# WINTER PARKING UPDATE

### **PROPOSED AGENDA**

Public feedback today

Recap of last year's pilot

Review three "go-forward" strategic approach options

Other items to address from Traffic Authority Members?

### **PURPOSE / GOALS**

Create options for residents/visitors/workers

Decrease financial impact for those who are towed

Decrease instances of driving under the influence

## **EVALUATION CRITERIA**

1. Level of satisfaction from residents & adjacent businesses

2. Operation impact to snow removal operations/safety

3. Impact to DUI citations

4. Financial impact to city

# FEEDBACK FROM PUBLIC

### SCOPE OF LAST YEAR'S PILOT

#### • Towing

No impound lot, instead tow to nearest available spot

• Lower fee than previous years, approx. \$90 tow fee and \$40 ticket

#### Odd/Even day overnight parking

- Washington Street Parking Lot
- 1<sup>st</sup> Ave between River & 1<sup>st</sup> streets
- 2<sup>nd</sup> Ave between 4<sup>th</sup> & 6<sup>th</sup>

# **THREE OPTIONS – MOVING FORWARD**

1. <u>No major changes</u> (apply lessons learned - signage, notification process)

- 2. Modified Plan
  - Apply lessons learned
  - Encourage Washington Street parking lot as overnight lot (no odd/even) and reduced rate
  - Keep First/Second Ave locations as well

# **THREE OPTIONS – CONTINUED**

#### 3. <u>New Approach</u>

- Allow overnight parking in both lots but require them to exit by early AM for
  - cleaning period
- Disband overnight on-street locations
- Dedicated non-public parking lot (long-term)

### **LESSONS LEARNED**

Signage in parking lot and on-street was too wordy which confused participants

Evaluate a decreased rate for winter monthly parking pass at Washington Street lot due to

low utilization.

• Evaluate increasing tow/parking ticket to encourage greater proactive compliance.

# **LESSONS LEARNED - CONTINUED**

• Identify a better sign-up and notification process for snow removal evenings

- Tow truck coordination
  - Order them earlier, they need to be physically present by 2am
  - Increase number of tow trucks for initial callout from one to two

• Potentially change tow cutoff time from 2 a.m. to 1 a.m.

WINTER **OVERNIGHT PARKING** REGULATIONS O MAY 1ST **1ST** ARKING THIS SIDE **EVEN** NUMBERED BOLD. DAYS AM AND 7AM Between **Remember, The New Day Starts At Midnight!** TOW ZONE

Current winter parking policies:

- Winter Pakring Nov 1<sup>st</sup> to May 1<sup>st</sup>
- No parking from 1:00am 7:00am
- Alternating even and odd days
- On-street and off-street locations

WINTER OVERNIGHT PARKING REGULATIONS MAY 0 THIS SIDE VENNUMBERED BOLD DAYS **7**AM Betwee Remember, The New Day Starts At Midnight! TOW ZONE

Opportunities for improvement:

- Update signage in order to clarify:
  - Overnight time period
  - Even/odd days of the week
- Develop a color system, that can be easily identified.
- Require vehicles to register or obtain a permit to park overnight.

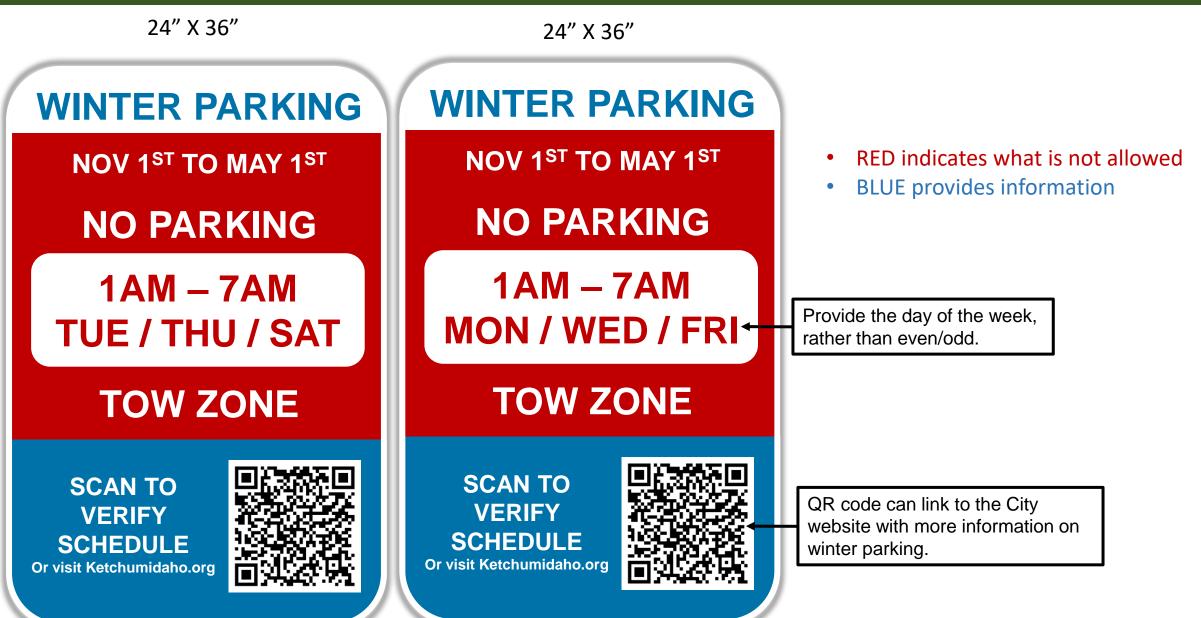
Considerations:

- Opportunities to fine-tune towing process and develop a "Find My Car" customer service feature.
- Develop an outreach campaign.

### **Option 1: Update Signage - Even/Odd**

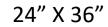
|   | 24" X 36"  | 24" X 36"  |   |
|---|--|--|---|
| 1 | WINTER PARKING   | WINTER PARKING   |   |
|   | NOV 1 <sup>ST</sup> TO MAY 1 <sup>ST</sup>                 | NOV 1 <sup>ST</sup> TO MAY 1 <sup>ST</sup>                 | RED indicates what is not allowed   |
|   | NO PARKING<br>1AM – 7AM                                    | NO PARKING<br>1AM – 7AM                                    | <ul> <li>BLUE provides information</li> </ul>                                       |
|   | EVEN DATES   | ODD DATES  |   |
|   | TOW ZONE   | TOW ZONE   |   |
|   | SCAN TO<br>VERIFY<br>SCHEDULE<br>Or visit Ketchumidaho.org | SCAN TO<br>VERIFY<br>SCHEDULE<br>Or visit Ketchumidaho.org | QR code can link to the City<br>website with more information on<br>winter parking. |

### **Option 2: Update Signage - Day of Week**



### **Option 3: Zone Colors**

24" X 36"



WINTER PARKING

NOV 1<sup>ST</sup> TO MAY 1<sup>ST</sup>

NO PARKING 1AM – 7AM

**EVEN DATES** 

**TOW ZONE** 

PARK IN TEAL ZONES 1AM – 7AM ODD DATES ONLY WINTER PARKING

NOV 1<sup>ST</sup> TO MAY 1<sup>ST</sup>

NO PARKING 1AM – 7AM

ODD DATES

**TOW ZONE** 

PARK IN PURPLE ZONES 1AM – 7AM EVEN DATES ONLY

- Develop a color associated with zones.
  - Even dates in purple zones
  - Odd dates in teal zones
- Consider striping the zones according to color.



## DISCUSSION

- **1.** Option **1**, 2 or 3
- 2. Feedback on improvement areas
  - Signage
  - Notification Process
  - Enforcement/Tow Truck Coordination
  - Other Items?

### **PROPOSED NEXT STEPS**

Implement communication plan

- Communication with Ketch building manager
- Creation of initial notification group and sign up feature on web
- Updated window leaflet
- Paid social media

# **QUESTIONS?**