

Sun Valley Economic Development
February 2021

Describe any activities taken this month to advance your industry targeting objectives (Objective A)- issued January Covid dashboard for Blaine County, indicating a continuing month-on-month decrease in local business economic risks with stability in business closures, improvements in LOT and the labor situation; signed up for MountainCareers.com to enable future posting of professional jobs on national web platform used by resorts.

Describe any activities taken this month to advance your business outreach objectives (Objective B) –direct outreach to 24 local business organizations; continued data gathering on STR limitation options; gathering data for study of new homeowner demographics; reviewed 2 Dept of Commerce RFI requests; worked with Project Jester for submittal of final TRI application in advance of March EAC review; advised Idaho Economic Development Association Public Affairs committee on advocacy on county funding, URA, Wolf Trapping, public art spend restrictions and limitations on Gov’s emergency powers bills in front of the legislature.

Describe any activities taken this month to advance your main street and entrepreneurship activities (Objective C) – numerous meetings of Blaine Recovery Committee and Business Working Group; continued collecting of testimonial list of new local professionals relocating to Blaine Co for remote work.

Describe any activities taken this month to advance your placemaking objectives (Objective D) –awarded small \$1700 WRWF annual grant for culinary; continued evaluation of new Idaho \$35m Broadband grant terms and conditions for prospective geographies.

Describe any activities taken this month to advance your professional development objectives (Objective E) –working towards setup of Talent Pipeline Management Academy - Hospitality cohort across Idaho to develop pipeline; evaluated 1 loan applications to Region IV Development

Describe any other activities taken this month that fall outside of your workplan objectives- new board nomination for presentation at next board meeting; continued evaluation of local ED integration opportunities.