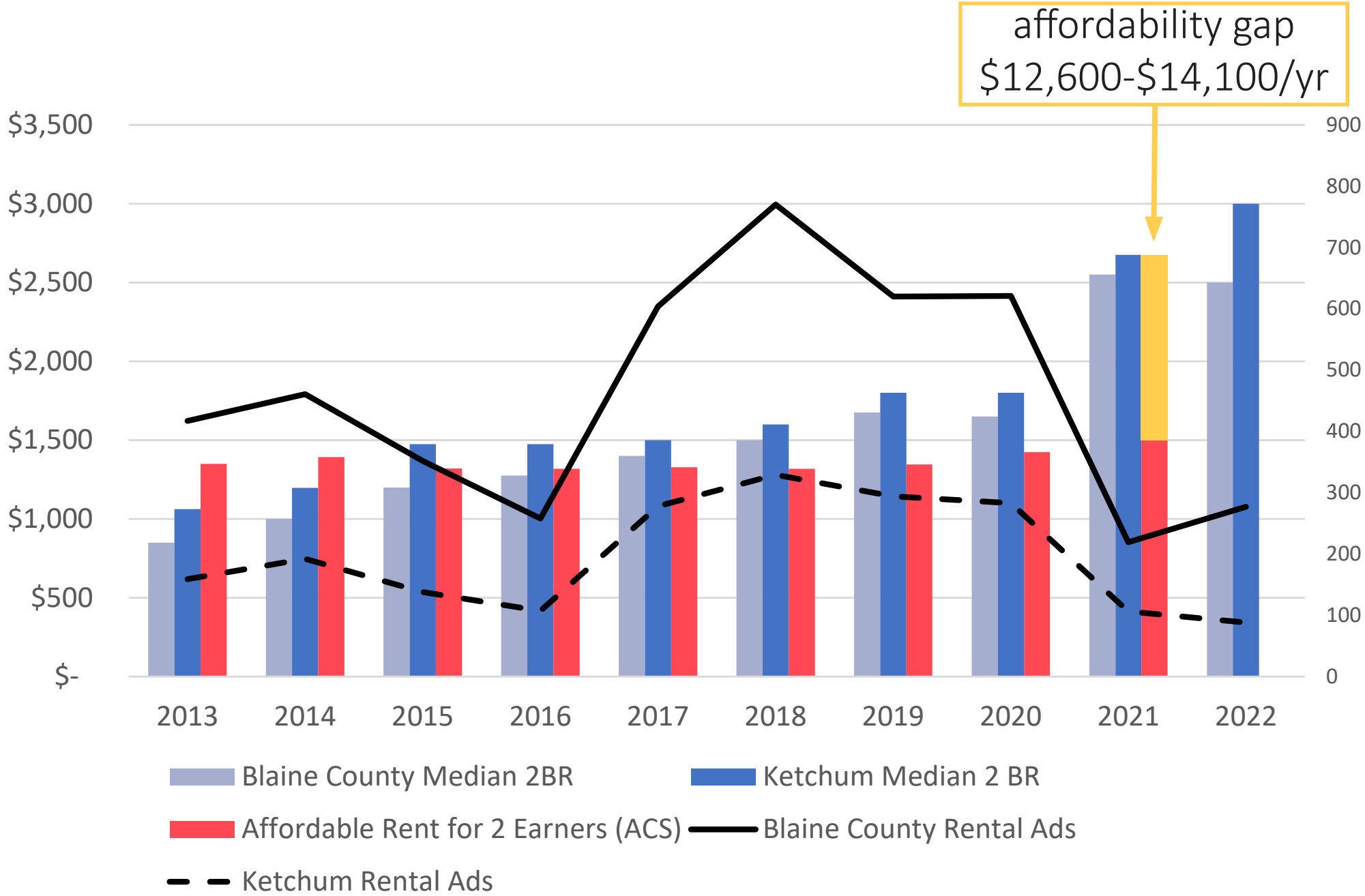


Housing Needs Assessment Update

May 10, 2023



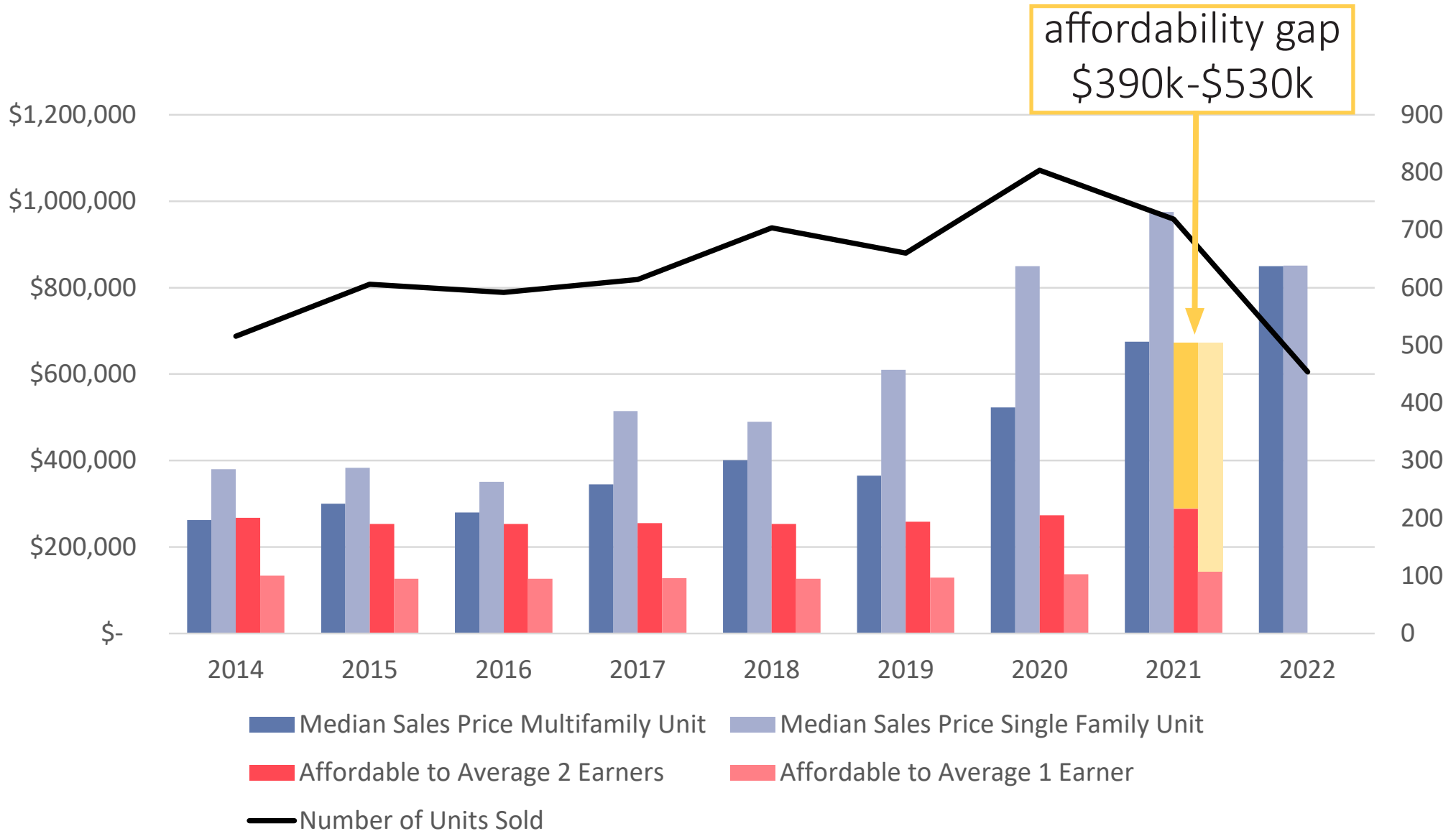
rental listings declining, median rents increasing



Source: Blaine County Housing Authority, Idaho Mountain Express Advertisements

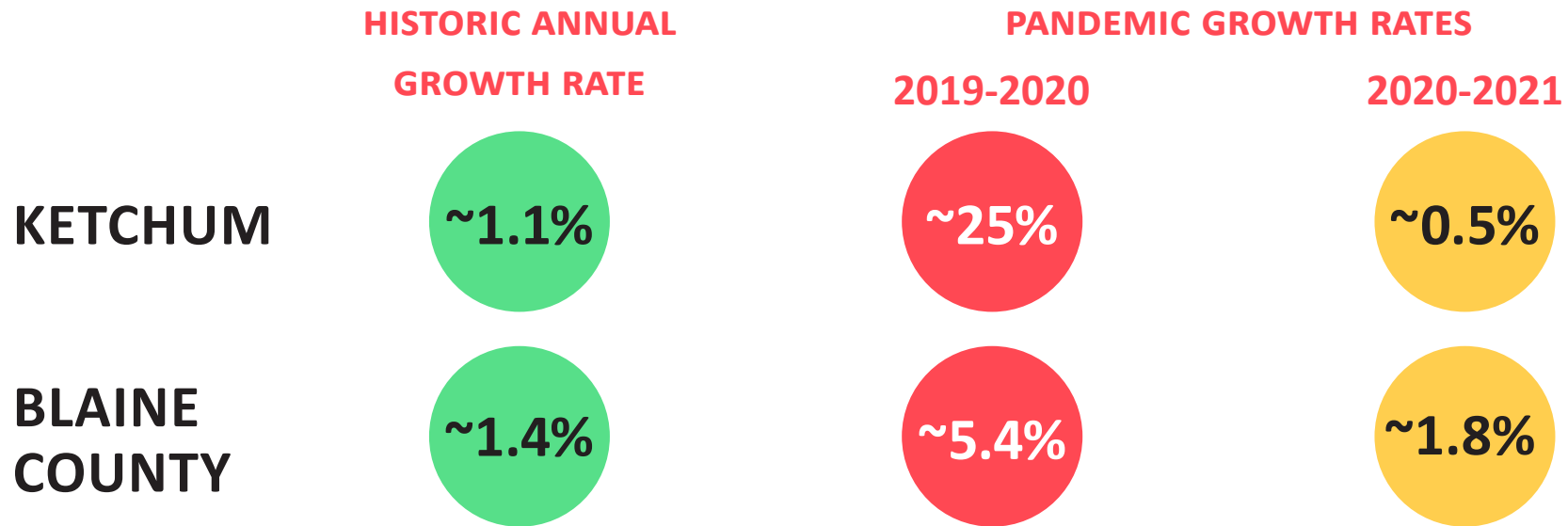
Blaine County sales prices rising, sales volume declining

two median earners could afford the median attached
(multifamily) home in 2014



Source: Blaine County Assessor, Bureau of Labor Statistics QCEW

growth slowed since pandemic boom, but population remains high



SURVEY RESPONSES applied to population

Blaine County residents

identified as unstable

24%

identified as unstable or cost burdened

5,950

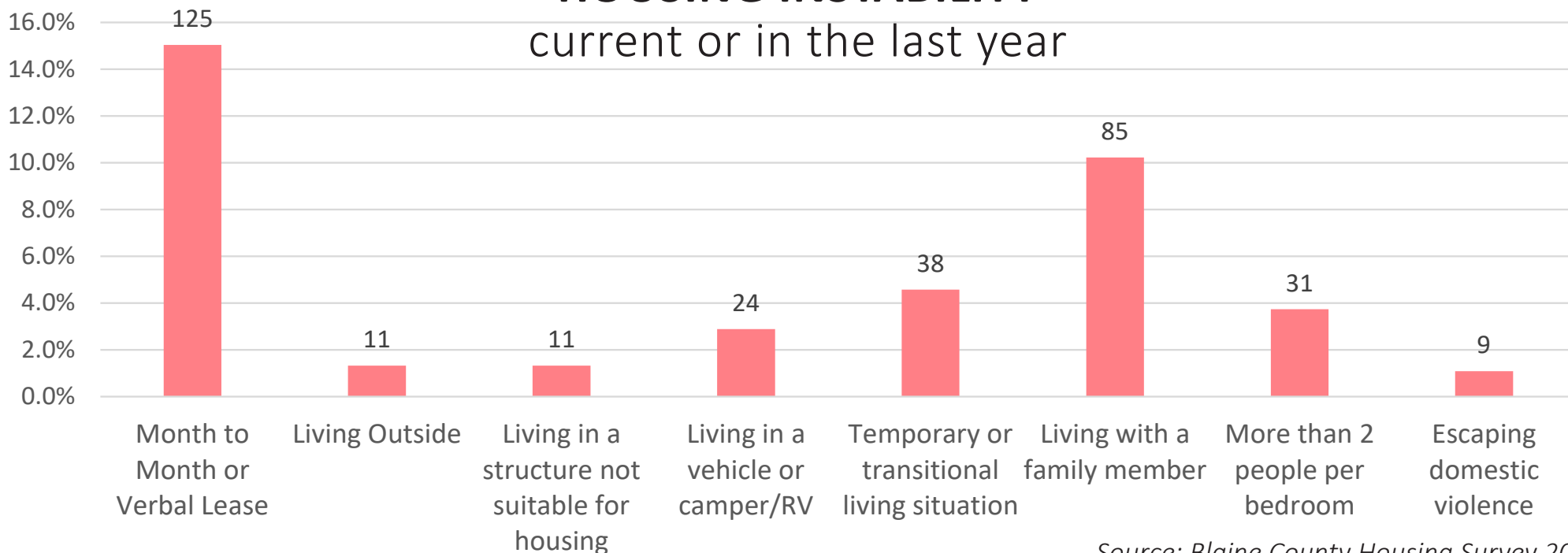
38%

9,450

% could be higher because not everyone completed the survey

HOUSING INSTABILITY

current or in the last year



OTHER STATISTICS

**Blaine County Point
in Time Count**

139

individuals experiencing
homelessness

**Blaine County
Public Schools**

114

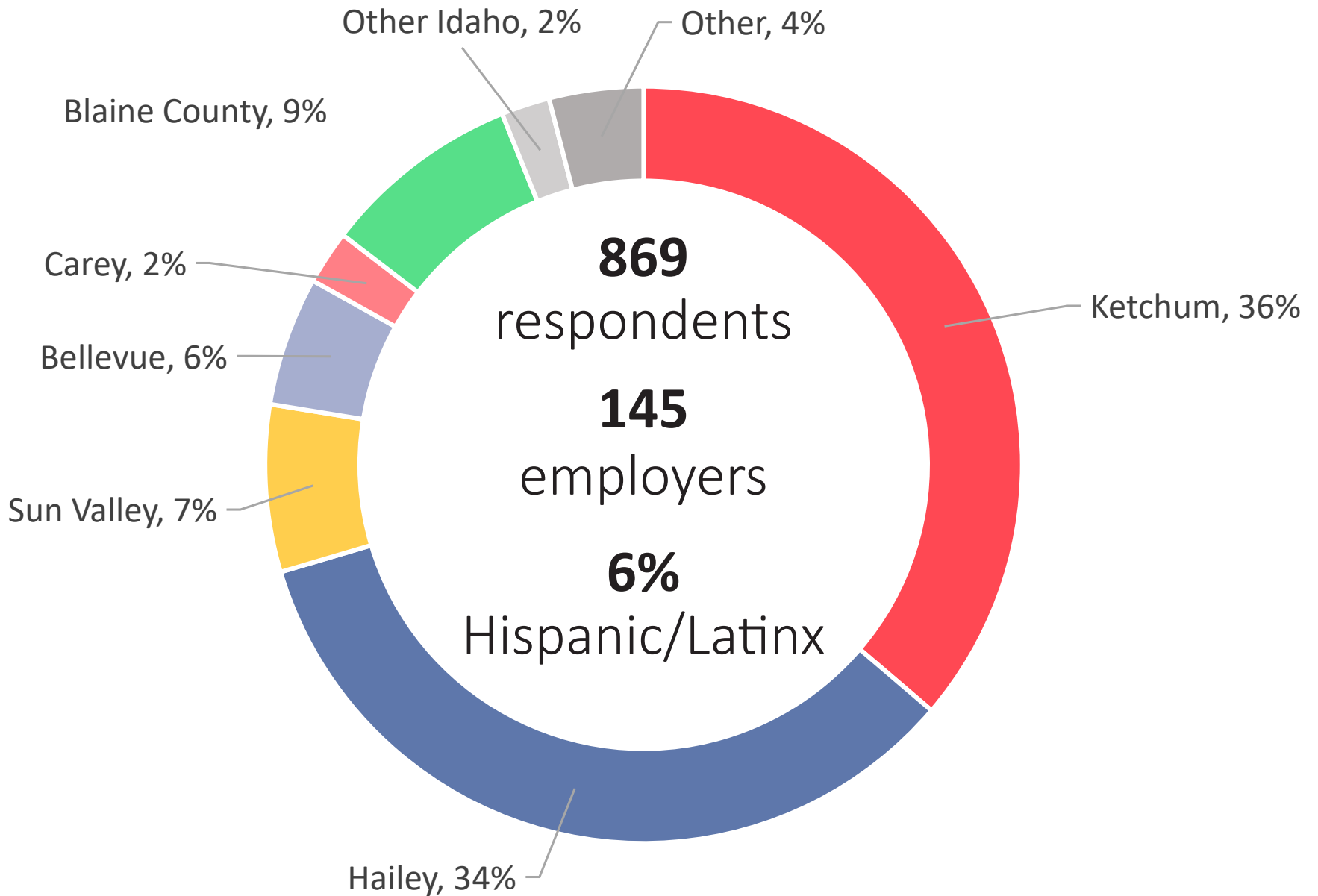
homeless or unstably
housed students

shelter + motel stays

158

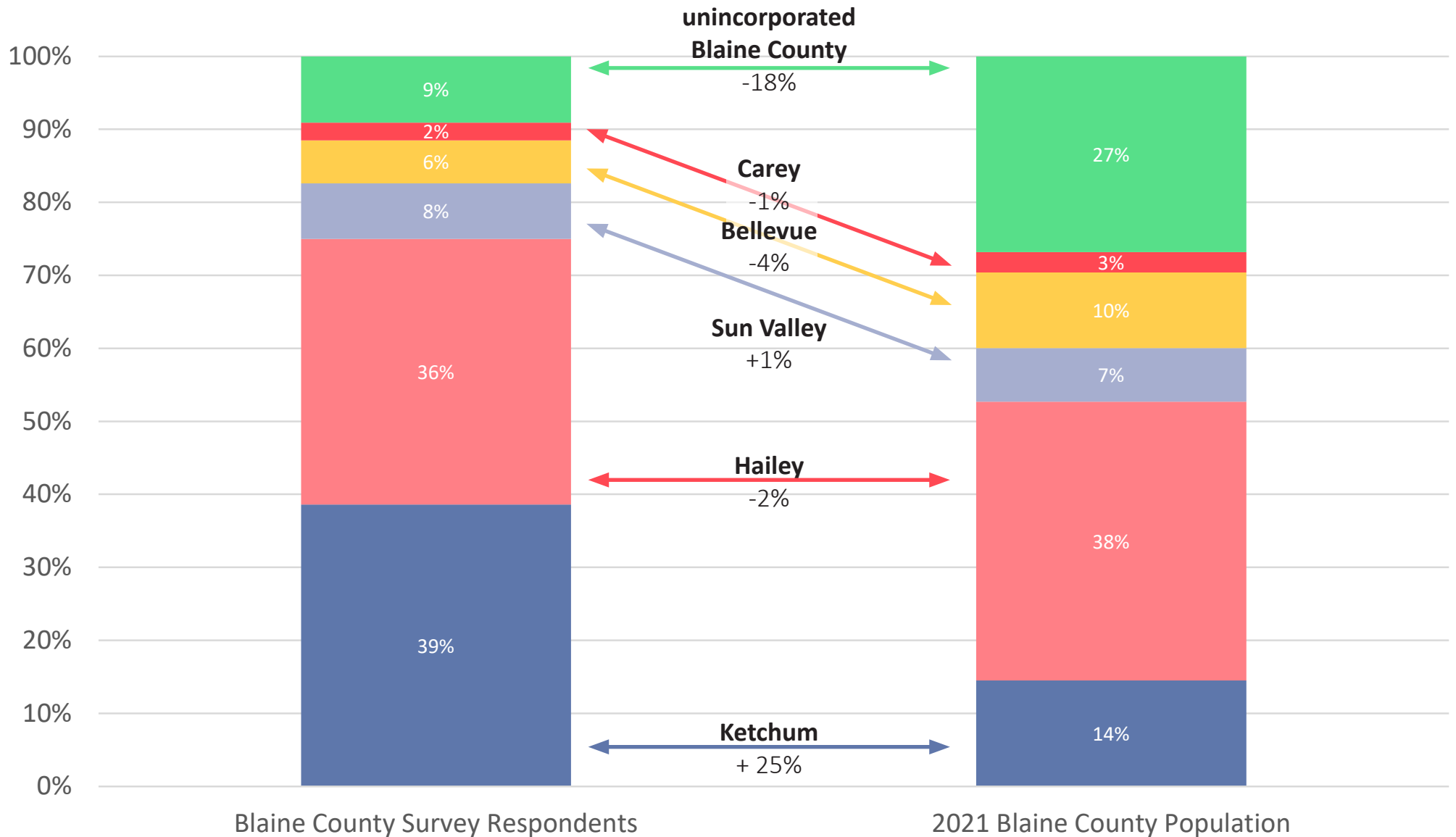
individuals served (99
adults + 59 children)

Blaine County Housing Survey 2023 – Initial Results



Source: Blaine County Housing Survey 2023

Blaine County underrepresented, Ketchum overrepresented in survey responses compared to population

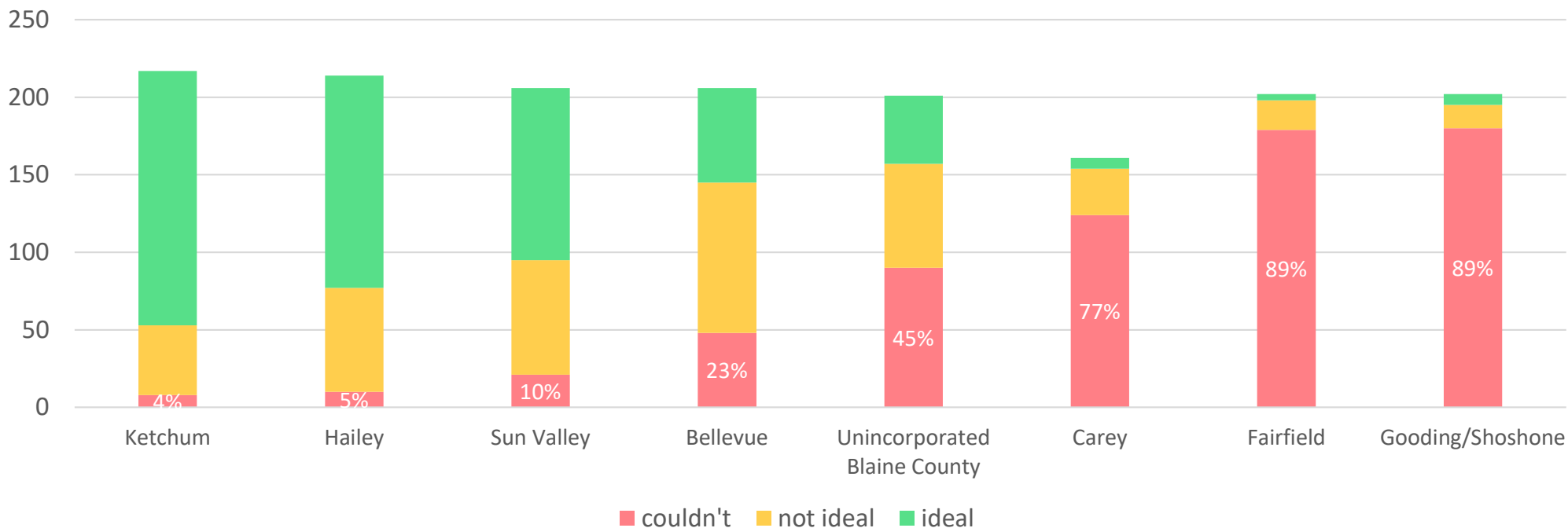


Source: Blaine County Housing Survey 2023; U.S. Census Population Estimates

Needs + Preferences | Location

among people seeking housing,

- most would leave the community if their only housing option were farther than Bellevue
- nearly half would leave if their only housing option were outside the cities

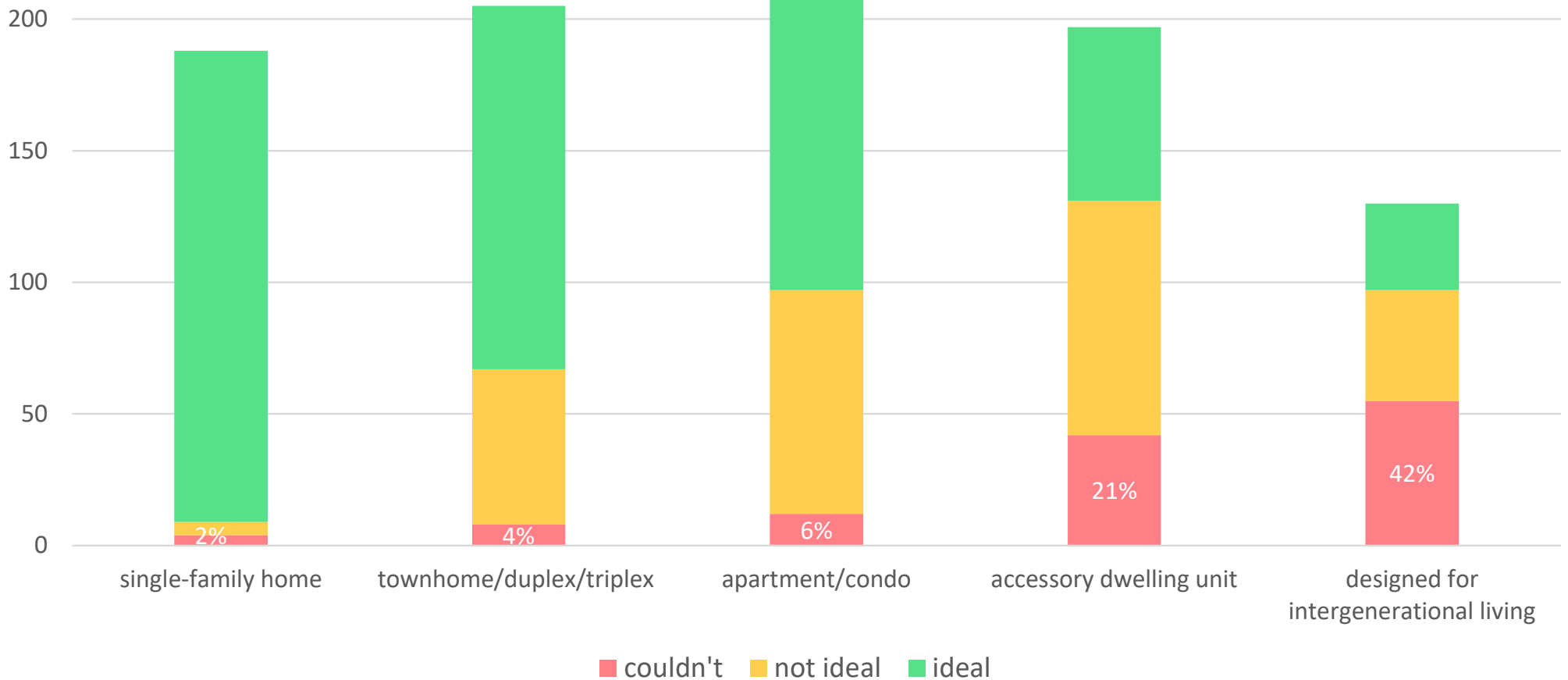


**will be broken down by area median income*

Source: Blaine County Housing Survey 2023

Needs + Preferences | Unit Type

although single family dwellings are most desired, more interest in multifamily and significant interest in ADUs

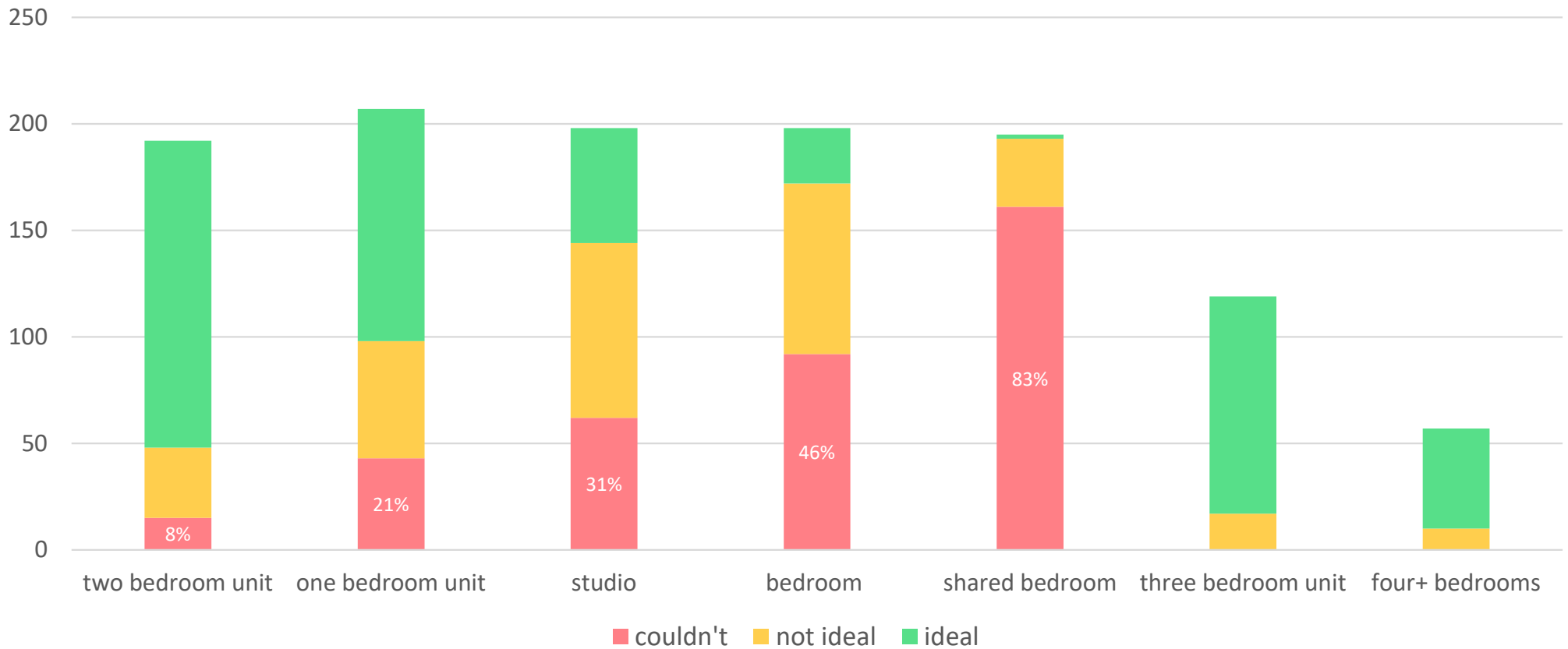


**will be broken down by area median income*

Source: Blaine County Housing Survey 2023

Needs + Preferences | Unit Size

1- and 2-bedrooms most needed,
indicating high need among smaller households



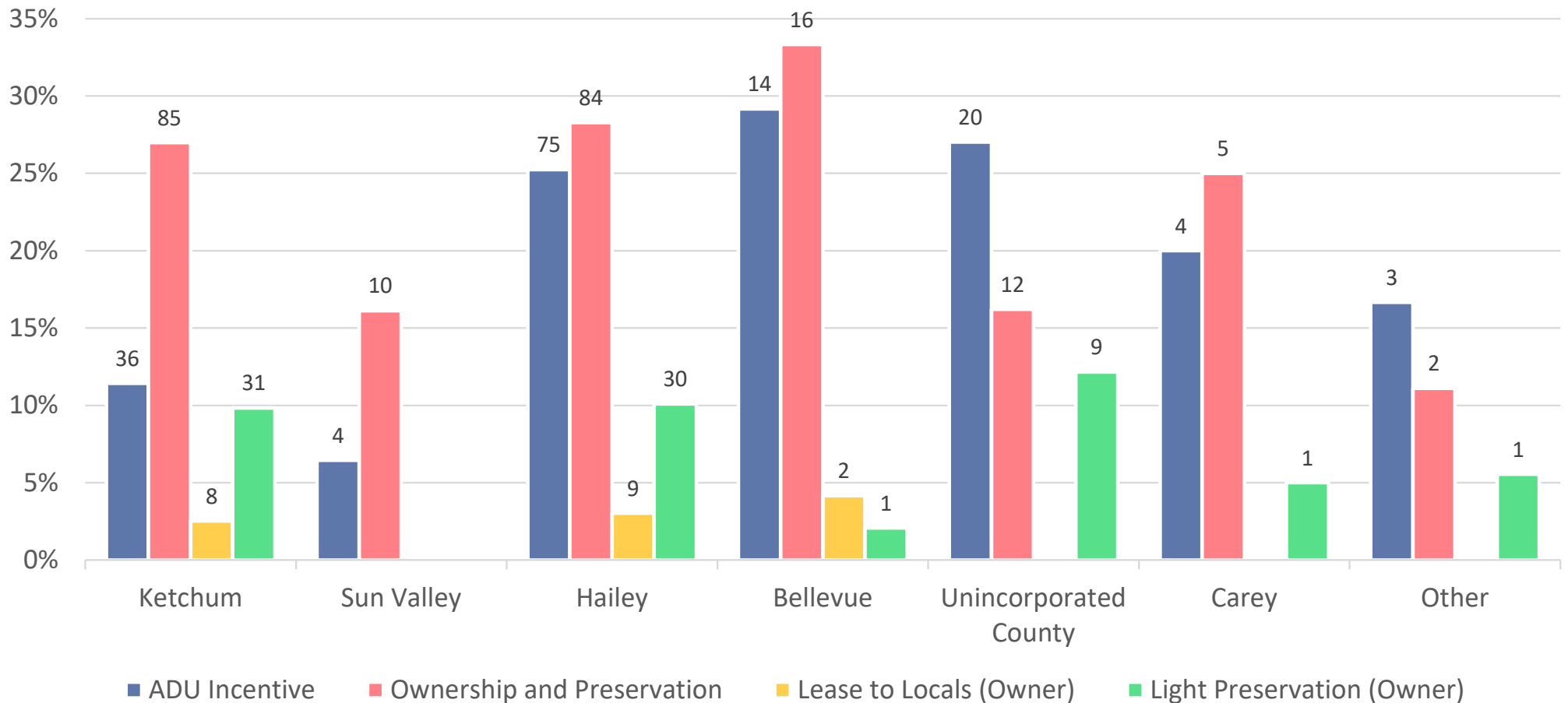
**will be broken down by area median income*

Source: Blaine County Housing Survey 2023

GOAL 1

PROGRAM INTEREST

- greatest interest in ownership and preservation program
- more ADU incentive interest in mid- and south-valley
- more new interest in 3-5 year long-term preservation program than new Lease to Locals (survey excluded non-local owners and doesn't account for Lease to Local leads)



QUESTIONS, FEEDBACK?

Thank you!

