



City of Ketchum

July 5, 2022

Mayor Bradshaw and City Councilors
City of Ketchum
Ketchum, Idaho

Mayor Bradshaw and City Councilors:

Recommendation to Authorize the Mayor to Sign an Agreement with Wagon Days Artist

Recommendation and Summary

Staff recommends Council authorize the mayor to sign an Agreement with the Wagon Days artist who will perform at the Street Party following the Big Hitch Parade at the Wagon Days Weekend celebration. Staff also recommends Council authorize payment of the 50% deposit required in contract.

"I move to authorize the mayor to sign the Agreement with the Wagon Days Street Party artist."

The reasons for the recommendation are as follows:

- This is Wagon Days' 65th year.
- Due to the COVID-19 pandemic and budget constraints, it has been two years since the city has held the Wagon Days Street Party.

Introduction and History

Wagon Days Weekend is the City of Ketchum's premier event and is in its 65th year. In 2016, the city added a Street Party to the list of activities, which takes place after the parade. The Street Party had very good attendance, keeping people in town longer to enjoy the day and visit local businesses and restaurants after the parade. This event also helps minimize traffic flow. The city has hosted appearances by Lucas Nelson in 2017, The Last Bandoleros in 2018, and Brandon Lay in 2019.

City staff is currently working with RJK Entertainment to secure an artist for the Street Party. An offer was submitted on Wednesday, June 29, 2022. If the offer is accepted, staff will work with the city attorney on contract details to ensure it meets the requirements of the city. The offer includes a \$20,000 flat fee to the artist along with lodging and ground transportation from Friedman Memorial Airport. The city will also provide a stage, sound, engineer and backline for the band. Once the offer is accepted, staff will share the details of the contract and information on the artist with City Council.

Financial Impact

Street Party expenses will be covered from the fund balance carry over from prior years of \$39,999. Use of these funds is included in the amended budget that will be presented to Council on July 18.