



City of Ketchum

April 5, 2021

Mayor Bradshaw and City Councilors
City of Ketchum
Ketchum, Idaho

Mayor Bradshaw and City Councilors:

Consideration and Approval of Rotary Brewfest Special Event

Recommendation and Summary

Staff is requesting City Council consider and approve or deny the application for the Rotary Brewfest special event scheduled to take place on June 19, 2021.

"I move to approve/deny the Special Events License Application for the Rotary Brewfest."

The reasons for the recommendation are as follows:

- Ketchum City Council requested the authority to review and approve all large special event applications.
- The event has submitted a COVID plan.
- COVID protocols are currently mandated by the state and the city.

Introduction and History:

In 2020, Council requested to review and approve special event applications. Due to a reduction in local COVID cases, Council agreed to review and approve only larger events. The Rotary Brewfest is an annual event. Due to COVID restrictions, city health orders and no knowledge as to future COVID conditions, Rotary Brewfest cancelled their 2020 event. Ketchum's current Health Order 20-06 allows for gatherings up to 10 people both indoor and outdoor. The State of Idaho is currently in Stage 3 of reopening, allowing gatherings under 50 people.

Analysis

The Rotary Brewfest is scheduled to take place on June 19, 2021. The event uses Town Square and requests a road closure on East Avenue between Sun Valley Road and 4th Street. This year, the event has also requested the closure of 4th Street between East and Leadville Avenues. This portion of the road closure will also close the north end of the alley alongside Town Square. Event set up through event breakdown will occur between 7 a.m. and 8 p.m.

Significant event changes listed on the application are that the producers are requesting additional space (closure of 4th Street) allowing for social distancing, sanitation stations, and for brewers to be further apart. It is also stated current COVID protocols will be followed and that ticket sales (1,800 in 2019) will be limited by 33% to 1,200. Expected number of participants on the 2019 application was 950.

Producers plan to space each brewer 10 to 12 feet away from one another. Food trucks will be placed on each end of East Avenue and another on 4th Street.

Sustainability Impact

There is no sustainability impact.

Financial Impact

There is no financial impact.