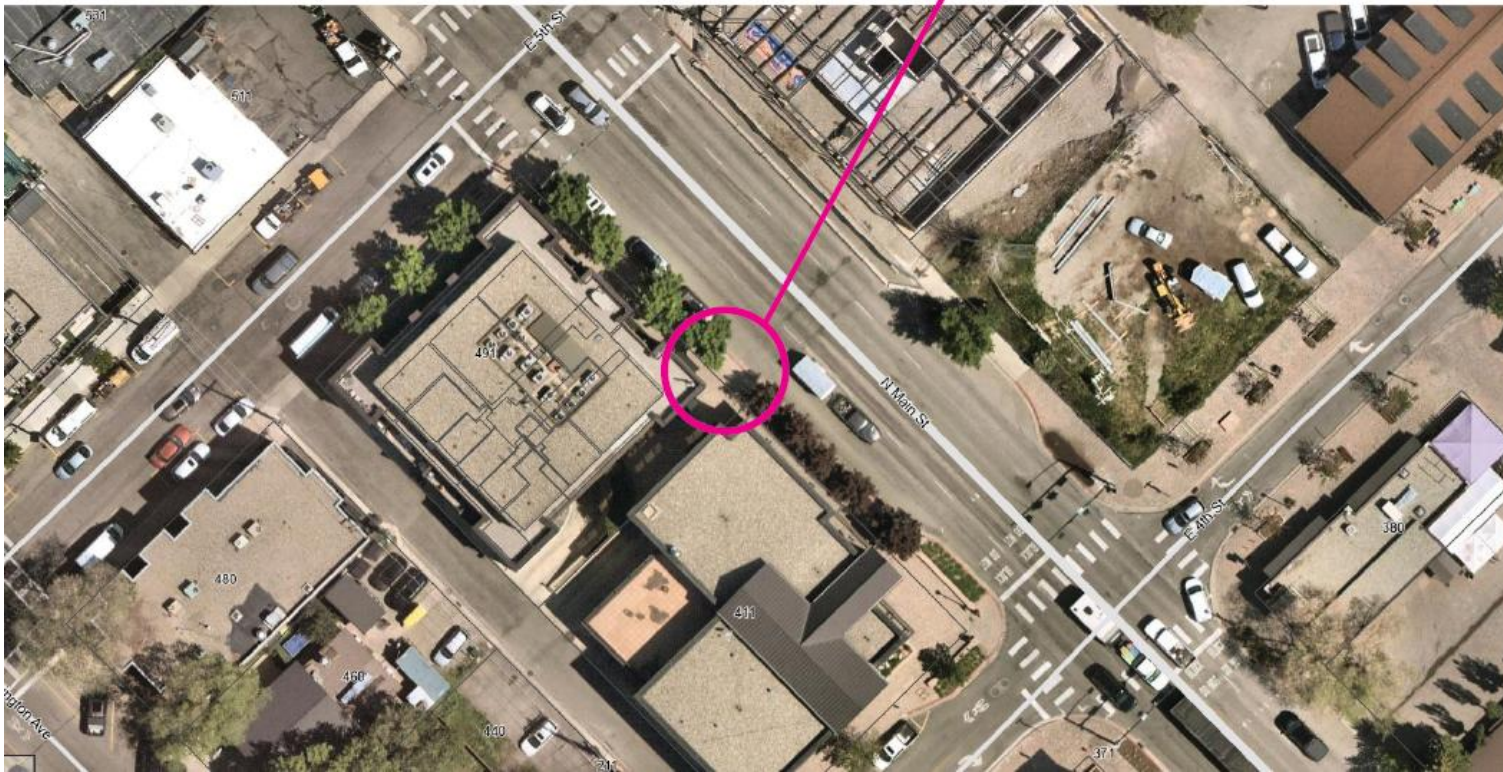
Ketchum Arts Commission CALL FOR ARTISTS & DESIGNERS

Main Street Gondola Bus Stop Wrap

INTRODUCTION

The City of Ketchum, Idaho, invites professional artists and designers to apply for a special opportunity to create the design to be applied to a new bus stop on Main Street. Artists are asked to submit original artwork/designs to enhance the bus stop structure, a former ski gondola car, to be installed on the west side of Main Street, between 4th and 5th Street. The chosen artwork will be applied to the exterior painted areas of the gondola using vehicle wrap-grade printed vinyl graphics with an overlamine protection.

Gondola/bus stop installation location





The artwork will remain on display for the next five years and will be refreshed as needed due to fading from weather or other damage. After the five-year term, the Ketchum Arts Commission may choose to extend the display period or replace the artwork by conducting a new call for artists.

Artwork will be selected by a blind jury composed of Ketchum Arts Commission members. The selected artist will receive a \$1,000.00 stipend. Artwork is scheduled for installation in late August 2025. The artist's name and information will be featured on the printed artwork installation and in promotional publications, including the city's website.

CITY BACKGROUND/HISTORY

The City of Ketchum is located in the Wood River Valley in south-central Idaho and is adjacent to the Sun

Valley Ski Resort. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries, and shopping. In 2018, Ketchum was awarded designation by the International Dark Sky Association as a Dark Sky Community and is included in the Nation’s first International Dark Sky Reserve, one of only 20 in the world. The City of Ketchum hosts the famous annual Wagon Days Parade during Labor Day weekend, the internationally recognized “Trailing of the Sheep” in October, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents.

ARTWORK DESIGN

Artwork submissions may be designed in as many colors as desired and can be graphic or photographic in nature. Possible themes may consider activities in the vicinity of the installation or local recreation, culture, flora, fauna, dark sky, or history. Artists unable to visit the sites should view the surrounding area on Google Earth to assist with theme selection. The chosen artist's works will be recommended by the Ketchum Arts Commission to the Ketchum City Council for final approval. Upon approval by the Ketchum City Council, the artists will receive a design fee of \$1,000.00.

ARTIST ELIGIBILITY

The call is open to all artists, regardless of location. Idaho artists are strongly encouraged to apply.

Proposals that do not contain all the required information will not be considered.

ARTWORK SPECIFICATIONS

- The designs must be original work created by the artist.
- The artwork should be designed to fit within the gondola template provided below.
- Designs should not include commercial speech, logos, brand imagery, or advertising.
- Visual images are not intended to create a forum for public expression.
- Artwork design must not mimic traffic control signage or devices such as street, traffic, or directional signage.
- The Ketchum Arts Commission reserves the right to reject work that differs from the original submittal or does not meet design, quality, or safety requirements.

<insert gondola art template here>

SELECTION CRITERIA

All artwork/designs must meet the specified guidelines mentioned above, be in good taste, and be in furtherance of the mission of the Ketchum Arts Commission.

TIMELINE

July 25, 2025	Call to artists released
August 15, 2025	Application deadline
August 21, 2025	Artwork reviewed and selected by the Arts Commission
August 22, 2025	Selected artist notified
August 28, 2025	Artwork installation

SUBMITTAL INFORMATION

Artists may enter up to five designs for consideration. The artists' names should not appear on the images.

To apply, please submit your:

- resume;
- artist statement;
- images (must be designed to fit within the provided template);
and
- a separate information sheet for each entry that lists the artist's name, bio, work title, and a number to reference the corresponding images.

ADDITIONAL RESPONSIBILITIES

Selected artists will enter into a contract with the City of Ketchum and must sign an "Art in Public Places" Agreement with the City. Final designs become the property of the City of Ketchum.

SUBMITTAL

E-mail: cking@ketchumidaho.org

Mail: **Cyndy King**
Events and Community Engagement Specialist
P.O. Box 2315
Ketchum, ID 83340