

## Participate

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**From:** Janet Carter <haileyjanet@gmail.com>  
**Sent:** Thursday, February 15, 2024 1:15 PM  
**To:** Participate  
**Subject:** Ketchum

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

I am submitting this for Jennifer Montgomery who is presently unavailable. However, this was submitted to Neil Bradshaw, at his request, and he was supposedly submitting it for public record on 1/16/24. Neil Bradshaw told Jennifer Montgomery that he agreed with what she stated.

As I mentioned when speaking with Jade, what I saw, overall, led me to say: We are losing our identity! This isn't Ketchum. Could be a suburb in Des Moines or Chicago etc.

1. Trees....No tree lined streets. They cost \$ + ongoing maintenance + can block views of store/gallery windows + if limbs/branches blow off in wind storm etc and crash through a shop window or left on a sidewalk and someone falls, city could be sued.
2. No big painted art on streets. That can distract drivers and waste of money.
3. Need to involve YOUTH of our community (i.e. HS students). ART would be a good way. Contact WRHS/Community School etc and request their ideas assistance etc.
4. Furniture....When Ketchum/Sun Valley/Wood River Valley are mentioned, people think of skiing and related sports, wildlife, fishing etc. We live in the largest wilderness in the lower 48 states. Have ski chairs made that fold and can be bolted in ground and could also be re-located if desired. We don't need 'tons.' We're on the move when in town (shops/galleries etc). Importantly, each ski on a chair can name our many awarded skiers AND our residents who have accomplished major awards in other areas. For example, being an accomplished horsewoman having judged Wagon Days multiple years, I suggest Debbie McDonald and horse Brentina who won World champion and Olympic Equestrian events for the united States and Idaho Mountain Express which multiple times has been awarded #1 non-daily newspaper for general news and local. The list, when you put your mind to it, could be staggering and reward our locals!!!
5. Also, consider when widening HWY and mention building sidewalks in residential areas, that can be a financial difficulty for some residents (\$ for plowing) that city may need to assume.
6. Also, I want to mention the Hwy/River Run junction. I feel round-a-bout is wisest solution and should be a way to "deal" with IDOT. Talk with people who have them and work them for pros and cons and gets stats on accident ratio (better/worse) and talk with police depts. etc. I spoke w/ Kelly Schwarz, briefly, Hailey, and he said trucks not a problem. Snow removal can be etc,
7. Another issue I'll bring up.....Simplot lot across from City Hall. They don't really need that and it could ease housing burden a lot. If you got stats together and could connect with one of Simplots who 'had a heart/compassion' (Neil, you can look up definition in the dictionary, ha!) I bet we could cut a deal. Select someone who can 'present/motivate/communicate.' Dick Fosbury was close w/ Simplots, I believe and his wife may be able to suggest one of them who has the traits I mentioned.

## Participate

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**From:** Barbi Reed <barbireed@gmail.com>  
**Sent:** Thursday, February 15, 2024 3:41 PM  
**To:** Neil Bradshaw; Courtney Hamilton; Amanda Breen; Tripp Hutchinson; Spencer Cordovano; Participate  
**Cc:** Barbi Reed  
**Subject:** Changes happen; history can't be changed! Ketchum's is rich...set the bar high!  
**Attachments:** Ketchum is changing.Comments by Barbi Reed.docx; favicon.ico

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

**Categories:** Cyndy To Do

### **Ketchum: Possibility and Opportunities**

I urge the Mayor and Council Members to reach deeper. Bravo on your selection of Mark Sindell as a consultant to guide you. PLEASE lean on him and his expertise!

As a 40-plus year long resident and business owner, I've talked to man and consdiered in depth the changes happening within Ketchum.

I hope you will respect my devoting time to think deeply about the exciting project that lies in front of you, by taking time to read the attached.

Many thanks!

Barbi

PS Two fabulous presentations at ComLib via Wood River Land Trust (standing room only!): Should be required viewing by all involved with City planning and decision making!

The latest: <https://vimeo.com/showcase/tcl-archive>

When I asked the speaker which city made responsible decisions, he mentioned Bend, OR

### **Take a look!**

bend.granicus.com

WaterWise Guides | City of Bend  
[bendoregon.gov](http://bendoregon.gov)

3.2.400 Street Trees | Bend Development  
Code  
[bend.municipal.codes](http://bend.municipal.codes)



Barbi Reed  
[barbireed@gmail.com](mailto:barbireed@gmail.com)

208-841-9200

## Participate

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**From:** Bruce Hinckley <bdh@alchemiesites.com>  
**Sent:** Monday, February 19, 2024 2:16 PM  
**To:** Neil Bradshaw; Participate; Amanda Breen; Michael David; Jim Slanetz  
**Subject:** Special Joint Meeting 20 February 2024

Ladies and Gentlemen, please read this letter into the record and display the images below during your public hearing on the proposed Main Street Improvement Project during your Public Hearing on this matter at the Special Joint Meeting of the Ketchum City Council and Ketchum Urban Renewal Agency:

Mister Mayor and Council Members,

A carefully curated suite of street furniture, lighting, and signage was locally designed, locally manufactured, and installed throughout Ketchum between 1988 and 1992. Though never maintained, several elements of this effort continue to serve our community to this day.

Will you please explain to your audience this afternoon why this significant chapter of our history has been ignored during your three Open Houses and Public Hearings on this matter?

And will you also please explain why anyone would choose the collection of generic and banal street furniture, lighting, and signage in your proposal over the work shown below?





















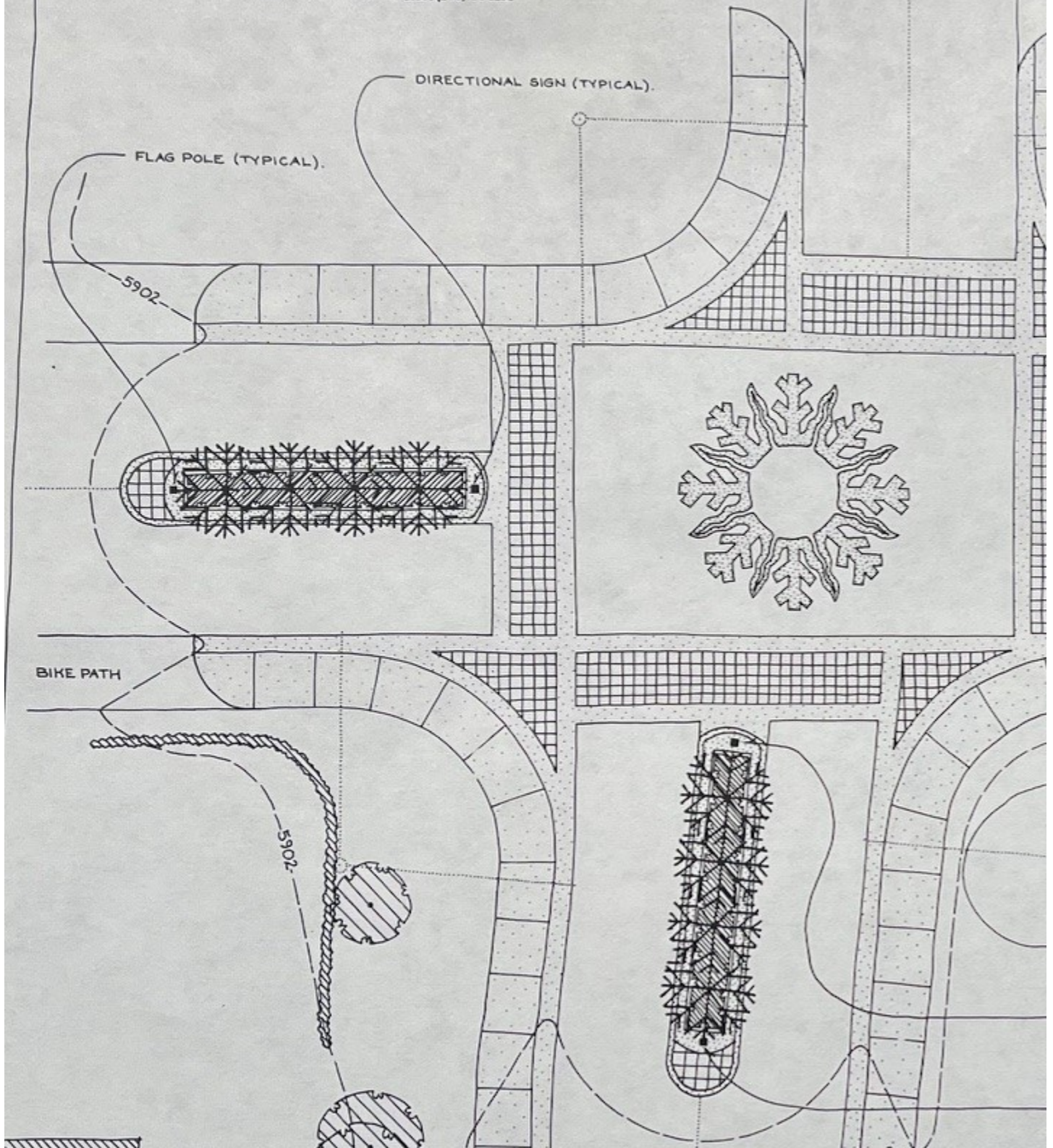






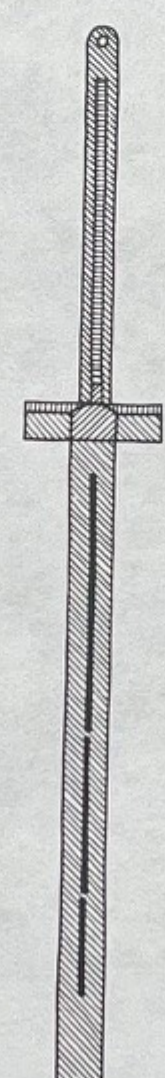
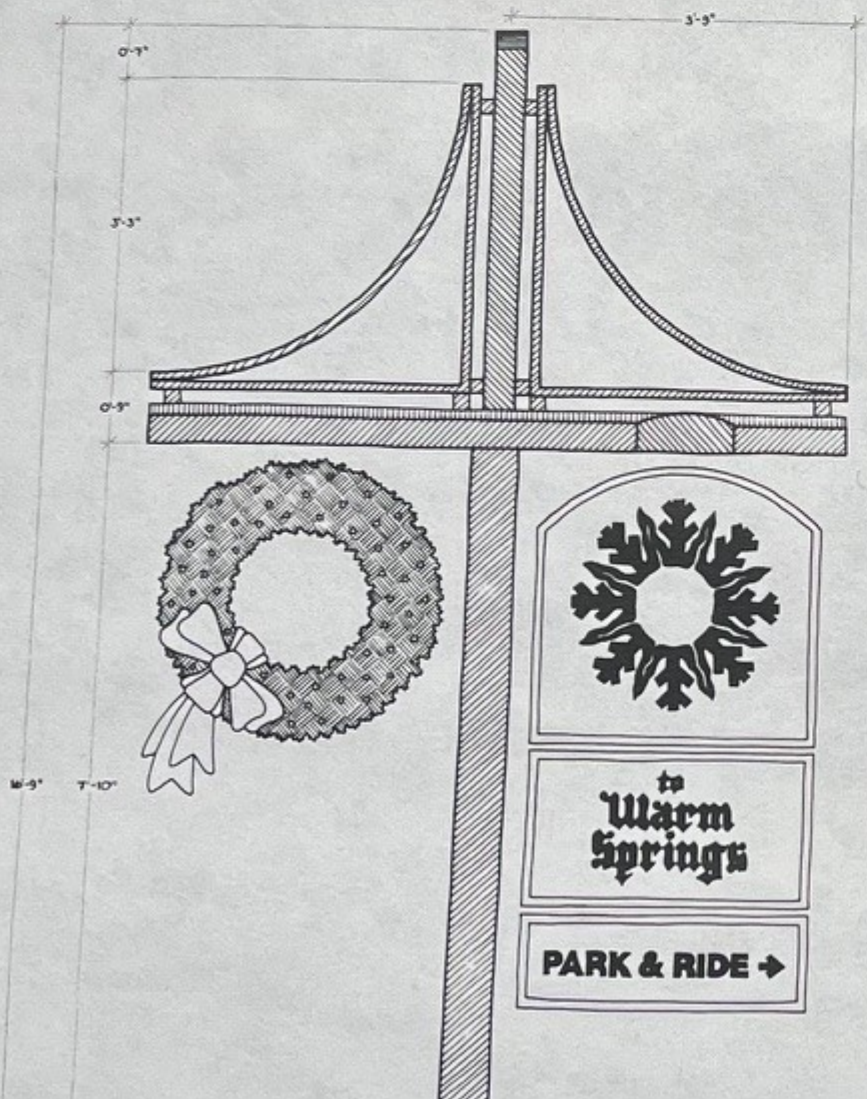
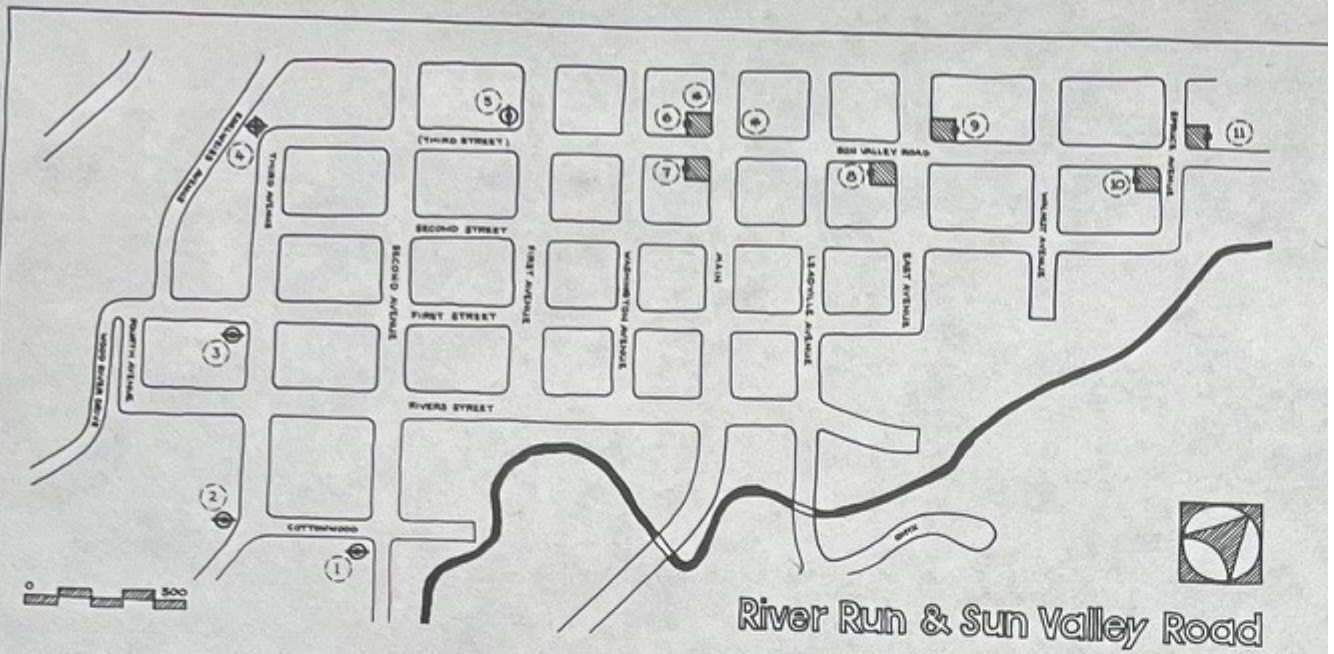
# Alchemie

P.O. BOX 604, SUN VALLEY, IDAHO 83353 (208) 726-3256









For further information on this important chapter in Ketchum's history, please refer again to my letter to this body of 21 January 2024.

Thank you for your consideration,

Bruce D Hinckley

Ketchum

**ALCHEMIE**

## Participate

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**From:** Barbi Reed <barbireed@gmail.com>  
**Sent:** Tuesday, February 20, 2024 10:41 AM  
**To:** Neil Bradshaw  
**Cc:** Mark Sindell; Jade Riley; Lisa Enourato; Courtney Hamilton; Amanda Breen; Tripp Hutchinson; Spencer Cordovano; Participate  
**Subject:** Responding to your response. 2.19.2024

Hi Neil, Thank you for your prompt reply after our talking at the last presentation.

Your and the City's staff outreach to the Community indeed has been laudable! After attending many city meetings over the years with only a few (and often only those who stand to directly benefit) in attendance, this is particularly impressive. Ketchum has for decades had the reputation of being "reactive" rather than "proactive". Bravo for your leadership on changing that!

Of course, someone who has input should contact you directly...and hopefully already has. That is different from what I proposed in terms of involving non-profits. Placing the burden on others vs taking the initiative to involve some of our non-profits, is what I was suggesting. I believe we have different views on "collaboration". I understand it can be "messy" and "unpredictable". I also understand that when trying to move a big ship in a short period of time, taking the most expedient route is essential. That said, I also have seen the many rewards of collaboration.

That said, I unequivocally applaud the staff and in terms of Main Street's "landscape", Mark Sindell! I've seen numerous consultants come and go over the past forty years. Mark and his firm are a refreshing and welcomed change and the City will benefit greatly from his involvement! Jade, has a wonderful reputation in town. We are most fortunate to have him here! In addition, Lisa Enourado has been very responsive to some of my inquiries. I join you in appreciating the professionalism of those who are engaged, clearly care deeply and bring their expertise to the City.

Please know I want to thank you for your continued, immediate response to my emails. Please know that, even among those who are disgruntled, I "sing your praises" for ALWAYS getting back to me! Being "heard" is one of the unique benefits of living in a small community and something I have always treasured.

It is my nature to reach for the highest bar possible. With years here, often "wearing my historian hat", I'll always be a ruthless editor and address what might be missed opportunities and unintended consequences.

Onward!

Best wishes,

Barbi

On Feb 15, 2024, at 7:38 PM, Neil Bradshaw <nbradshaw@ketchumidaho.org> wrote:

Thanks for your comments today Barbi

If there is anyone that you know that is not aware of this project and has some expertise to offer to the design etc. I would be very open to meeting with them.

I feel our outreach has been quite comprehensive (and I have had a number of comments to that effect) but if you feel we are missing someone then now is the time for us to engage with that person to see if they have any additional ideas to add.

As you know, regarding our street art, we are led by the Ketchum arts commission that includes and number of local artists, gallery owners and public art experts.

Again, if we are missing someone then I would like to know who that is so we can follow up directly with them.

As always, I am available to discuss further.

My apologies if you felt I was patronizing, that certainly was not my intention. I am however, very appreciative of all that our wonderful city staff and consultants have done to engage with the public and feel that the our outreach and communication have been extremely exhaustive. I am very proud of the work they have done on this project so far and am very supportive of their efforts.

Talk soon

Cheers

Neil

**NEIL BRADSHAW | CITY OF KETCHUM**

**Mayor**

P.O. Box 2315 | 191 5th Street,W | Ketchum, ID 83340

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[nbradshaw@ketchumidaho.org](mailto:nbradshaw@ketchumidaho.org) | [www.ketchumidaho.org](http://www.ketchumidaho.org)

On Feb 15, 2024, at 3:44 PM, Barbi Reed <barbireed@gmail.com> wrote:

**Ketchum: Possibility and Opportunities**

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<apple-touch-icon.png>

Barbi Reed  
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208-841-9200

<Ketchum is changing.Comments by Barbi Reed.docx>  
<favicon.ico>

Barbi Reed  
barbireed@gmail.com





## Participate

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**From:** Janet Nathanail <jnathanail@hotmail.com>  
**Sent:** Tuesday, February 20, 2024 12:39 PM  
**To:** Participate  
**Subject:** comments

while i will be attending today's meeting, i wanted to quickly send in just a few comments:

bike.....seems as if bikes and bike riders are being favoured in the current design. what % of community ride bikes? what about older members who use/rely on cars? where are they meant to park ?

art....rather than increase the budget and spend the community's money on art, is it possible to set up a committee to vet donations from galleries and artists....some to remain others to rotate?

we should prioritize historical plaques etc to reflect the history and culture of the town.

sidewalks.....it seems some of the new buildings going up have a smaller set back than the older ones on main street. how will they or how do they fit in with the idea of upgraded sidewalks?

thank you  
janet

Please consider your environmental responsibility before printing this email or any other documents.