

Sun Valley Economic Development
June 2023

Describe any activities taken this month to advance your industry targeting objectives (Objective A)- developed program options list for Phase 2 TPM programs which could draw more students into vocational careers; delivered summer vocational youth boot camps for construction & trades, culinary, air service and entrepreneurship with support from SVCI, CSI and FMAA, program for 80 kids funded by I Have Dream Foundation; WR Childcare Collaborative circulating draft action plan for comment, structuring partnership roles for upcoming IWDC grant application, seeking alternative locations for 2 small displaced childcare operations .

Describe any activities taken this month to advance your business outreach objectives (Objective B) –direct outreach to 24 local business organizations; main business concerns remain lack of local talent/workforce housing; delivered 2Q’s SVED Roundtable to 45 business and government leaders, topics covered were labor , talent attraction, community health & wellness; data analysis and development of 2022 Economic Profiles for each of 5 cities and the county.

Describe any activities taken this month to advance your main street and entrepreneurship activities (Objective C) – provided input to local hospitality company on potential new vender/ investors for renovated space; provided advice on potential large parcel recreational acquisition; monitoring major restaurant group interests in acquiring major local operation.

Describe any activities taken this month to advance your placemaking objectives (Objective D) – meeting with Ketchum to discuss city sidewalk improvements next to SVCI’s historical 1884 building; planning for upcoming Blaine Co text amendment to Mountain Overlay District which would allow for categorical exemptions from lengthy application process for forest health improvements.

Describe any activities taken this month to advance your professional development objectives (Objective E) – added new board member to diversify current board demographic; evaluating options for additional 2 vacant slots

Describe any other activities taken this month that fall outside of your workplan objectives-
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Sun Valley Economic Development
June 2023

7/14/2023



**SUN VALLEY
ECONOMIC
DEVELOPMENT**

SVED Community
Roundtable

2Q 2023

Zenergy Health Club & Spa

Agenda

Networking

Welcome / Intros : Guy Cherp, SVED Board Chair & Cox Communication

Roundtable 1: Labor & Talent, Harry Griffith, moderator

Roundtable 2: Health, Wellness & Community, Mike Higgs moderator

Community Updates

Raffle

...More Networking

Local Labor Facts

2.3%

Unemployment
Rate Apr '23

2,085

Blaine Co.
Employers '22

\$853 million

Blaine Co. Total
Wages '22

13,798

Blaine Co.
Workforce '22

\$28/hr

Average Hourly
Wage '22

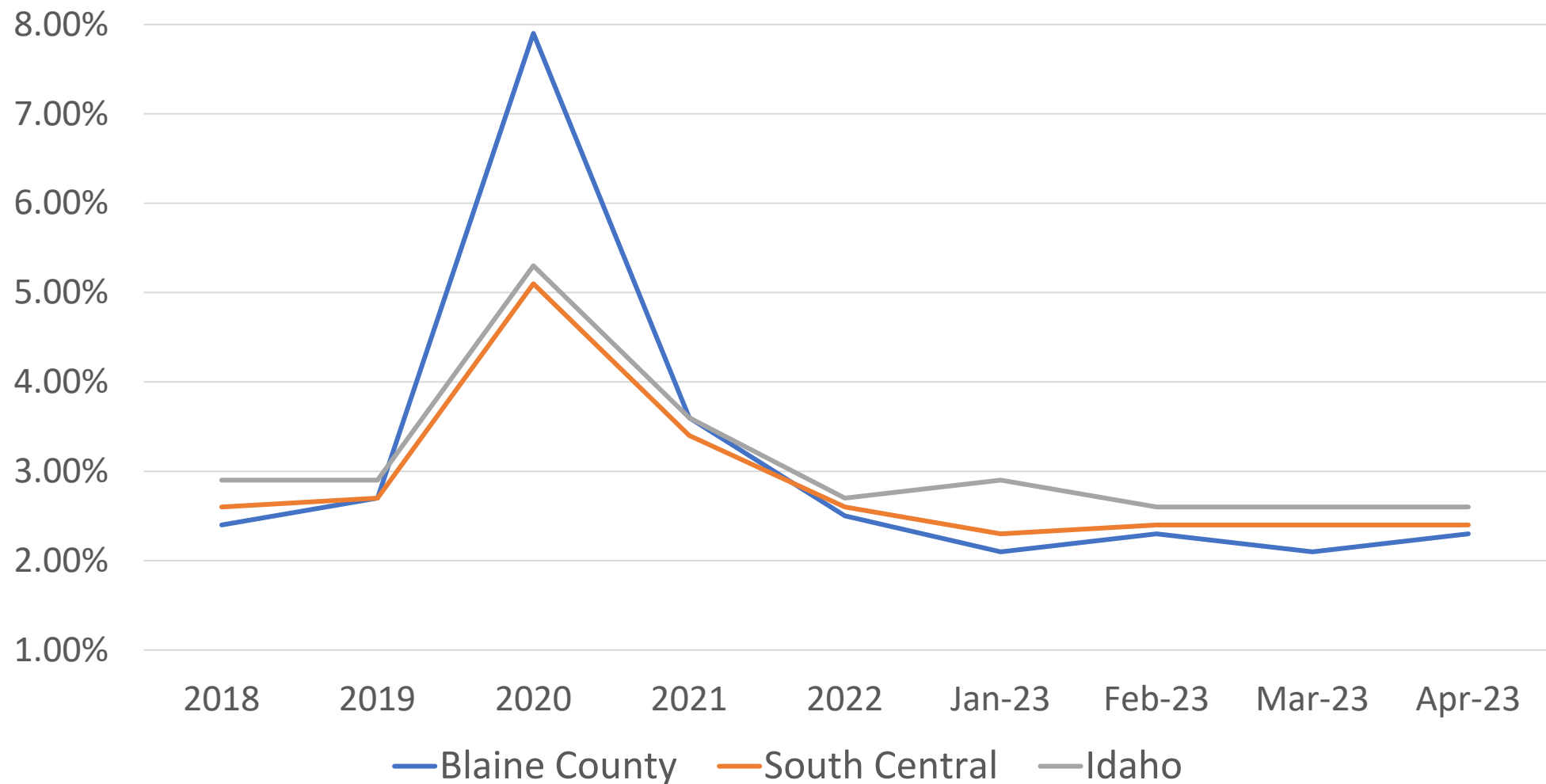
1,900

Blaine Co.
Remote Workers

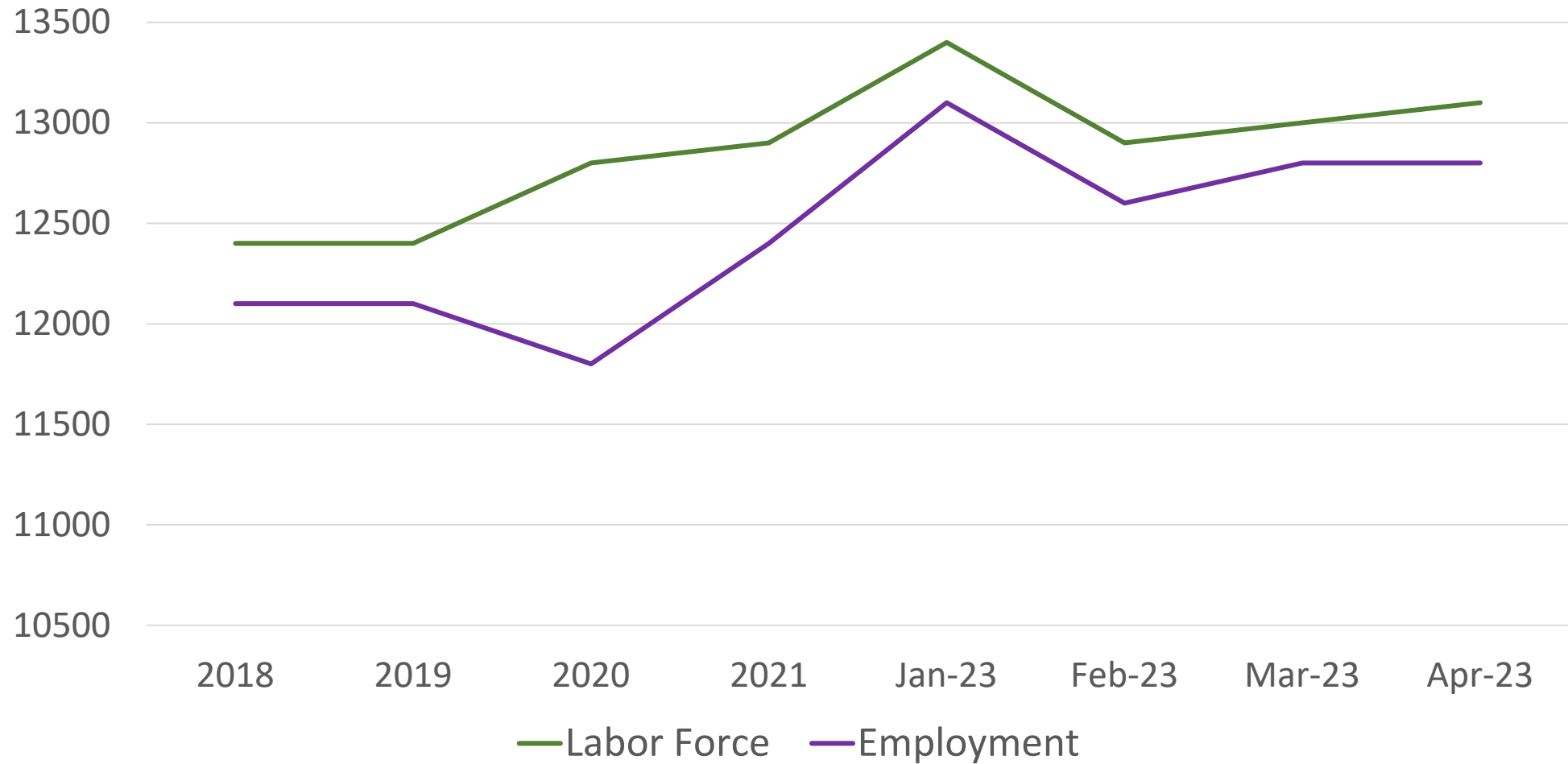
4+

Blaine Co.
Recruiting Agencies

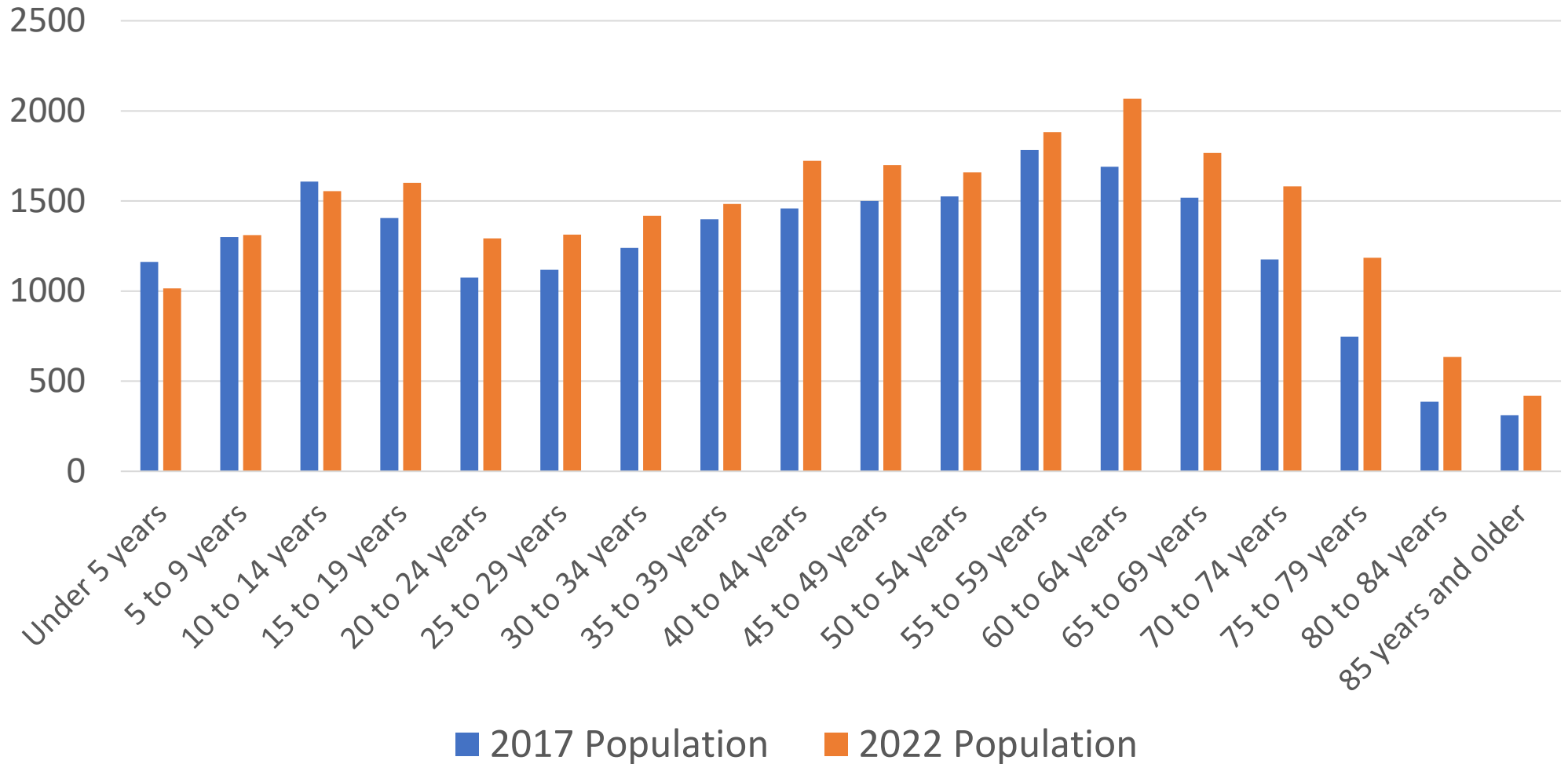
Seasonally-Adjusted Unemployment Rate



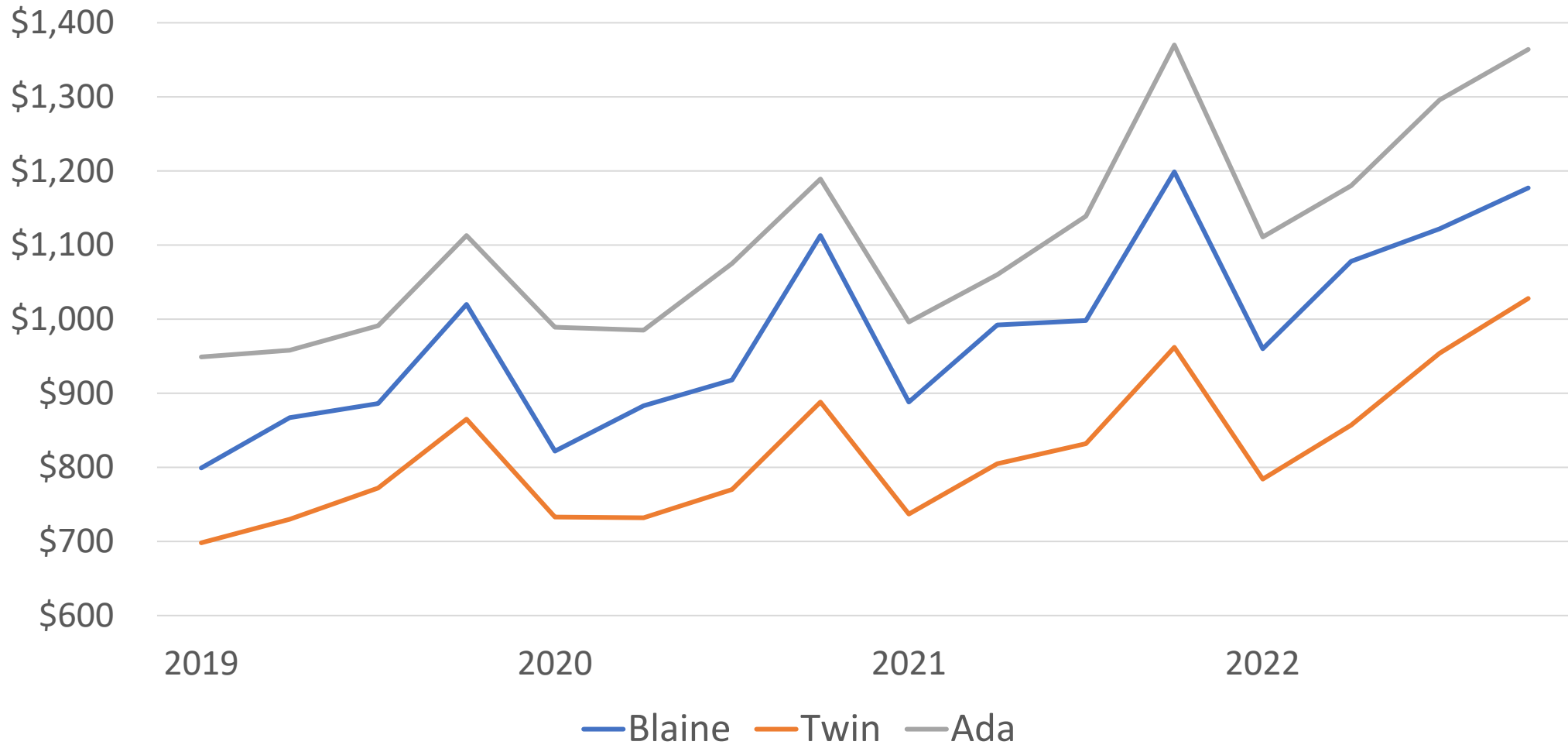
Seasonally-Adjusted Labor Force and Employment



Demographic Change Blaine County (2017-2022)



Average Weekly Wage (Construction)



Blaine Co. Active Not-For-Profit Sector

Source: SPUR Foundation 2023

Total Organizations

80 active organizations
1,143 employees/\$30 million salary
\$87.5 million in revenue
\$304 million in Balance Sheet assets

Social Welfare-focused Organizations

16 active organizations
144 employees
\$23.5 million in revenue
\$54 million in Balance Sheet assets

Wellness Scores

Category	Factor	Assessment
Health Outcomes (3 of 16 total factors)	Length of Life	Green
	Premature Death	Green
	Poor Health Days	Green
Health Behaviors (7 of 16 total factors)	Smoking/Obesity	Green
	Food Environment	Yellow
	Physical Inactivity	Yellow
	Excessive Drinking	Yellow
	Number of Physicians	Yellow
	Number of Uninsured	Red
	Mental Health Providers	Red
Socio-Economic & Physical Environment (5 of 29 total factors)	School Funding Adequacy	Green
	Income Inequality	Red
	Air/Water Quality	Green
	Broadband	Green
	Commuting	Green