



City of Ketchum

March 6, 2023

Mayor Bradshaw and City Councilors
City of Ketchum
Ketchum, Idaho

Mayor Bradshaw and City Councilors:

Recommendation to Approve Memorandum of Understanding (MOU) with Resort Cities Coalition members.

Recommendation and Summary

Staff is recommending the Council approve the MOUs with Resort Cities Coalition members in support of the advocacy efforts entrusted to the lobbying firm contracted for the 2023 legislative session.

"I move to approve the MOU with the fellow resort city of Donnelly for the 2023 legislative session."

Introductions

The City of Ketchum has entered into a Professional Services Agreement with the government relations and lobbying firm of McClure Policy, LLC. That Agreement provides for lobbying, advocacy, and policy services related to the particular interests of resort cities in the State of Idaho. Other Idaho resort cities with mutual and shared interests have indicated their desire to participate and help fund the costs of these services.

The purpose of the MOU is to affirm the mutual benefits and interests of the cities and confirm the participation and terms of funding by the participating cities in cooperation with the City of Ketchum for these resort cities advocacy efforts. If all are to participate, there are 21 potential partnerships in total.

Sustainability

No direct impact.

Financial Impact

The approved lobbyist contract is funded via the Non-Departmental budget. A three-tiered funding structure has been proposed consisting of small towns at \$250, mid-sized at \$500, and larger communities at \$2,500. Should full financial participation occur, the net cost to the City of Ketchum would be \$12,500. Reimbursements have been received from 17 participating cities as of March 1, 2023, for a total of \$13,750.

Attachments

Memorandum of Understanding #23-011 – City of Donnelly, ID

MEMORANDUM OF UNDERSTANDING

This MEMORANDUM OF UNDERSTANDING (MOU) is entered into between the City of Ketchum, an Idaho municipal corporation, and the City of Donnelly, an Idaho municipal corporation.

1. Background: The City of Ketchum has entered into a Professional Services Agreement with the government relations and lobbying firm of McClure Policy, LLC. That Agreement provides for lobbying, advocacy, and policy services related to the particular interests of resort cities in the State of Idaho. Other Idaho resort cities with mutual and shared interests have indicated their desire to participate and help fund the costs of these services.
2. Purpose: The purpose of this MOU is to affirm the mutual benefits and interests of the cities and confirm the participation and terms of funding by the City of Donnelly in cooperation with the City of Ketchum for these resort cities advocacy efforts.
3. The City of Ketchum will:
 - a. Serve as the primary point of contact with McClure Policy, LLC, manage the Professional Services Agreement, and be the party responsible for the terms of such Professional Services Agreement.
 - b. Coordinate and communicate with the coalition of participating resort cities to provide updates on the advocacy efforts and state policy and legislative efforts.
4. The City of Donnelly will:
 - a. Coordinate, communicate, and participate with the City of Ketchum in providing input, feedback, and direction for resort cities advocacy efforts.
 - b. Contribute to the City of Ketchum in the amount of Two hundred fifty dollars (\$ 250⁰⁰) for reimbursement as a designated contribution to the costs of the Professional Services Agreement. This payment will be made within thirty (30) days of entering into this MOU.
5. Term: This MOU will be effective upon signature and for a five-month period, December 2022 through April of 2023. This MOU may be extended or otherwise amended in writing by the Parties. A party may withdraw from this MOU upon thirty (30) days written notice.
6. Responsibility of Parties: Each party will bear its own responsibility and liability, including insurance coverage, related to respective responsibilities. Each party will carry out its separate activities in a coordinated and mutually beneficial manner.

7. Principal Contacts:

City of Ketchum: Jade Riley, City Administrator
PO Box 2315
Ketchum, ID 83340
(208) 727-5084
jriley@ketchumidaho.org

City of Donnelly: Lori Clemens, City Clerk
PO Box 725
169 Halferty Street
Donnelly, ID 83615
208.325.8859
lclemens@cityofdonnelly.org

8. Nonexclusive: It is understood that additional Idaho resort cities intend to participate in and contribute to this advocacy effort and will enter similar MOUs with the City of Ketchum. This MOU is not exclusive, and the mutual responsibilities, benefits, and interests are intended to be shared within all participating resort cities.


CITY OF KETCHUM, IDAHO

Neil Bradshaw
Mayor


Date

Attest: Trent Donat
City Clerk & Business Manager

CITY OF Donnelly, IDAHO


Mayor

01.25.2023
Date


Attest:
City Clerk