



City of Ketchum

KETCHUM ARTS COMMISSION MEETING AGENDA MEMO

Meeting Date: November 20, 2025 Staff Member/Dept: KAC Staff Liaison, Daniel Hansen

Agenda Item: Recommendation to approve Call for Artist for six new utility boxes on Main Street

Recommended Motion:

"I move to approve the call for artists for six new utility boxes on Main Street"

Reasons for Recommendation:

- The Arts Commission has been involved in planning for art/history installations on the newly remodeled section of Main Street, between River Street and 6th Street.
- Six new utility boxes have been installed on Main Street for the new intersection signals.
- The Arts Commission will be awarded funds from the Main Street construction project to pay for the installation.
- The artist and their work, to be displayed on utility boxes, must be selected by the Arts Commission through a call for artists and a subsequent blind jury selection. The selected artists will be awarded a \$1,000 stipend for each piece of artwork selected.

Policy Analysis and Background (non-consent items only):

Sustainability Impact:

None OR state impact here:

Financial Impact:

None OR Adequate funds exist in account:	Adequate funds will be awarded to the Arts Commission for this project as part of the Main Street project art/history plan.
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Attachments:

1. 2026 Utility Box Wraps Call for Artists
2.
3.

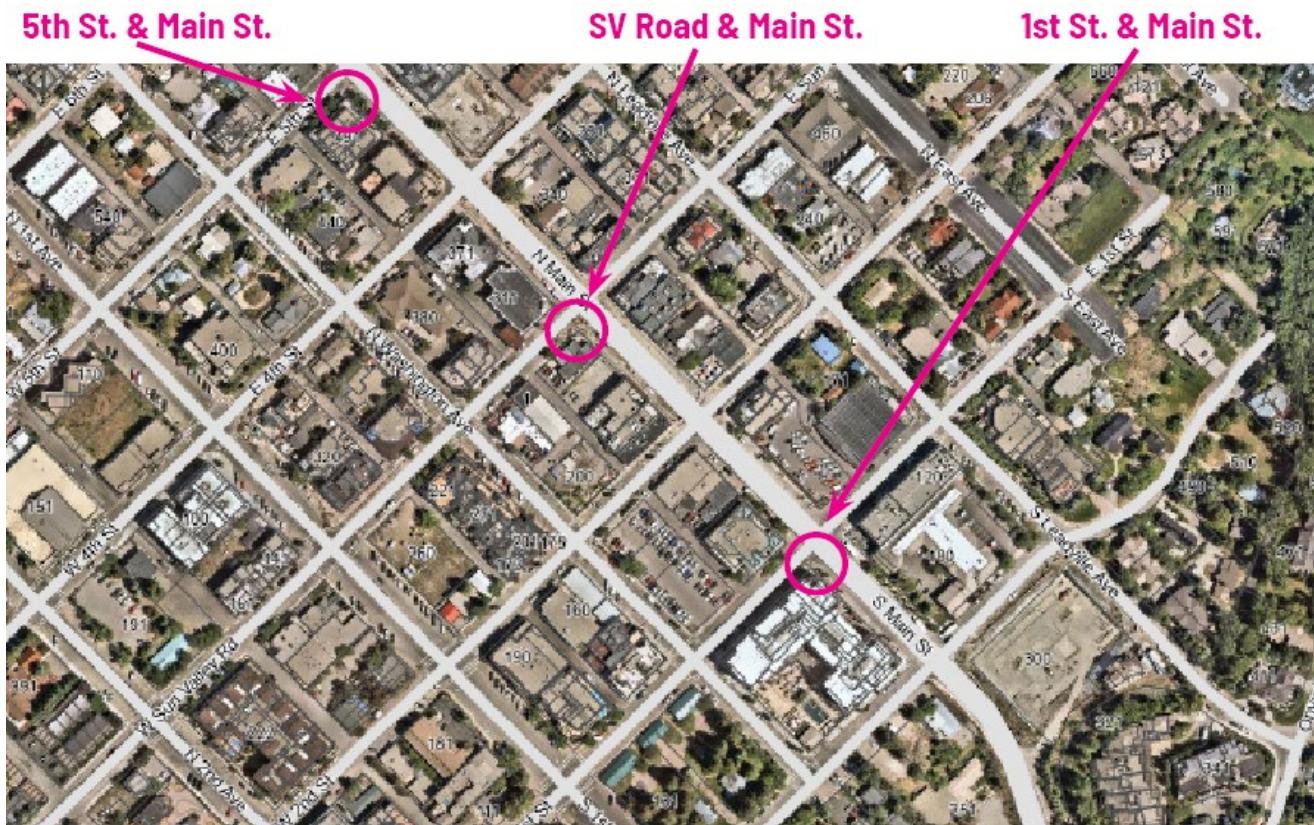


Ketchum Arts Commission CALL FOR ARTISTS & DESIGNERS

Main Street Utility Box Wraps

INTRODUCTION

The City of Ketchum, Idaho, invites professional artists and designers to apply for a special opportunity to create the design to be applied to 6 new utility boxes installed on Main Street. Artists are asked to submit original artwork/designs to enhance the utility boxes installed at three Main Street intersections: at 1st Street, Sun Valley Road, and 5th Street. The chosen artwork will be applied to the exterior areas of the utility boxes using vehicle wrap-grade printed vinyl graphics with an overlaminant protection.



<p>Main Street & Sun Valley Road</p> 	<p>Large box dimensions</p> <ul style="list-style-type: none"> • Side #1: 44" wide x 70" tall • Side #2: 29.5" wide x 70" tall • Side #3: 44" wide x 68" tall • Side #4: 29.5" wide x 70" tall <p>Small box dimensions</p> <ul style="list-style-type: none"> • Side #1: 25" wide x 48" tall • Side #2: 18" wide x 48" tall • Side #3: 25" wide x 48" tall • Side #4: 18" wide x 48" tall
<p>Main Street & 5th Street</p> 	<p>Large box dimensions</p> <ul style="list-style-type: none"> • Side #1: 44" wide x 70" tall • Side #2: 29.5" wide x 70" tall • Side #3: 44" wide x 68" tall • Side #4: 29.5" wide x 70" tall <p>Small box dimensions</p> <ul style="list-style-type: none"> • Side #1: 25" wide x 48" tall • Side #2: 18" wide x 48" tall • Side #3: 25" wide x 48" tall • Side #4: 18" wide x 48" tall
<p>Main Street & 1st Street</p> 	<p>Large box dimensions</p> <ul style="list-style-type: none"> • Side #1: 44" wide x 70" tall • Side #2: 29.5" wide x 70" tall • Side #3: 44" wide x 68" tall • Side #4: 29.5" wide x 70" tall <p>Small box dimensions</p> <ul style="list-style-type: none"> • Side #1: 25" wide x 48" tall • Side #2: 18" wide x 48" tall • Side #3: 25" wide x 48" tall • Side #4: 18" wide x 48" tall

The artwork will remain on display for up to 10 years or will be replaced as needed due to fading

from weather or other damage. The Ketchum Arts Commission may choose to extend the display period or replace the artwork by conducting a new call for artists.

Artwork will be selected by a blind jury composed of Ketchum Arts Commission members. The selected artist will receive a \$1,000.00 stipend per artwork piece selected. Artwork is scheduled for installation in spring of 2026. The artist's name and information will be featured on the printed artwork installation and in promotional publications, including the city's website.

CITY BACKGROUND/HISTORY

The City of Ketchum is located in the Wood River Valley in south-central Idaho and is adjacent to the Sun Valley Ski Resort. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries, and shopping. In 2018, Ketchum was awarded a designation by the International Dark Sky Association as a Dark Sky Community and is included in the Nation's first International Dark Sky Reserve, one of only 20 in the world. The City of Ketchum hosts the famous annual Wagon Days Parade during Labor Day weekend, the internationally recognized "Trailing of the Sheep" in October, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents.

ARTWORK DESIGN

Artwork submissions may be designed in as many colors as desired and can be graphic or photographic in nature. Possible themes may include activities in the vicinity of the installation or local recreation, culture, flora, fauna, dark sky, or history. Artists unable to visit the sites should view the surrounding area on Google Earth to assist with theme selection. The chosen artist's works will be recommended by the Ketchum Arts Commission to the Ketchum City Council for final approval. Upon approval by the Ketchum City Council, the artists will receive a design fee of \$1,000.00 per artwork selected.

ARTIST ELIGIBILITY

The call is open to all artists, regardless of location. Idaho artists are strongly encouraged to apply.

Proposals that do not contain all the required information will not be considered.

ARTWORK SPECIFICATIONS

- The designs must be original work created by the artist.
- The artwork should be designed to fit within the utility box dimensions provided above.
- Designs should not include commercial speech, logos, brand imagery, or advertising.
- Visual images are not intended to create a forum for public expression.
- Artwork design must not mimic traffic control signage or devices such as street, traffic, or directional signage.
- The Ketchum Arts Commission reserves the right to reject work that differs from the original submittal or does not meet design, quality, or safety requirements.

Please reach out to Cyndy King if additional information is needed.

cking@ketchumidaho.org

SELECTION CRITERIA

All artwork/designs must meet the specified guidelines mentioned above, be in good taste, and be in furtherance of the mission of the Ketchum Arts Commission.

TIMELINE

November 24, 2026 Call to artists released
February 12, 2026 Application deadline
February 19, 2026 Artwork reviewed and selected by the Arts Commission
February 23, 2026 Selected artist notified
Spring 2026 Artwork installation

SUBMITTAL INFORMATION

Artists may enter up to six designs for consideration. The artists' names should not appear on the images.

To apply, please submit your:

- resume;
- artist statement;
- images (must be designed to fit within the provided dimensions);
and
- a separate information sheet for each entry that lists the artist's name, bio, work title, and a number to reference the corresponding images.

ADDITIONAL RESPONSIBILITIES

Selected artists will enter into a contract with the City of Ketchum and must sign an "Art in Public Places" Agreement with the City. Final designs become the property of the City of Ketchum.

SUBMITTAL

E-mail: cking@ketchumidaho.org
Mail: **Cyndy King**
Events and Community Engagement Specialist
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