



City of Ketchum

June 7, 2021

Mayor Bradshaw and City Councilors
City of Ketchum
Ketchum, Idaho

Mayor Bradshaw and City Councilors:

Discussion and Direction to Staff on 2021 Wagon Days Weekend Activities

Recommendation and Summary

Staff requests direction to staff on activities to include in this year's Wagon Days celebration based on the recommendations listed below.

The reasons for the recommendation are as follows:

- Last year, Wagon Days, in its usual form, was cancelled due to COVID.
- Since the repeal of Ketchum's health order, staff would like to plan for limited activities on Wagon Days.
- Large events around Wagon Days Weekend (Hailey's 4th of July Parade, Trailing of the Sheep) are taking place this year.

Introduction and History

In 2020, in place of the city's typical Wagon Days celebration, the Ore Wagons were placed in Festival Meadow to allow for ample space for visitors and residents to view the wagons. Due to COVID, there were no other activities.

On April 19, 2021, City Council discussed the potential exploration of other options for Wagon Days this year. One of those ideas was to do something that could curate a more educational experience rather than spend funds to pull the Ore Wagons. Bobby Tanner's 20-mule team is the only option for pulling the Ore Wagons. If we do not use Tanner's services for a second year, we may lose him and his team to another event. The Big Hitch Parade, year after year, remains the main attraction of Wagon Days. The city has received many calls asking if the parade was taking place this year.

The city will be reaching out to the Community Library to assist with a historical display to be placed in the Ore Wagon Museum while it is open to the public and serving as Wagon Days Headquarters. This will add an additional educational element.

Since the repeal of Ketchum's health order, along with the Big Hitch Parade, staff would like to add back a few activities to offer more to the public. The Festival Meadow activities would be eliminated. While it is not definitive, the Papoose Club is discussing plans for their pancake breakfast on Wagon Days Weekend. 2021 Wagon Days would include the following:

Big Hitch Parade with Limited Number of Entries
Food and Beverage Vendors on East Ave. During Parade
Some Children's Activities

Historical Display at Ore Wagon Museum
Wagon Days Headquarters at Ore Wagon Museum
Outdoor Celebration of Grand Marshal

Financial Impact

There is no new financial impact. Funding will be provided from the Wagon Days Fund.