

Advertised Rents FY 2022

Year to Date

Total Ads Placed

Jurisdiction	Studio	1BD	2BD	3BD	4BD	NS	All
All Ads	0	19	28	35	9	35	126
Bellevue	0	1	0	6	0	1	8
Hailey	0	3	9	14	4	10	40
Ketchum	0	11	12	9	2	10	44
Sun Valley	0	2	7	2	3	7	21
Not Specified	0	2	0	4	0	7	13

Average Number of Ads Placed per Week

Jurisdiction	Studio	1BD	2BD	3BD	4BD	NS	All
All Ads	0.0	0.2	0.3	0.4	0.1	0.4	1.6
Bellevue	0.0	0.0	0.0	0.1	0.0	0.0	0.1
Hailey	0.0	0.0	0.1	0.2	0.0	0.1	0.5
Ketchum	0.0	0.1	0.1	0.1	0.0	0.1	0.5
Sun Valley	0.0	0.0	0.1	0.0	0.0	0.1	0.3
Not Specified	0.0	0.0	0.0	0.0	0.0	0.1	0.2

Percentage of Number of Ads (FY 2022 of FY 2021)

Jurisdiction	Studio	1BD	2BD	3BD	4BD	NS	All
All Ads	0.0%	57.6%	50.0%	52.2%	39.1%	140.0%	57.5%
Bellevue	0.0%	33.3%		300.0%		100.0%	114.3%
Hailey	0.0%	75.0%	60.0%	107.7%	28.6%	166.7%	71.4%
Ketchum	0.0%	57.9%	36.4%	25.0%	40.0%	125.0%	41.5%
Sun Valley	0.0%	40.0%	87.5%	16.7%	100.0%	77.8%	53.8%
Not Specified	0.0%	100.0%		100.0%	0.0%	700.0%	118.2%

As of Tuesday, April 18, 2023

Days Since Beginning of Fiscal Year:	564	154.9%
Weeks Since Beginning of Fiscal Year:	81	
Advertising Days Since Beginning of Fiscal Year:	161	

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Average Advertised Rent							
Jurisdiction	Studio	1BD	2BD	3BD	4BD	NS	All
All Ads	\$ 2,089	\$ 1,756	\$ 2,825	\$ 3,584	\$ 4,967	\$ 5,500	\$ 2,961
Bellevue	\$ 800	\$ 1,250		\$ 2,267			\$ 1,956
Hailey	\$ 1,531	\$ 1,500	\$ 2,067	\$ 3,564	\$ 5,600		\$ 2,869
Ketchum	\$ 2,442	\$ 1,858	\$ 3,529	\$ 4,456	\$ 4,250	\$ 5,500	\$ 3,242
Sun Valley	\$ 2,607	\$ 1,750	\$ 2,593	\$ 3,750	\$ 4,600		\$ 2,973

Minimum Income Needed for Affordability (Average Advertised Rent)							
Jurisdiction	Studio	1BD	2BD	3BD	4BD	NS	All
All Ads	\$ 83,545	\$ 70,229	\$ 113,000	\$ 143,355	\$ 198,667	\$ 220,000	\$ 118,450
Bellevue	\$ 32,000	\$ 50,000		\$ 90,667			\$ 78,250
Hailey	\$ 61,250	\$ 60,000	\$ 82,667	\$ 142,571	\$ 224,000		\$ 114,757
Ketchum	\$ 97,667	\$ 74,320	\$ 141,167	\$ 178,222	\$ 170,000	\$ 220,000	\$ 129,680
Sun Valley	\$ 104,286	\$ 70,000	\$ 103,714	\$ 150,000	\$ 184,000		\$ 118,900

Percent Increase/Decrease in Average Advertised Rent (FY 2022 of FY 2021)							
Jurisdiction	Studio	1BD	2BD	3BD	4BD	NS	All
All Ads	40.2%	16.0%	-1.4%	-2.8%	9.2%	-20.9%	-0.6%
Bellevue	4.9%	10.3%		-20.5%			28.9%
Hailey	-14.5%	23.8%	-11.3%	44.7%	53.9%		11.3%
Ketchum	77.4%	13.4%	11.8%	3.2%	-33.2%	-26.7%	-0.3%
Sun Valley	59.5%	15.9%	-1.5%	15.0%	-20.2%		-2.8%

As of Tuesday, April 18, 2023

Pets Allowed:	44	34.9%
Pets Prohibited:	37	29.4%
No Pet Policy Given:	267	211.9%

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Median Advertised Rent							
Jurisdiction	Studio	1BD	2BD	3BD	4BD	NS	All
All Ads	\$ 1,775	\$ 1,775	\$ 2,500	\$ 3,500	\$ 4,650	\$ 5,500	\$ 2,700
Bellevue	\$ 800	\$ 1,250		\$ 2,375			\$ 1,875
Hailey	\$ 1,250	\$ 1,500	\$ 2,200	\$ 3,700	\$ 5,600		\$ 2,400
Ketchum	\$ 2,550	\$ 1,965	\$ 3,375	\$ 3,950	\$ 4,250	\$ 5,500	\$ 3,175
Sun Valley	\$ 1,800	\$ 1,750	\$ 2,500	\$ 3,750	\$ 4,650		\$ 2,500

Minimum Income Needed for Affordability (Median Advertised Rent)							
Jurisdiction	Studio	1BD	2BD	3BD	4BD	NS	All
All Ads	\$ 71,000	\$ 71,000	\$ 100,000	\$ 140,000	\$ 186,000	\$ 220,000	\$ 108,000
Bellevue	\$ 32,000	\$ 50,000		\$ 95,000			\$ 75,000
Hailey	\$ 50,000	\$ 60,000	\$ 88,000	\$ 148,000	\$ 224,000		\$ 96,000
Ketchum	\$ 102,000	\$ 78,600	\$ 135,000	\$ 158,000	\$ 170,000	\$ 220,000	\$ 127,000
Sun Valley	\$ 72,000	\$ 70,000	\$ 100,000	\$ 150,000	\$ 186,000		\$ 100,000

Percent Increase/Decrease in Median Advertised Rent (FY 2022 of FY 2021)							
Jurisdiction	Studio	1BD	2BD	3BD	4BD	NS	All
All Ads	19.1%	11.3%	-2.0%	16.7%	42.0%	-20.3%	8.0%
Bellevue	4.9%	35.1%		-16.7%			92.3%
Hailey	-5.7%	20.2%	-12.0%	80.5%	111.3%		5.5%
Ketchum	89.6%	22.8%	26.2%	21.5%	-15.0%	-26.7%	18.7%
Sun Valley	20.4%	9.4%	-4.8%	0.0%	-33.6%		-9.1%

Green Text = Decrease in Price and Increase in Ads over FY 2021 (Year End)

Red Text = Increase in Price and Decrease in Ads over FY 2021 (Year End)